



## Communications Studies Assessment Plan Dashboard

SLO	Description	Met Target?	
		Method 1	Method 2
1	Acquire an understanding of historical and contemporary perspective in human communication	Met	Met
2	Demonstrate an understanding of the personal, social and cultural dynamics of human communication	Met	n/a
3	Use fundamental communication skills and abilities	Met	Met
4	Integrate communication skills and knowledge with personal relationships, human society and God's kingdom	Met	n/a
5	Demonstrate the knowledge and skills for entry level broadcasting, video, drama, journalism, or public relations careers, or for admission to graduate school	Met	Not Met

Key	
n/a	not applicable, method not used
NR	not reported, no results reported
Exceeded	exceeded the target
Met	target met, no action required
Not Met	target not met
New	new measurement, results not gathered yet
IP	in process, interpretation of results is in work



## Communications Studies Assessment Plan Dashboard Detail

### SLO1 - Acquire an understanding of historical and contemporary perspectives in human

Method 1	COM4021 Quizzes and Final	75% average	Met
Method 2	COM3193 Three essays	75% average	Met

### SLO2 - Demonstrate an understanding of the personal, social and cultural dynamics of human

Method 1	COM3013 Communication audit reports	75% average	Met
Method 2	COM3043 Presentation of Persuasive Campaign	75% average	n/a

### SLO3 - Use fundamental communication skills and abilities

Method 1	COM3001 portfolio project	320 pt. scale with rubric; 90% average	Met
Method 2	COM2003 Presentation of group projects	75% average	Met

### SLO4 - Integrate communication skills and knowledge with personal relationships, human

Method 1	COM3013 Audit logs	75% average	Met
Method 2	COM3013 Analysis of Propaganda video	75% average	n/a

### SLO5 - Demonstrate the knowledge and skills for entry level broadcasting, video, drama,

Method 1	COM4023 Research Papers	75% average	Met
Method 2	Senior Exam	75% average	Not Met