



Graphic Design Assessment Plan Dashboard 2019-20

| SLO | Description | Met Target? | | |
|-----|------------------------------------|-------------|----------|----------|
| | | Method 1 | Method 2 | Method 3 |
| 1 | Faith Integration | Met | Met | N/A |
| 2 | Research and Information Gathering | Met | Met | Met |
| 3 | Visual Organization | Met | Met | N/A |
| 4 | Current Tools | Met | Met | N/A |
| 5 | Critique | Met | Met | Met |
| 6 | Creative Process | Met | Met | N/A |
| 7 | Professional Habits and Skills | Met | Met | Met |
| 8 | Visual Communication Skills | Met | Met | N/A |
| 9 | Aesthetic Sensitivity | Met | Met | N/A |

| Key | |
|----------|--|
| n/a | not applicable, method not used |
| NR | not reported, no results reported |
| Exceeded | exceeded the target |
| Met | target met, no action required |
| Not Met | target not met |
| New | new measurement, results not gathered yet |
| IP | in process, interpretation of results is in work |



Graphic Design Assessment Plan Dashboard Detail 2019-20

SLO1 - Faith Integration

| | | | |
|----------|-------------------------|--|-----|
| Method 1 | Verbal Critique | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 2 | Assigned Faith Projects | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 3 | ----- | | n/a |

SLO2 - Research and Information Gathering

| | | | |
|----------|--|--|-----|
| Method 1 | Assigned projects that respond to the work of a historical or contemporary designer/movement | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 2 | Field Trips / Client Projects | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 3 | History of Graphic Design test and Graphic Design senior test | 85% A score of 17 or more out of 20 is required of each student | Met |

SLO3 - Visual Organization

| | | | |
|----------|---|---|-----|
| Method 1 | Assigned projects for senior year--first semester | 70% A score of 17.5 or more out of 25 is required of each student. | Met |
| Method 2 | Senior Graphic Design exhibition--second semester | 84% A score of 21 or more out of 25 is required of each student | Met |
| Method 3 | ----- | | n/a |

| SLO4 - Current Tools | | | |
|--------------------------------|---|---|-----|
| Method 1 | Assigned beginner digital tool projects that help orient students | 80% A score of 8 or more out of 10 is required of each student | Met |
| Method 2 | Senior Graphic Design portfolio exhibition | 80% A score of 20 or more out of 25 is required for each student | Met |
| Method 3 | ----- | | n/a |
| SLO5 - Critique | | | |
| Method 1 | Publicly speaking about one's work and that of others using the right terminology - Giving and receiving. | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 2 | Studying design language terms, written tests and verbal presentations. | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 3 | Portfolio Exhibit - Oral presentation given before a panel of judges. | 84% A score of 21 or more out of 25 is required for each student | Met |
| SLO6 - Creative Process | | | |
| Method 1 | Every assigned project incorporates all the phases of the creative process - research, sketches, designing, refining and final design | 85% (R&P) - A score of 17 or more out of 20 is required for each student. (Port) - A score of 21 or more out of 25 is required of each student. | Met |
| Method 2 | A process book is designed and created showing a thought process that meets industry standards | 80% A score of 20 or more out of 25 is required for each student | Met |
| Method 3 | ----- | | n/a |

| SLO7 - Professional Habits and Skills | | |
|---|--|-----|
| Method 1 Client projects | 80% A score of 20 or more out of 25 is required of each student | Met |
| Method 2 Senior Portfolio Exhibition - oral presentations | 85% A score of 17 or more out of 20 is required of each student | Met |
| Method 3 Internships | 70% A score of 7 or more out of 10 is required of each student | Met |
| SLO8 - Visual Communication Skills | | |
| Method 1 Assigned Projects that highlight the visual display of ideas | 84% A score of 21 or more out of 25 is required of each student | Met |
| Method 2 Senior portfolio exhibition | 84% A score of 21 or more out of 25 is required of each student | Met |
| Method 3 ----- | | n/a |
| SLO9 - Aesthetic Sensitivity | | |
| Method 1 Assigned projects related to field trips taken as well as tests given in history of design classes | 84% (Concept & Form) A score of 21 or more out of 25 is required of each student. | Met |
| Method 2 Senior portfolio exhibition | 84% A score of 21 or more out of 25 is required of each student | Met |
| Method 3 ----- | | n/a |