



## Graphic Design Assessment Plan Dashboard

SLO	Description	Met Target?		
		Method 1	Method 2	Method 3
1	Faith Integration	Met	Not Met	n/a
2	Research and Information Gathering	Not Met	Not Met	Met
3	Visual Organization	Not Met	Met	n/a
4	Current Tools	Met	Met	n/a
5	Critique	Not Met	Not Met	Met
6	Creative Process	Not Met	Met	n/a
7	Professional Habits and Skills	Met	Not Met	Not Met
8	Visual Communication Skills	Not Met	Met	n/a
9	Aesthetic Sensitivity	Not Met	Met	n/a

Key	
n/a	not applicable, method not used
NR	not reported, no results reported
Exceeded	exceeded the target
Met	target met, no action required
Not Met	target not met
New	new measurement, results not gathered yet
IP	in process, interpretation of results is in work



## Graphic Design Assessment Plan Dashboard Detail

### SLO1 - Faith Integration

Method 1 Verbal Critique	75% A score of 17 or more out of 20 is required of each student	Met
Method 2 Assigned Faith Projects	75% A score of 17 or more out of 20 is required of each student	Not Met
Method 3 -----		n/a

### SLO2 - Research and Information Gathering

Method 1 Assigned projects that respond to the work of a historical or contemporary designer/movement	80% A score of 17 or more out of 20 is required of each student	Not Met
Method 2 Field Trips / Client Projects	90% A score of 17 or more out of 20 is required of each student	Not Met
Method 3 History of Graphic Design test and Graphic Design senior test	75% A score of 17 or more out of 20 is required of each student	Met

### SLO3 - Visual Organization

Method 1 Assigned projects for first-year students	75% A score of 21 or more out of 25 is required of each student. Class prep - a score of 10 out of 10 is required of each student.	Not Met
Method 2 Senior Graphic Design exhibition	100% A score of 21 or more out of 25 is required of each student	Met
Method 3 -----		n/a

<b>SLO4 - Current Tools</b>			
Method 1	Assigned beginner digital tool projects that help orient students	90% A score of 8 or more out of 10 is required of each student	Met
Method 2	Senior Graphic Design Portfolio Exhibition	90% A score of 21 or more out of 25 is required for each student	Met
Method 3	-----		n/a
<b>SLO5 - Critique</b>			
Method 1	Publicly speaking about one's work and that of others using the right terminology - Giving and receiving.	75% A score of 17 or more out of 20 is required of each student	Not Met
Method 2	Studying design language terms, written tests and verbal presentations.	90% A score of 17 or more out of 20 is required of each student	Not Met
Method 3	Portfolio Exhibit - Oral presentation given before a panel of judges.	90% A score of 21 or more out of 25 is required for each student	Met
<b>SLO6 - Creative Process</b>			
Method 1	Every assigned project incorporates all the phases of the creative process - research, sketches, designing, refining and final design	85% (R&P) - A score of 17 or more out of 20 is required for each student. (Port) - A score of 21 or more out of 25 is required of each student.	Not Met
Method 2	A process book is designed and created showing a thought process that meets industry standards	90% A score of 21 or more out of 25 is required for each student	Met
Method 3	-----		n/a

<b>SLO7 - Professional Habits and Skills</b>		
Method 1 Client Projects	95% A score of 21 or more out of 25 is required of each student	Met
Method 2 Senior Portfolio Exhibition - Oral Presentations	90% A score of 17 or more out of 20 is required of each student	Not Met
Method 3 Internships	70% A score of 7.5 or more out of 10 is required of each student	Not Met
<b>SLO8 - Visual Communication Skills</b>		
Method 1 Assigned Projects that highlight the visual display of ideas	75% A score of 21 or more out of 25 is required of each student	Not Met
Method 2 Senior Portfolio Exhibition	85% A score of 21 or more out of 25 is required of each student	Met
Method 3 -----		n/a
<b>SLO9 - Aesthetic Sensitivity</b>		
Method 1 Assigned projects related to field trips taken as well as tests given in history of design classes	80% (Concept & Form) A score of 21 or more out of 25 is required of each student.	Not Met
Method 2 Senior Portfolio Exhibition	85% A score of 21 or more out of 25 is required of each student	Met
Method 3 -----		n/a