

BACHELOR OF BUSINESS ADMINISTRATION

2022-23 Program Information
School of Graduate and Professional Studies



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HELLO, WE ARE MVNU.

AND WE ARE HERE TO HELP YOU SUCCEED.

Since 1993, MVNU's Graduate and Professional Studies program has helped thousands of graduates jumpstart their future.

Our programs will bring your strongest skills and abilities to light. You will create lifelong connections, learn to strive in and out of the classroom, and discover who you were truly meant to be.

- **Quality** — Our award-winning programs are expertly crafted and continually updated to keep our students ahead of the game.
- **Convenience** — Life doesn't come with a pause button, so our classes are offered in-seat or online one at a time, one night a week to fit into your busy schedule.
- **Enriching Environment** — Learn from professors who care about your personal, professional, and educational growth.
- **Affordability** — Payment is made on a course-by-course basis and our advisors will work with you on a variety of financial aid options.

*You are brighter than you know
— don't put your future on hold.*





BACHELOR OF BUSINESS ADMINISTRATION

MVNU'S School of Graduate & Professional Studies is proud to offer a Bachelor of Business Administration degree program that is intentionally designed for the busy, working adult. As a BBA student, you will not only receive a quality education that will help you develop a strong, ethical foundation upon which to make decisions, but you will also receive so much more. The BBA program offers students an engaging curriculum that equips them with the skills necessary to become competent, confident and informed leaders in today's marketplace — leaders who are able to plan projects, achieve goals and meet the expectations of today's business world with integrity — and all within a format that, from start to finish, has been designed with convenience, flexibility and affordability in mind.

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“Through this program at MVNU, we strive to train individuals who are, or will, serve in various business leadership roles and organizations. We want to graduate leaders who have the gifts, talents and abilities that others want to follow! The motto of MVNU is ‘To Seek to Learn is to Seek to Serve,’ and our goal in the BBA program is that we help to develop men and women who will become successful servant business leaders.”

DR. JIM DALTON

Professor of Accounting

PROGRAM DESIGN AND CURRICULUM

To earn your BBA degree, you must complete a total of 120 credit hours, which includes all of your required business courses as well as any additional general education and/or elective credits you will need in order to graduate. The BBA program can be completed in as little as 21 months (depending upon your previous college experience), and will cover a variety of courses that will not only help strengthen your biblical worldview and encourage your personal and professional development, but also enhance your research, oral, and written communication skills. The BBA can be earned as a stand alone degree or completed with one or more of our seven extended majors, including:



Digital Marketing: Prepares you to strategize and scale businesses ranging from small start-ups to large corporations. The program prepares you to immediately impact your organization by enhancing brand awareness and sales.

Finance: Prepares you for a high-powered field with significant market demand. The Finance major is specifically designed for those intending to pursue career tracks such as banking, accounting, and tax preparation. As such, it contains the most fundamental business courses for graduate study, with a focus in investments, markets and institutions, business finance, risk and insurance, and personal financial planning.

Human Resource Management: Prepares you for supervisory roles and human resource management positions. Topics include training and development, performance and reward systems, employee relations and services, human resource strategy, and managing diversity for organizational performance.

Continued on page 6

PROGRAM DESIGN AND CURRICULUM

Management: Prepares you to advance in managerial and other leadership roles in your company. Topics include new venture creation, project management, advanced business law, and operations management.

Marketing: Prepares you for sales, promotion, and marketing management roles in your company. Topics include personal selling, advertising and promotion, marketing management, marketing strategy, and marketing research.

Project Management: Prepares you to lead others, influence change, and help projects reach the finish line. Project managers are critical to businesses as they directly manage productivity and the ability to produce profits. Project managers are known for their talents in setting goals, creating a plan, tracking progress, and keeping their teams motivated.

*100%
online courses*

*120 Credit
Hour Program*

*Flexible
scheduling*

ADMISSION REQUIREMENTS

Although our admissions process is relatively straightforward, our knowledgeable staff is available to help you at all times.

Admissions requirements include:

- Completion of an online application
- Submission of official transcripts of all previous college or university courses completed to date
- Completion of 56 transferable credit hours from a regionally-accredited institution(s) of higher learning with a grade of C- or better (Students who do not meet the 56 credit requirement to enter the BBA program may be eligible to enroll in our General Studies or Associate of Arts programs to prepare for the BBA program).
- An overall GPA of 2.00 or higher (on a 4.00 scale) for all previous college or university coursework completed to date (an applicant with a GPA less than 2.00 may apply for probationary admittance)
- Completion of a Registration Agreement Form

Applicants from countries and U.S. territories in which English is not the primary language must also provide recent evidence of proficiency in English by scoring 80 or above on the Internet-based TOEFL with subscores in writing, reading, speaking, and listening of at least 20; or scoring 550 or above on the written TOEFL (Test of English as a Foreign Language) with subscores in both writing and reading of at least 50. All tests of English proficiency must have been taken in the last 2 years to be considered for acceptance.

CURRICULUM

Students must successfully complete ITDS2051 (Personal Development and Research Skills) before continuing into the remainder of the BBA program. In addition, MANG4033 (Strategic Planning) may only be taken after successful completion of all other BBA Core courses. Specific courses in the BBA program and each major are listed below, along with the cost of each program.

MVNU's adult business programs are designed to be as convenient as possible. To fit into busy schedules, the BBA program is offered 100% online.

**TOP 3
BEST ONLINE
CHRISTIAN
COLLEGES**

AffordableCollegesOnline.org
2022



mvnu.edu/gps



1-800-839-2355

BACHELOR OF BUSINESS ADMINISTRATION



PROGRAM POLICIES

Attend and fully participate in each course. This includes a variety of weekly readings and assignments, as well as a required number of weekly discussion forum postings.

Students must successfully complete the “Preventing Sexual Harassment” online training session (required of all MVNU faculty, staff, and students) and abide by the university’s policies in this area.

Students must have access to a laptop that meets current program and software requirements (required for weekly classroom participation). Students are expected to have basic knowledge and understanding of Microsoft Office (or programs similar). (As an MVNU student, you will have access to Microsoft Office 365.)

GRADUATION REQUIREMENTS

In order to earn your BBA degree, you must complete a total of 120 credit hours with a minimum cumulative grade-point average of 2.00 (on a 4.00 scale), including:

- The BBA Program (40-55 credit hours). A minimum grade-point average of 2.50 must be earned in all BBA courses, and no grade of less than C- will count toward graduation requirements.
- All general education requirements (minimum of 39 credit hours).

**TOP 10
BEST ONLINE
COLLEGES IN
OHIO**

AffordableCollegesOnline.org
2022

PRIOR LEARNING CREDIT

MVNU is proud of the diverse backgrounds of our students. Your life and work experience is important to us. Because of this, MVNU awards prior learning credit (PLC) for non-traditional education. We welcome students who have experienced learning opportunities outside of the classroom, such as on-the-job training, seminars, specific government and industry experience, military experience, professional schools and trainings, and other activities completed through credible associations and agencies. Once you apply to the BBA program, your Enrollment Specialist can discuss our PLC policies and assist you through the evaluation process for awarding PLC credit as general education credit towards your degree.



**PRIOR LEARNING
CREDIT ACCEPTED**

DUAL GRADUATE CREDIT

Any undergraduate student who is currently enrolled in a baccalaureate degree business program, and who is within the final twenty-four (24) credit hours needed to graduate, will be permitted to complete two (2) graduate courses for dual credit, totaling no more than six (6) credit hours, based upon the following criteria:

- A student who has a cumulative GPA of 3.50 or higher will receive unconditional approval to complete graduate courses for dual credit.
- A student who has a cumulative GPA between 3.00-3.49 will be considered for approval pending review of a letter of recommendation from an undergraduate instructor. This letter should list each business course(s) taught by the recommending instructor that the student has completed to date, the student's overall academic performance in those courses, and the instructor's view of the student's ability to successfully complete advance coursework at the graduate level.
- A student with a GPA under 3.00 will not be approved to complete graduate courses for dual credit unless unforeseen or extreme, extenuating circumstances have had a significant, negative impact on the student's overall undergraduate academic performance. In this case, the student must submit a detailed letter of explanation to the Dean of the Jetter School of Business that explains these negative effects in greater detail, and that also discusses how the student now intends to successfully complete coursework at the graduate level.

Graduate courses that an approved student may complete for dual credit include ECON6083 (Managerial Economics), MANG6023 (Organizational Behavior), MANG6093 (Global Business), MANG6113 (Ethical Leadership), MARK6003 (Marketing Management), and MANG6123 (Legal Issues in Management). Approval to complete ACCT6003 (Managerial Accounting) or FINC6013 (Corporate Finance) may also be considered in specific cases that include an undergraduate Accounting major or minor who is within the final twenty-four (24) hours needed to graduate and who also meets the minimum GPA criteria listed above. MANG6043 (Strategic Management) and all concentration courses will not, under any circumstances, be considered as options for dual credit.

**2ND BEST
ONLINE
COLLEGE IN
OHIO**

AccreditedSchoolsOnline.org
2018-2020



BACHELOR OF BUSINESS ADMINISTRATION

FINANCIAL INFORMATION

The BBA program has been designed with both affordability (\$398/credit hour) and student convenience in mind. Payment is made on a course-by-course basis and our advisors will work with you on a variety of financial aid options, including employer tuition reimbursement. You may be able to reduce your cost further if you are proactive and fully explore your financial aid opportunities.

You can pay for your degree in many different ways, so taking the time to apply for financial assistance from as many sources as possible is worth the effort.

In addition to completing your online application for admission, you should also complete the Free Application for Federal Student Aid (FAFSA) online at www.fafsa.gov. MVNU's school code is 007085. Filling out the FAFSA is an important step in the financial aid process and is required for any financial aid to be awarded.



**COURSE-
BY-COURSE
PAYMENTS**

BACHELOR OF BUSINESS ADMINISTRATION

TUITION COSTS

COURSE NUMBER	COURSE NAME	CREDITS	TUITION
	BBA Core		
ITDS2061	Student Success Strategies	1	\$265
ABTC3003	Spreadsheets for Leaders	3	\$1,194
MANG3073	Management and Leadership Techniques	3	\$1,194
ECON3003	Microeconomics	3	\$1,194
ECON3013	Macroeconomics	3	\$1,194
MANG3083	Organizational Behavior	3	\$1,194
ACCT3013	Fundamentals of Accounting	3	\$1,194
MARK3043	Business Marketing	3	\$1,194
BSST3083	Business Statistics	3	\$1,194
FINC3013	Business Finance	3	\$1,194
IBSN3013	Global Perspectives in Business	3	\$1,194
MANG4043	Business Ethics and Law	3	\$1,194
MANG3123	Managing Human Resources	3	\$1,194
MANG4033	Strategic Planning	3	\$1,194
	TOTAL	40	\$15,787
	Digital Marketing BBA Core	40	\$15,787
MARK3083	Social Media Marketing	3	\$1,194
MARK3093	Email Marketing	3	\$1,194
MARK4013	SEO and SEM	3	\$1,194
MARK4023	Digital Marketing Analytics	3	\$1,194
MARK4033	Digital Marketing – Viral & Organic Growth	3	\$1,194
	TOTAL	55	\$21,757
	Finance Major BBA Core	40	\$15,787
FINC3083	Investments	3	\$1,194
FINC3103	Financial Markets and Institutions	3	\$1,194
FINC4013	Intermediate Business Finance	3	\$1,194
FINC4113	Risk and Insurance	3	\$1,194
FINC4033	Personal Financial Planning	3	\$1,194
	TOTAL	55	\$21,757



BACHELOR OF BUSINESS ADMINISTRATION

TUITION COSTS (CONTINUED)

COURSE NUMBER	COURSE NAME	CREDITS	TUITION
	Human Resource Management Major BBA Core	40	\$15,787
HRMG3043	Training and Development	3	\$1,194
HRMG4033	Performance and Reward Systems	3	\$1,194
HRMG4013	Employee Relations and Services	3	\$1,194
HRMG3053	Diversity for Organizational Performance	3	\$1,194
HRMG4023	Human Resource Strategy	3	\$1,194
	TOTAL	55	\$21,757
	Management Major BBA Core	40	\$15,787
LED3013	Organizational Communication	3	\$1,194
MANG4053	New Venture Creation	3	\$1,194
MANG4023	Operations Management	3	\$1,194
ABTC3063	Project Management	3	\$1,194
MANG3013	Advanced Business Law	3	\$1,194
	TOTAL	55	\$21,757
	Marketing Major BBA Core	40	\$15,787
MARK3053	Marketing Management	3	\$1,194
MARK3063	Personal Selling	3	\$1,194
MARK3073	Advertising and Promotion	3	\$1,194
MARK3073	Marketing Strategy	3	\$1,194
MARK3063	Marketing Research	3	\$1,194
	TOTAL	55	\$21,757



**HELPFUL
ADVISORS
AVAILABLE**

BACHELOR OF BUSINESS ADMINISTRATION

TUITION COSTS (CONTINUED)

COURSE NUMBER	COURSE NAME	CREDITS	TUITION
	Project Management BBA Core	40	\$15,787
MANG4023	Operations Management	3	\$1,194
MANG3103	Introduction to Project Management	3	\$1,194
MANG3113	Project Planning	3	\$1,194
MANG4103	Project Execution, Monitoring & Control, Implementation & Closure	3	\$1,194
MANG4113	Advanced Project Management – Practicum	3	\$1,194
	TOTAL	55	\$21,757

Additional Important Information

- Course-by-course payment is due no later than the first night of each course.
- Textbook costs are not included in the total cost of the BBA program.



COURSE DESCRIPTIONS

Student Success Strategies - ITDS2061

This course equips students with strategies that will help them successfully navigate critical elements of their chosen GPS program, including important MVNU policies, procedures, and resources. It also addresses college-level research skills, current APA formatting and style guidelines, effective college-level writing skills, and techniques for avoiding plagiarism. Information regarding overall student success will also be explored, including active reading skills, effective time management skills, and career development services.

Spreadsheets for Leaders - ABTC3003

Spreadsheets are a core leadership tool functioning as information systems and are essential. They are used to make risky decisions, capture and store crucial data, perform advanced analysis, communicate critical information to internal and external stakeholders, and other vital activities. This course will use Microsoft Excel as a problem solving tool. After a brief introduction to the features of Microsoft Excel, the student will be challenged to use critical thinking and analysis to find efficient and effective solutions to real-life situations.

Management and Leadership Techniques - MANG3073

A study of management techniques and their application to the development of improved managerial effectiveness.

Microeconomics - ECON3003

An introduction to microeconomics, including the concepts of resource and product markets, price theory, elasticity function, and profit maximization.

Macroeconomics - ECON3013

A study of macroeconomics from a manager's perspective. Topics include supply and demand, price system, employment theory, inflation, business cycles, monetary policies, economic growth, fiscal policies, and international trade and finance.

Organizational Behavior - MANG3083

A study of behavior in organizational settings as affected by individual, group and organizational processes. Special emphasis is given to learning, motivation, attitudes, stress, organizational culture, group processes, and decision-making.

Fundamentals of Accounting - ACCT3013

An overview of the basic topics in financial and managerial accounting for students who have no or minimal prior knowledge of accounting and finance. Special emphasis is given to how accounting and finance reports are used by leaders in various organizations.



Business Marketing - MARK3043

An introduction to the theory and practical application of marketing principles. The basic objectives are to provide an introduction to marketing concepts, the role of marketing in the firm and the various factors that influence marketing decision-making.

Business Statistics - BSST3083

Students will learn common methods of business research, including how to analyze quantitative and qualitative data using measures of central tendency and dispersion, statistical inference, sampling theory, linear regression, and time series analysis.

Business Finance - FINC3013

An overview of basic concepts in the field of financial management. Special emphasis is given to how finance is used by leaders in organizations.

Global Perspectives in Business - IBSN3013

A study on how businesses operate in a global business environment. Various aspects of business will be investigated to see how these are applied internationally. These aspects will include trade theory, marketing, finance and human resource management.

Business Ethics and Law - MANG4043

A study of ethical and legal theories as they relate to various contemporary problems in the business world. The nature, formation and system of law in the United States as applied in the modern business environment. Emphasis is placed on class participation and practical application. Special emphasis is given to the biblical foundation of values and the application of Christian ethical principles in the business world.

Managing Human Resources - MANG3123

A study of the role of human resource management as a staff function within the organization. The human resource management functions of recruitment, interviewing, human resource planning, equal employment, job analysis, wage and salary administration, management development, training, compensation, and labor relations are examined. An investigation of the interpersonal relationships of employees in the organizational setting is also considered.



BACHELOR OF BUSINESS ADMINISTRATION

Strategic Planning - MANG4033

A capstone course focusing on the strategic long-range planning process. The course involves an examination of the development, implementation, and formulation of business strategy and policy, and stresses the need for awareness of and accommodation to change in the company's internal and external environments. Generic business strategies and techniques for analyzing strategies are explored. Special emphasis is given to integrating decisions in business with the Christian faith.

DIGITAL MARKETING MAJOR

In addition to the Bachelor of Business Administration program objectives, Digital Marketing major students will learn about web analytics, social media targeting and digital marketing campaigns, and learn how to optimize existing email campaigns to achieve top-of-funnel level growth through the following courses:

Social Media Marketing - MARK3083

The average consumer spends 2.5 hours per day on social media sites and this course explores how to effectively use social media to move those consumers to action. In order to be a successful marketer, you must be able to plan a campaign which aligns with strategic goals, execute using the appropriate channels and tactics, and measure the success or failure of your efforts. By the end of this course, you will learn how to do just that.

Email Marketing - MARK3093

Email marketing is vital to modern businesses, and a primary tool in any skilled marketer's toolkit. In this course, you'll learn how to craft successful email marketing campaigns for sales, engagement, and activation. By the end of this course, you'll know how to write emails that drive customers to take desired actions, and how to structure campaigns for maximum effect. You'll also build your own marketing campaign.

SEO and SEM - MARK4013

When you're looking to buy something, how do you find it? Often, you'll ask Google. Search Engine Optimization (SEO) and Search Engine Marketing (SEM) help companies by making sure they are among the first options when someone does initial research. In this course, you'll learn how to perform SEO and SEM activities to boost visibility and drive growth. You'll work with Google AdWords and build strategies to promote a website.



**100% ONLINE
COURSES**



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BACHELOR OF BUSINESS ADMINISTRATION

Digital Marketing Analytics - MARK4023

Marketing professionals today have access to incredible amounts of data. The ability to use this data is what differentiates successful marketing efforts from failed ones. In this course, students will learn how to analyze digital customer behavior data using a range of tools, and use that data to test marketing hypotheses and improve customer acquisition.

Digital Marketing – Viral & Organic Growth - MARK4033

“Going Viral” is the goal of most web-based marketing content. Companies which generate content that can spread through the internet organically are the most successful in growing their brand. This course will teach you what drives people to share content and how to build content that is shareable and meme-worthy. By the end of this course, you will understand what drives viral sharing, and learn how to facilitate it.

FINANCE MAJOR

In addition to the Bachelor of Business Administration program objectives, Finance students will demonstrate an understanding of the core theories and practices of the finance discipline through the following courses:

Investments - FINC3083

An introduction to the securities markets and specific investment strategies. This course will introduce various investment vehicles and many techniques of investment planning.

Financial Markets and Institutions - FINC3103

A study of the management of financial intermediaries and other financial institutions. Topics include asset, liability, risk management, functions and practices of domestic and international debt markets, and asset securitization. Forces imposing changes as institutional structure are included.

Intermediate Business Finance - FINC4013

An advanced study of financial management. Emphasis is given to capital structure, long term financing, working capital, capital budgeting, financial analysis, and behavioral finance.



**120 CREDIT
HOUR PROGRAM**



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BACHELOR OF BUSINESS ADMINISTRATION

Risk and Insurance - FINC4113

Students examine the principles of risk management and the use of insurance as a method of managing financial risk exposure. Students learn how to identify the various types of financial risk and to evaluate alternative strategies in order to lessen the impact of unplanned events. The analysis of client insurance needs and methods of determining the type and amount of insurance best suited to each client's situation is examined, incorporating discussions of life, property, liability, homeowner's and personal auto insurance. Also covered are medical and disability insurance and long-term care policies.

Personal Financial Planning - FINC4033

This course includes a broad coverage of personal financial decisions, including basic financial planning, tax issues, managing savings and other liquid accounts, buying a house, the use of credit, insurance, managing investments and saving for retirement.

HUMAN RESOURCE MANAGEMENT MAJOR

In addition to the Bachelor of Business Administration program objectives, Human Resource Management major students will demonstrate an understanding of how to apply human resource management principles and practices through the following courses:

Training and Development - HRMG3043

A study of the importance of training and development in organizations with a focus on improving personal and organizational effectiveness through learning opportunities and changing patterns of relationships among work groups.

Performance and Reward Systems - HRMG4033

An overview of human resource information and reward systems. Special emphasis is given to attracting, compensating, motivating and retaining employees and executives.

Employee Relations and Services - HRMG4013

A study to equip human resource administrators to improve the effectiveness of employees through employee relations and services (benefits).

Diversity for Organizational Performance - HRMG3053

An exploration of diversity as it relates to organizations from a human resources development perspective. Areas of diversity explored include racial/ethnic groups, sex and gender, religion, work and family, weight and appearance, physical and mental ability, and sexual orientation. The primary focus is the development of a strategy to improve an organization's performance.



**FLEXIBLE
SCHEDULING**



BACHELOR OF BUSINESS ADMINISTRATION

Human Resource Strategy - HRMG4023

This course is a study of the role of human resource management strategic planning function within the organization. The human resource management functions of recruitment, interviewing, human resource planning, equal employment, job analysis, wage and salary administration, management development, training, compensation, and labor relations are examined from the perspective of the overall organizational strategy.

MANAGEMENT MAJOR

In addition to the Bachelor of Business Administration program objectives, students earning a Management major will demonstrate an understanding of the use of fundamental concepts and principles of organizational behavior through the following courses:

Organizational Communication - LEDR3013

A study of theories, principles and practices for organizing and communicating. Special emphasis is given to the functional and structural aspects of organizational communication such as organizational effectiveness, intelligence, and networks.

New Venture Creation - MANG4053

This course examines creativity and the process of entrepreneurship, including the generation of potential business opportunities, evaluation of venture potential, development of a new venture team and an entrepreneurial organization, startup, growth, and harvest strategies for entrepreneurial ventures, and marketing of new ventures.

Operations Management - MANG4023

To provide thorough familiarization with the many theories and techniques of operations management as they apply to accomplishing objectives in all types of business operations and many other walks of life, but especially to manufacturing and service operations.

Project Management - ABTC3063

A project-based course in which students learn to integrate the different components available in Microsoft Office. Students use Microsoft Project to develop, plan, schedule, and chart project information and balance workloads for people working on several projects at once.

Advanced Business Law - MANG3013

An introduction to the Uniform Commercial Code affecting commercial paper, product liability, and creditor's rights. Government regulation of business entities is also emphasized.



BACHELOR OF BUSINESS ADMINISTRATION

MARKETING MAJOR

In addition to the Bachelor of Business Administration program objectives, students earning a major in Marketing will demonstrate the ability to create a marketing plan and describe the various philosophical approaches to marketing through the following courses:

Marketing Management - MARK3053

An in-depth study of marketing policies and strategy, organization, demand analysis, product planning, pricing, physical distribution, and promotion.

Personal Selling - MARK3063

A study of planning, organizing, developing, directing, controlling, and evaluating the sales force. Special emphasis is given to ethical implications of sales management.

Advertising and Promotion - MARK3073

A study of advertising methods used for promotion of products and services by organizations.

Marketing Strategy - MARK4073

A study in planning and implementing marketing policies and strategies. Special emphasis is given to ethical dilemmas facing a marketing manager.

Marketing Research - MARK4063

An introduction to the practical concepts used to develop and implement marketing strategies. Special emphasis is given to an overview of marketing and strategies for product, pricing, advertising, promotion, and distribution channels

PROJECT MANAGEMENT MAJOR

In addition to the Bachelor of Business Administration program objectives, Project Management major students will learn about manufacturing and service operations, resource allocation, team building, and effective project communications in greater depth through the following courses:

Operations Management - MANG4023

To provide thorough familiarization with the many theories and techniques of operations management as they apply to accomplishing objectives in all types of business operations and many other walks of life, but especially to manufacturing and service operations.

TOP 9
BEST ONLINE
COLLEGES
IN OHIO

Bestcolleges.com
2020



Introduction to Project Management - MANG3103

According to a recent study of Human Resource Managers, effective project management is one of the most coveted skills for new hires in the modern economy. This course will introduce you to the power of effective project management through two primary frameworks: waterfall and agile. You will also learn vital project-management concepts that can be applied to a wide range of industries and occupations.

Project Planning - MANG3113

Any successful project starts with a plan. This course provides students with a deep understanding of project planning. Projects are a series of tradeoffs between scope, cost, and time, so you'll need to learn how to balance them in order to create a plan which is realistic and achievable. You will also learn how to leverage resources, and how to manage risk, quality, and stakeholder expectations to ensure project success.

Project Execution, Monitoring & Control, Implementation & Closure - MANG4103

In today's fast paced work environment, no project proceeds from beginning to end without encountering unforeseen challenges, and the changing scope, priorities or context of a project may require various adjustments. Additionally, project implementation and closure requires conviction and trust in established processes and personnel. In either context, these are vital parts of a project's success and are reflections of how future projects will be managed. This course covers project execution, monitoring / control, implementation / handover, DevOps, and project closure. This course is intended to finalize a student's preparation for their Project Management Practicum and Internship.

Advanced Project Management – Practicum - MANG4113

This course is intended as a culmination of a student's work in the Project Management Major. Students will work in groups to manage a simulated project from scope to completion - encountering - and overcoming - challenges and complications along the way. This course will also provide students with an overview of the product life-cycle, governance, and other topics to help contextualize project work.



WHAT OUR STUDENTS ARE SAYING:

“More than anything, my education has given me the chance to achieve something I never thought I would. I’ve been given this opportunity to better my career as well as myself.”

NATHAN PIRC

Bachelor of Business
Administration, 2019

“MVNU has given me the opportunity to go back to school while continuing to work and be able to do my school work from home.”

BRIANNA YINGLING

Bachelor of Business
Administration, 2019

RANKINGS



COURSE START DATES AND DEADLINES



Classes start every month!

Contact your Enrollment Specialist or [visit our website](#) for more information about getting started.

STEPS FOR APPLYING TO GPS

1. **Complete your application.** (There is no application fee!)
2. **Fill out the FAFSA** if you plan to use Federal Student Aid.
3. **Request all official transcripts** to be sent to MVNU from each college or university you have attended to date. Please have your transcripts sent to:

Mount Vernon Nazarene University

Attn: GPS Admissions
800 Martinsburg Road
Mount Vernon, OH 43050

Official Electronic Transcripts should be sent to
GPSApplications@mvnu.edu.

*Additional materials may be required based on individual situations.

4. Once all transcripts have been submitted, you will **receive an official evaluation and admission decision** (typically within one week).
5. **Review your evaluation** with your Enrollment Specialist to understand transfer credits and program requirements.
6. **Complete a Registration Agreement Form** to be scheduled for classes.
7. **Receive course schedule and official Financial Aid award.**
8. **Start your classes!**

QUESTIONS?

1-800-839-2355
MVNU.EDU/GPS