

MASTER OF BUSINESS ADMINISTRATION

2022-23 Program Information
School of Graduate and Professional Studies



CONTENTS

| | |
|---|-------|
| Welcome | 3 |
| Master of Business Administration (MBA) | 4-5 |
| Program Design and Curriculum | 6 |
| Admission Requirements | 7 |
| Transfer Credits | 7 |
| Program Policies | 8 |
| Graduation Requirements | 8 |
| Financial Information | 9 |
| Tuition Costs | 10-12 |
| What our Students are Saying | 13 |
| Rankings | 14 |
| Course Start Dates and Deadlines | 15 |
| Steps for Applying to GPS | 16 |

HELLO, WE ARE MVNU.

AND WE ARE HERE TO HELP YOU SUCCEED.

Since 1993, MVNU's Graduate and Professional Studies program has helped thousands of graduates jumpstart their future.

Our programs will bring your strongest skills and abilities to light. You will create lifelong connections, learn to thrive in and out of the classroom, and discover who you were truly meant to be.

- **Quality** — Our award-winning programs are expertly crafted and continually updated to keep our students ahead of the game.
- **Convenience** — Life doesn't come with a pause button, so our classes are offered in-seat or online one at a time, one night a week to fit into your busy schedule.
- **Enriching Environment** — Learn from professors who care about your personal, professional, and educational growth.
- **Affordability** — Once you've enrolled with us, your course-by-course tuition is locked in and will not increase.

*You are brighter than you know
— don't put your future on hold.*



MASTER OF BUSINESS ADMINISTRATION (MBA)

CLICK ON ANY CONCENTRATION
TO READ MORE

As an MBA student, you will study the essential areas of business, learning the most advanced theories and skills required in today's hyper-competitive environment. The 36 credit hour curriculum includes nine (9) core courses covering the functional areas of business — accounting, economics, finance, management, and marketing — along with ethics, leadership, organizational behavior, legal issues, global business, and strategy. You then choose one of the following concentrations to complete your MBA degree:

- **Accounting** — Become a knowledgeable and well-rounded business professional by developing your leadership skills and accounting skills while earning your MBA.
- **Business Data Analytics** — Learn to create and manage Big Data initiatives, as well as associated business processes that facilitate large-scale analytics solutions in organizations.
- **Logistics Management** — Prepare for a career in designing and managing business processes, either directly (V.P. of Ops, COO) or indirectly (e.g., management consulting). Develop skills for managing interfaces between operations and other business functions such as finance, marketing, managerial accounting and human resources.
- **Finance** — Prepares you for financial leadership roles in corporations, investment banks, or financial planning firms by providing an understanding of markets, institutions, investments, and financial planning.
- **Marketing** — Prepare for a career in consulting, entrepreneurship, or general management by learning business skills, along with specific skills related to marketing.

Continued on page 5

MASTER OF BUSINESS ADMINISTRATION (MBA) CONTINUED

- **Organizational Management** — Prepares you to be a leader, executive, and change agent in your organization by providing skills in human resource, operations, and change management.
- **Human Resource Management** — Prepares you for executive roles in human resource management by providing skills in human resource leadership, training and development, and compensation and benefits.
- **Human and Social Services Leadership** — Prepare for a leadership role in a nonprofit, governmental, or social service program by gaining the skills needed to effectively lead an agency by integrating concepts of knowledge in managing interdisciplinary relationships including secondary trauma, program planning, development, evaluation, and grant writing.
- **Ministry Leadership** — Prepares you for ministry leadership roles within a church and para-church organizations as well as overall personal and spiritual growth by providing a practical, biblical, and theological understanding of ministry.

*9 core
courses*

*36 credit hour
curriculum*

*Flexible
scheduling*

PROGRAM DESIGN AND CURRICULUM

All MVNU graduate business programs share a “core” of nine (9) courses that are supplemented by the courses included in the student’s chosen concentration. Students must successfully complete MANG6113 (Ethical Leadership) before continuing into the remainder of the core graduate business courses. MANG6043 (Strategic Management) must be the final course completed in the program core.

Students complete their graduate business degree fully online. Courses are six weeks long and are taken one at a time (or two at a time in our Fast Track option), giving the student the flexibility needed to complete this degree in the midst of other commitments.

Select an MBA concentration to view full curriculum and course descriptions.



Complete the program 100% Online

*9 Core
Courses*



*More than 10
custom degree plans*

ADMISSION REQUIREMENTS

Once you have completed and submitted your application materials, the Graduate Business Admissions Committee will determine your acceptance status. Admissions requirements include:

- A completed graduate business admissions application.
- A baccalaureate degree from a regionally-accredited institution with a grade point average (GPA) of at least 2.80 (on a 4.00 scale).
- Submission of official transcripts of all previous college or university undergraduate and graduate coursework completed to date.
- A completed Registration Agreement Form.

Applicants from countries and U.S. territories in which English is not the primary language must also provide recent evidence of proficiency in English by scoring 80 or above on the Internet-based TOEFL with subscores in writing, reading, speaking, and listening of at least 20; or scoring 550 or above on the written TOEFL (Test of English as a Foreign Language) with subscores in both writing and reading of at least 50. All tests of English proficiency must have been taken in the last 2 years to be considered for acceptance.

Students without an undergraduate major, minor, or substantial course work in business are encouraged to complete BSST6010 Quantitative Concepts from Peregrine Academic Services prior to ACCT6003 Managerial Accounting

Students with an undergraduate cumulative GPA below 2.80 may be accepted into a graduation business program on academic probation. An Enrollment Specialist can assist you with the additional application steps required to apply for probational acceptance.

TRANSFER CREDITS

Students with prior graduate coursework may be eligible to transfer up to six (6) semester hours from a regionally accredited college or university. Graduate courses considered for transfer into MVNU must have a final grade of “B” or higher and be a reasonable equivalent to a required course within the student’s intended program. Transfer credit is evaluated on a course-by-course basis and must be approved by the program coordinator for the student’s intended graduate business degree. Prior learning credit cannot be awarded for a graduate business degree.

**2ND BEST
ONLINE
COLLEGE IN
OHIO**

(2018)

AccreditedSchoolsOnline.org



mvnu.edu/gps



1-800-839-2355



PROGRAM POLICIES

- Attend and fully participate in each course (will include a variety of weekly readings and assignments, as well as a required number of weekly discussion forum postings).
- Students enrolled in courses must have access to a laptop that meets current program and software requirements (required for weekly classroom participation). Students are expected to have basic knowledge and understanding of Microsoft Office (or programs similar). (As an MVNU student, you will have access to Microsoft Office 365.)
- Successfully complete the “Preventing Sexual Harassment” online training session (required of all MVNU faculty, staff, and students) and abide by the university’s policies in this area.
- Students desiring to earn the MBA or MSM as a second graduate degree at MVNU requires the completion of no less than seven (7) graduate business courses that are unique from the courses taken for the first graduate business degree. A combined minimum of fifty-seven (57) credit hours are required in order to obtain both degrees.

GRADUATION REQUIREMENTS

Graduate students must meet the degree requirements as stated in the catalog under which they first enrolled. Students must earn their degree within a maximum of six (6) years from the first date of enrollment at the University. Students who withdraw from the University for more than six (6) months must meet the graduation requirements as stated in the catalog under which they resume enrollment. Students changing majors or programs must meet requirements as stated in the catalog that is current at the time they make such changes. A minimum GPA of 3.0 is required for graduation. A student who receives a grade of less than a C- will be required to repeat that course until a grade of C- or better is earned.

**BEST ONLINE
MASTERS IN
FINANCE**

(2018)

AffordableCollegesOnline.org



mvnu.edu/gps



1-800-839-2355

FINANCIAL INFORMATION

Tuition guarantee! Once you have enrolled, your course-by-course tuition will not increase as long as you are continuously enrolled and are making satisfactory academic progress, even if the university's charges for tuition are increased.

The MBA, MBA-HCA, and MSM programs have each been designed with both affordability (\$498/credit hour) and student convenience in mind. Payment is made on a course-by-course basis and our financial aid advisors will work with you on a variety of financial aid options, including employer tuition reimbursement.

Although financing your college education can seem overwhelming, you may be able to reduce your cost if you are proactive and fully explore your financial aid opportunities. You can pay for your degree in many different ways, so taking the time to apply for financial assistance from as many sources as possible is worth the effort.

In addition to completing your online application for admission, you should also complete the Free Application for Federal Student Aid (FAFSA) online at www.fafsa.gov. MVNU's school code is 007085. Filling out the FAFSA is an important step in the financial aid process and is required for any financial aid to be awarded.



TUITION
GUARANTEED

MASTER OF BUSINESS ADMINISTRATION GRADUATE DEGREES

SELECT AN MBA CONCENTRATION TO VIEW FULL CURRICULUM AND COURSE DESCRIPTIONS.

TUITION COSTS

| COURSE NUMBER | COURSE NAME | CREDITS | TUITION |
|---------------|--|-----------|-----------------|
| | Graduate Business Core | | |
| MANG6113 | Ethical Leadership ¹ | 3 | \$1,494 |
| ECON6083 | Managerial Economics | 3 | \$1,494 |
| MANG6023 | Organizational Behavior ² | 3 | \$1,494 |
| MARK6003 | Marketing Management ³ | 3 | \$1,494 |
| MANG6123 | Legal Issues in Management ⁴ | 3 | \$1,494 |
| MANG6093 | Global Business | 3 | \$1,494 |
| ACCT6003 | Managerial Accounting | 3 | \$1,494 |
| FINC6013 | Corporate Finance | 3 | \$1,494 |
| MANG6043 | Strategic Management ⁵ | 3 | \$1,494 |
| | TOTAL | 27 | \$13,546 |
| | MBA (Finance) Graduate Business Core | 27 | \$13,446 |
| FINC6003 | Investments | 3 | \$1,494 |
| FINC6023 | Markets and Institutions | 3 | \$1,494 |
| FINC6033 | Financial Planning | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |
| | MBA (Human Resource Management) Graduate Business Core | 27 | \$13,446 |
| HRMG6003 | Strategic Programming in HR Management | 3 | \$1,494 |
| HRMG6013 | Training and Development | 3 | \$1,494 |
| HRMG6023 | Performance and Reward Systems | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |
| | MBA (Ministry Leadership) Graduate Business Core | 27 | \$13,446 |
| MANG6033 | Change Management | 3 | \$1,494 |
| MINS6033 | The Church in the 21 st Century | 3 | \$1,494 |
| PGRW6003 | The Pastor as a Person | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |



**COURSE-
BY-COURSE
PAYMENTS**

MASTER OF BUSINESS ADMINISTRATION GRADUATE DEGREES

TUITION COSTS (CONTINUED)

| COURSE NUMBER | COURSE NAME | CREDITS | TUITION |
|---------------|---|-----------|-----------------|
| | MBA (Organizational Management) Graduate Business Core | 27 | \$13,446 |
| HRMG6003 | Strategic Programming in HR Management | 3 | \$1,494 |
| HRMG6103 | Operations Management | 3 | \$1,494 |
| HRMG6033 | Change Management | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |
| | MBA (Human and Social Services Leadership) Graduate Business Core | 27 | \$13,446 |
| HSSL6003 | Grant Writing, Management, and Reporting | 3 | \$1,494 |
| HSSL6023 | Evidence Based Practice and Program Evaluation | 3 | \$1,494 |
| HSSL6033 | Advance Topics in Human and Social Services Leadership | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |
| | MBA (Logistics Management) Graduate Business Core | 27 | \$13,446 |
| MANG6103 | Operations Management | 3 | \$1,494 |
| MANG6133 | Lean Process Management | 3 | \$1,494 |
| MANG6143 | Supply Chain Management | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |
| | MBA (Marketing) Graduate Business Core | 27 | \$13,446 |
| MARK6013 | Advanced Marketing Management | 3 | \$1,494 |
| MARK6023 | Marketing Strategy | 3 | \$1,494 |
| MARK6033 | Marketing Research | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |
| | MBA (Accounting) Graduate Business Core | 27 | \$13,446 |
| ACCT6013 | Auditing and Internal Control | 3 | \$1,494 |
| ACCT6023 | Fraud and Forensic Accounting | 3 | \$1,494 |
| ACCT6033 | Accounting Ethics | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |

**TOP 3 BEST
ONLINE
BUSINESS
PROGRAMS**

(2018)

AffordableCollegesOnline.org

Continued on page 12



mvnu.edu/gps



1-800-839-2355

MASTER OF BUSINESS ADMINISTRATION GRADUATE DEGREES

TUITION COSTS (CONTINUED)

| COURSE NUMBER | COURSE NAME | CREDITS | TUITION |
|---------------|--|-----------|-----------------|
| | MBA (Business Data Analytics) Graduate Business Core | 27 | \$13,446 |
| BDAT6003 | Intelligence and Data Analytics | 3 | \$1,494 |
| BDAT6013 | Business Analytics | 3 | \$1,494 |
| BDAT6023 | Decision Making Using Data Analytics | 3 | \$1,494 |
| | TOTAL | 36 | \$17,928 |

¹ For students enrolled in the MBA-HCA program, this course will be cross-listed as HCAD6073 (Ethical Leadership in Health Care Administration). For students enrolled in the MBA with a Ministry Leadership concentration, this course will be cross-listed as PGRW6023 (Ethical Leadership/Ethical Issues in Ministry).

² For students enrolled in the MBA with a Ministry Leadership concentration, this course will be cross-listed as MANG6023/MINS6043 (Organizational Behavior/Building Ministry Teams).

³ For students enrolled in the MBA with a Ministry Leadership concentration, this course will be cross-listed as MARK6003/LEDR6013 (Marketing Management/Church Growth).

⁴ For students enrolled in the MBA-HCA program, this course will be cross-listed as HCAD6043 (Legal Aspects of Health Care Administration)

⁵ For students enrolled in the MBA-HCA program, this course will be cross-listed as HCAD6033 (Health Services Strategy). For students enrolled in the MBA with a Ministry Leadership concentration, this course will be cross-listed as MANG6043/LEDR6033 (Strategic Management/Managing the Church).

Additional Important Information

- Program schedule and costs are subject to change and are provided for students during the enrollment process.
- Course-by-course payment is due no later than the first night of each course.
- Textbook costs are not included in the total cost of the program.



WHAT OUR STUDENTS ARE SAYING:

“The online classes give me the ability to schedule my ‘attendance’ around my work, home, and other commitments.”

JERRY KELLUM

Master of Business
Administration, 2018

“MVNU has helped me become more knowledgeable on business concepts. This has helped me in career and financial planning.”

ALEX GOFF

Master of Business Administration-
Health Care Administration, 2019

RANKINGS



COURSE START DATES AND DEADLINES



Classes starting soon!

*[Check online](#) for the next available start date.
Contact your Enrollment Specialist for more
information about getting started.*

STEPS FOR APPLYING TO GPS

1. **Complete your application.** (There is no application fee!)
2. **Fill out the FAFSA** if you plan to use Federal Student Aid.
3. **Request all official transcripts** to be sent to MVNU from each college or university you have attended to date. Please have your transcripts sent to:

Mount Vernon Nazarene University

Attn: GPS Admissions
800 Martinsburg Road
Mount Vernon, OH 43050

Official Electronic Transcripts should be sent to
GPSApplications@mvnu.edu.

*Additional materials may be required based on individual situations.

4. Once all transcripts have been submitted, you will **receive an official evaluation and admission decision** (typically within one week).
5. **Review your evaluation** with your Enrollment Specialist to understand transfer credits and program requirements.
6. **Complete a Registration Agreement Form** to be scheduled for classes.
7. **Receive course schedule and official Financial Aid award.**
8. **Start your classes!**

QUESTIONS?

1-800-839-2355
MVNU.EDU/GPS