



Sports Management Assessment Plan Dashboard

SLO	Description	Met Target?			
		Method 1	Method 2	Method 3	Method 4
1	Model ethical business decisions in the sport industry.	Not Met	Met	Met	Met
2	Demonstrate effective communications in the promotion of	Met	Not Met	Met	Met
3	Employ a knowledge of sport management theory, concepts, terminology, and practices.	Met	Met	Met	n/a
4	Identify the interaction between sport and society.	Met	Met	n/a	n/a
5	Investigate ways to administer the planning, organizing, leading, and evaluation of sport organizations.	Met	Met	n/a	n/a

Key	
n/a	not applicable, method not used
NR	not reported, no results reported
Exceeded	exceeded the target
Met	target met, no action required
Not Met	target not met
New	new measurement, results not gathered yet
IP	in process, interpretation of results is in work



Sports Management Assessment Plan Dashboard Detail

SLO1 - Model ethical business decisions in the sport industry.

Method 1	Direct measure through 4 unit tests and a final exam in MAN-3033	100% Pass rate of C- or better in exams.	Not Met
Method 2	Direct Measure through the compilation of a Business Marketing Plan. MAR-3033	100% pass rate based on Rubric for the Business Marketing Plan.	Met
Method 3	Direct Measure through completion of 3 projects in Sport Management. PED-3073	100% pass rate in all 3 projects in PED-3073.	Met
Method 4	Direct Measure through completion of 4 research projects (scheduling, Sport Specific, and 2 topics of choice). PED-4053	100% pass rate on 4 research projects in PED-4053.	Met

SLO2 - Demonstrate effective communications in the promotion of sport.

Method 1	Direct Measure through a group project (3 students) in the compilation of a magazine, marketing of the magazine, and promotion of a product. PED-2013	100% pass rate in group project based on rubric and evaluated by class peers. PED-2013.	Met
Method 2	Summative Measure through 6 volunteer hours in the Sport Information Department. PED-2013	100% participation rate of and successfully completing the volunteer hours is SID. PED-2013	Not Met
Method 3	Direct Measure through completion of 3 projects in Sport Management. PED-3073.	100% pass rate in all 3 projects in PED-3073.	Met
Method 4	Direct Measure through completion of 4 research projects (scheduling, Sport Specific, and 2 topics of choice). PED-4053	100% pass rate on 4 research projects in PED-4053.	Met

SLO3 - Employ a knowledge of sport management theory, concepts, terminology, and practices.			
Method 1	Direct Measure through a group project (3 students) in the compilation of a magazine, marketing of the magazine, and promotion of a product. PED-2013	100% pass rate in group project based on rubric and evaluated by class peers. PED-2013.	Met
Method 2	Direct Measure through completion of 3 projects in Sport Management. PED-3073	100% pass rate in all 3 projects in PED-3073.	Met
Method 3	Direct Measure through completion of 4 research projects (scheduling, Sport Specific, and 2 topics of choice). PED-4053.	100% pass rate on 4 research projects in PED-4053.	Met
SLO4 - Identify the interaction between sport and society.			
Method 1	Direct Measure through a Budgeting project PED-3063.	100% pass rate based on Rubric for the Budgeting project. PED-3063	Met
Method 2	Direct Measure by the presentation of written assignment on Athletic Administration. PED-3063	100% pass rate based on Rubric for the written presentation on Athletic Administration. PED-	Met
Method 3	-----	-----	n/a
SLO5 - Investigate ways to administer the planning, organizing, leading, and evaluation of sport organizations.			
Method 1	Direct Measure through a Budgeting project PED-3063.	100% pass rate based on Rubric for the Budgeting project. PED-3063	Met
Method 2	Direct Measure by the presentation of written assignment on Athletic Administration. PED-3063	100% pass rate based on Rubric for the written presentation on Athletic Administration. PED-3063	Met
Method 3	-----	-----	n/a