

**MOUNT VERNON**  
NAZARENE UNIVERSITY

*Life Changing*



**Data Summary for 2010 New Student Satisfaction Survey of First-time  
Freshmen & Transfer Students**

**Institutional Research and Compliance**

**Margie Bennett, Ph.D., Director**

**Carla Parsons, B.A., Research Assistant**

**January 26, 2011**





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## Abstract

### 2010 New Student Satisfaction Survey Summary Highlights

The online New Student Satisfaction Survey has proved to be an efficient and effective method of gaining feedback from 85% of the First-time freshmen and almost half of the Transfer students. The survey was conducted during the third month of new students' first semester at MVNU, which provided them with adequate time to have "experienced" MVNU and to have received their first official grades at mid-term.

The gender imbalance represented in the survey (64% female vs. 36% male) was consistent for 2010 Freshmen and Transfers, for 2009 respondents, and with the total enrolled 2010 MVNU new-student population. More than nine out of every ten Freshman respondents vs. only 43% of Transfers were residing *on-campus* at the time of the survey. Most of the new students were from Ohio (i.e., 88% of the Freshmen and 89% of the Transfers). The appendices provided a wealth of strengths, weaknesses, and additional personal comments which further illuminated new students' perceptions of their MVNU experience.

Some important points by administrative areas of interest include:

#### *Academics*

- 86% of both First-time freshmen and Transfers highly evaluated their *Opportunities for Interaction with Faculty*.
- In general, fewer Transfers than Freshmen highly rated each of the remaining *Academic Life factors* with the greatest negative differences

on *Quality of Academic Advising* (by 19%), *Computer Lab Open Hours* (by 12%), and *Availability of Academic Advisors* (by 10%).

- Slightly fewer Transfers than Freshmen (by 5%) highly evaluated *Academic Facilities* (i.e., classrooms, labs); the percentage of high ratings for 2010 and 2009 Freshmen were within 1% of each other (over 90% both years).
- Over half of the Freshmen reported studying *between 3 and 6 hours daily*, and almost one-fourth claimed *at least 7 hours* of study. In comparison, more Transfers (by 6%) reported studying *between 3 and 6 hours daily*.
- A higher percentage of Transfers than Freshmen (by 8%) evaluated the *difficulty level* of their courses to be *difficult or very difficult*.
- Equally high percentages of the Freshmen and Transfers indicated their *overall academic performance was A or B* (i.e., 85% vs. 82%, respectively).

#### *Admissions and Enrollment Management*

- Friends and parents/relatives are most-often the means by which enrolled students first hear about MVNU.
- First-time freshmen are influenced by Christian atmosphere, while Transfers decide to attend MVNU because of academics/majors offered and Christian environment.
- Personal campus visits continue to be the most popular reason to visit MVNU before enrolling.
- Visiting at least twice and spending the night on-campus before enrolling was the case for more than half of the freshmen.
- The trend for late decisions continues to be the norm since half of the freshmen reported waiting until the *second semester of senior year* to make their final decision.
- Calls from MVNU students and admissions counselors were helpful and effective for half of the students, and phone was the preferred method of contact

- Attendance at the new student institute continues to decline; it was attended by three-fourths of First-time freshmen and only 43% of Transfers vs. 85% of First-time freshmen and 58% of Transfers in 2009.
- Similar percentages of First-time freshmen and Transfers plan to return every year at the time of the survey (90%-94%) with *money* being the major reason.
- Getting students who plan to leave to talk to an MVNU contact person is a challenge (e.g., only one out of six First-time freshmen and 10% of the Transfers talked to their academic advisors, and over half talked to no one).
- Most all students are willing to recommend MVNU to their friends and relatives (i.e., 95% First-time freshmen and 89% Transfers).

#### *Finance/Management*

- Approximately nine of every ten Freshmen in 2010 and 2009 highly evaluated *Support Staff/Office Personnel Services*, although Transfers were less positive in both years (by 13% and 16%, respectively).
- Four-fifths of the Freshmen, in comparison with two-thirds of the Transfers, highly rated *Financial Aid Services* in 2010; this represented a 7% improvement of Freshmen ratings in 2010 over those in 2009.
- There was a slight improvement in 2010 vs. 2009 Freshmen's *excellent/good* ratings of *Campus Safety Services* (by 6%).
- There was an even stronger difference in the percentage of Freshmen that positively evaluated *Facility/Service in Food Services (Dining Commons)* vs. *Quality/Selections in Food Services (Dining Commons)* in 2010 than in 2009 (i.e., 81% of the 2010 Freshmen assigned *excellent/good* ratings to *Facility/Service* and 67% to the *Quality/Selections*). In 2009, the percentage of high evaluations was slightly lower for both *Dining Commons* factors, and the difference between each was only 9%.

#### *Spiritual Life*

- The percentage of *non-denominational* church affiliations has increased to over 20% in recent years.

- The percentage of Nazarene students continues to decline (e.g, from 43% in 2009 to 37% in 2010).
- MVNU continues to enroll a wide range of denominations, including small percentages of Catholic, Lutheran, Pentecostal and “no preference.”
- The percentage of First-time freshmen reporting *they “often” attend Small Groups* increased in 2010 over previous years.
- There was a dramatic increase in the percentage of First-time freshmen that shared their *faith with more than one person* (from 23% in 2009 to 66% in 2010).
- Respondents self-reported evidence of the strength of their spiritual walk; identically high percentages of 2010 as 2009 First-time freshmen (within 2%, ranging from 80% to 98%) *strongly agreed or agreed* with each of the supplementary statements in item 32.

#### *Student Development*

- First-time freshmen were more positive about *MVNU events* than were Transfers.
- Freshmen desired more *concerts*, while Transfers wanted more *special events*; both groups recommended a wide variety of additional activities.
- Fewer 2010 than 2009 Freshmen were involved in *clubs, organizations, and/or ministry groups* at the time of the survey.
- Over three-fourths of Freshmen, in comparison with less than 60% of the Transfers rated the *recreational facilities* as *excellent/good*.
- Freshmen were most positive about their *residential staff* and least positive about *residence hall maintenance*, while Transfers were most positive about *residential staff* (but 39% less so than freshmen) but least positive about the *quality of residence hall/apartment furniture*.
- Higher percentages of First-time freshmen than Transfers rated each one of the *Student Opportunities/Resources/Policies* as *excellent/good*

(e.g., almost 30% more Freshmen than Transfers gave high evaluations to *Intramurals/Societies*).

- There were more than 5% differences in 2010 vs. 2009 Freshmen *Student Opportunities/Resources/Policies excellent/good* ratings for *Personal Counseling Resources* and *Campus Safety Services* (6% improvement in each) and *Health Services* (6% decline).



# Data Summary for 2010 New Student Satisfaction Survey of First-time Freshmen & Transfer Students

## Introduction

The New Student Satisfaction Survey (NSSS) was developed as a web survey and administered in nineteen English classes during the first two weeks of November. The tables and discussion provided below are focused upon the responses of the First-time freshmen (F-Fs), since they represented the majority of the respondents. **Appendix A** includes a copy of the New Student Satisfaction Survey, and **Appendix B** includes the data tables for the Transfer Students. An attempt will be made in the summaries below to identify any major response differences between the two groups (First-Time Freshmen and Transfer students).

Freshmen were surveyed during their freshman English classes in the business and library computer laboratory settings. Those who had been absent from their English classes on the day of the survey or were not enrolled in English classes during the fall term received the survey via email announcement and a web link during the second week of November. (The instructions to faculty and email messages to students are included in **Appendix A**, following the *NSSS* survey.)

The overall response rate was much higher than that for the preceding year (80% vs. 68%, respectively). **Table 1** below illustrates the response rates by type of survey distribution (English class vs. email). Participation remained high for English-class administration (90%). **Table 2** displays the response rates by type of respondent (First-time freshmen vs. new Transfer student). The response rate of First-time freshmen (the major group of interest) was almost twice that of Transfer students (85% vs. 44%, respectively).

**Table 1**

**2010 New Student Survey Response Rate**

Survey Distribution Technique	Distribution		Response	
	Number	Percent	Number	Percent
Freshman English Classes	353	79%	319	90%
Emailed New Students Not Enrolled in English	96	21%	38	40%
<b>Total</b>	<b>449</b>	<b>100%</b>	<b>357</b>	<b>80%</b>

**Table 2**

**Summary of Valid 2007 Survey Responses for First-time freshmen and Transfer Students**

Survey Distribution by Type of Respondent	Total Surveyed		Valid Responses	
First-time freshmen (F-F)	385*	86%	329	85%
Transfer Students (TR)	64**	14%	28	44%
<b>Total</b>	<b>449</b>	<b>100%</b>	<b>357</b>	<b>80%</b>

\*There were 23 incomplete responses (students opened the survey but did not hit submit) F-F responses; 329 valid F-F responses.

\*\*There were 7 incomplete Transfer-student response; 28 valid Transfer responses.



















**Table 3**

**How MVNU New Students First Heard About MVNU**

**Table 3** (NSSS Item 1) illustrates that over half of the 2010 First-time freshmen (54%) most often heard about MVNU first through their parents/relatives, friends, and churches. In contrast, Transfer students were most likely to have first heard about MVNU through friends (18%) or

because they live in Mount Vernon (11%). Over half of the Transfer students were equally introduced to MVNU through *College Fairs, High School Counselor, Internet, MVNU Students, Parents/Relatives, Pastors, Siblings, and their Churches* (by 7% each). The most interesting improvement over the preceding year was that evidenced by the influence of friends upon F-F freshmen (20%, which was twice the percentage reported by 2009 freshmen) and the influence of *MVNU Students* and *College Fairs* (7% each) upon Transfer students. At least 5% fewer 2010 than 2009 Transfer students identified *High School Counselor, Live in Mount Vernon, and*

**1. How did you first hear about Mount Vernon Nazarene University?**

<i>Means of First Hearing About</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Admissions Office	9	2.7%	2.7%	
Church Youth Camp	14	4.3%	4.3%	
Coach	9	2.7%	2.7%	
College Fair	16	4.9%	4.9%	
Friend	67	20.4%	20.4%	
High School Counselor	3	0.9%	0.9%	
Internet	9	2.7%	2.7%	
Live in Mount Vernon	12	3.7%	3.6%	
Magazine advertisement/article	2	0.6%	0.6%	
MVNU Alumnus	11	3.4%	3.3%	
MVNU Publications	1	0.3%	0.3%	
MVNU Student	12	3.7%	3.6%	
Parent(s)/Relative	71	21.6%	21.6%	
Pastor	6	1.8%	1.8%	
Postcard	3	0.9%	0.9%	
Radio	0	0.0%	0.0%	
Sibling(s)	20	6.1%	6.1%	
Your Church	38	11.6%	11.6%	
Other	26	7.9%	7.9%	

*Parents/Relatives as their first source of hearing about the university.* (The Transfer Student data are included in Appendix B, Item 1.) The specific write-in comments represented by *Other* in the table below are provided in Appendix C under Item 2.

#### **Table 4**

### **Factors that Most Influenced New Students to Attend MVNU**

**Table 4** (NSSS Item 3) illustrates the percentage of First-time freshmen that ranked a variety of factors as those that most influenced them to attend MVNU (i.e., ranked first); a comparison of the Transfer students has been included in the table as well. The top four factors of influence for freshmen were similar to four out of the top five ranked factors the preceding year, although the percentages selecting each factor were higher in 2009 than in 2010 (e.g., *Christian Atmosphere* 42%). *2009 Freshmen included as their top choices: Christian Atmosphere, Academics/Majors Offered, Environment, Location of University, and Campus Visit.* In contrast, Transfer students did not acknowledge *Campus Visit in their top choices.*

**3. Which most influenced your decision to attend MVNU?**

Select only 3 of the following and rank order them.

<i>First-Time Freshman Respondents</i>		
<b>MVNU Influence</b>	<b>Highest (Rank 1)</b>	
	<b>#</b>	<b>%</b>
<i>Christian Atmosphere</i>	123	34%
<i>Academics/Majors Offered</i>	63	18%
<i>Campus Visit</i>	44	12%
<i>Environment</i>	37	10%
<i>Friendliness of Faculty &amp; Staff</i>	31	9%
<i>Financial Aid</i>	30	8%
<i>Athletics</i>	29	8%
<i>Size of University</i>	28	8%
<i>Admissions Contacts</i>	27	8%
<i>Parent(s)</i>	25	7%
<i>Location of University</i>	24	7%
<i>Friend</i>	19	5%
<i>Family Member</i>	19	5%
<i>Friendliness of Students</i>	18	5%
<i>Campus Facilities</i>	11	3%
<i>MVNU Student</i>	9	3%
<i>Pastor</i>	8	2%
<i>Other</i>	7	2%
<i>MVNU Music Groups</i>	7	2%
<i>Direct Mail</i>	7	2%
<i>Residential Facilities</i>	6	2%
<i>MVNU Alumnus</i>	6	2%
<i>Media</i>	5	1%

<i>Transfer Respondents</i>		
<b>MVNU Influence</b>	<b>Highest (Rank 1)</b>	
	<b>#</b>	<b>%</b>
<i>Academics/Majors Offered</i>	10	36%
<i>Christian Atmosphere</i>	9	32%
<i>Environment</i>	3	11%
<i>Friendliness of Faculty &amp; Staff</i>	3	11%
<i>Friendliness of Students</i>	3	11%
<i>Size of University</i>	3	11%

Percentages in the table are valid percent.

**Table 5**





**Number and Type of MVNU Events Attended by New Students Before They Enroll**

More than one-third of the First-time freshmen visited MVNU on at least three or more occasions before enrolling. More than one-fourth of the First-time freshmen visited at least twice, and one out of every four had visited once. Only three percent had not visited prior to enrolling. Over half of the visits included an overnight stay. Prior to enrolling, more than three of every five



First-time freshmen made a *personal campus visit*, while almost two out of every five had participated in an *MVNU Visit Day* and *Breakaway*, and one-third had attended *Sonfest*.

Fewer Transfer than F-F students that visited MVNU at least two or three times before enrolling. Half as many Transfers as F-Fs had participated in an overnight stay, but similar percentages had participated in a *personal campus visit*, *Sonfest*, *concert*, and *stayed with a friend on campus*. The list of *Other* MVNU Events attended by First-time freshmen has been included in **Appendix C** under **Item 7**.














**4. How many times did you visit MVNU before enrolling?**

# of Visits	N	Percent	Valid Percent	
0	11	3%	3%	
1	97	30%	30%	
2	97	30%	30%	
3 or more	124	38%	38%	

**5. Did you stay overnight on the MVNU campus during your visit?**

Overnight Stay	N	Percent	Valid Percent	
Yes	171	52%	52%	
No	158	48%	48%	

6. Please identify all of the MVNU events which you attended before enrolling: (Note: This is a multi-choice element so the percentages may add up to more than 100%.)

<i>Event Attended</i>	<i>N</i>	<i>Percent</i>	
Campus Visit (Personal)	206	63%	
Breakaway	126	38%	
MVNYou Visit Day	124	38%	
Sonfest	108	33%	
Athletic	73	22%	
BLAST	63	19%	
Stayed with a friend on campus	54	17%	
Slam Dunks & Slices Night	51	16%	
Concert	41	13%	
Other	30	9%	
Little Sibs Weekend	23	7%	
Quiz Event	23	7%	
Homecoming	17	5%	
SOS Mission Trip	0	0%	






**Table 6**

### **When New Students Made Their Final Decision to Attend MVNU**

Almost three-fourths of First-time freshmen made their final decision to attend MVNU *during* their senior year of high school. Forty-six of the First-time freshmen (14% of the respondents) made their decision *after* they graduated from high school. A similarly small percentage of F-Fs in 2010 as in 2009 (15% and 18%, respectively) claimed to have made their decision to attend MVNU *during or before* their junior year of high school. Surprisingly enough, over one-fifth of the Transfers reported making their decision to attend MVNU before their junior year of high school. It would be interesting to know if their initial plans changed due to finances, convenience of location, or other factors. It reminds MVNU that it may be profitable to maintain

those early high-school-established relationships with students even if they choose to go somewhere else for the first one or two years of college.

**8. When did you make the final decision to attend MVNU?**

<i>When Made Final Decision</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Before Junior Year	28	9%	9%	
During Junior Year	19	6%	6%	
First Semester of Senior Year	76	23%	23%	
Second Semester of Senior Year	160	49%	49%	
After High School Graduation	46	14%	14%	

**Table 7**

**New Students Evaluated the Helpfulness of Contacts by MVNU Students and Admissions Counselors and Indicated which Methods of Contact Were Most Preferred**

Although a small percentage of the First-time freshmen (2%) indicated that telephone calls received from students actually changed their minds about attending MVNU, almost half of the new freshmen (46%) evaluated the calls as *helpful/effective*. More than one-fourth of the First-time freshmen indicated that they had already decided by the time they received a phone call from an MVNU student, although this percentage represent fewer 2010 (by 6%) than 2009 First-time freshmen that indicated they had already made their decision to attend MVNU. One out of ten respondents in 2010 evaluated the calls as *neither helpful nor effective*. A slightly lower percentage of 2010 than 2009 First-time freshmen reported having received calls; only 10% indicated that they had not received any calls (vs. 8% in 2009).

A higher percentage of the First-time freshmen respondents (by 8%) agreed that the contacts from Admissions Counselors, in comparison with those received from MVNU students, were “helpful/effective” As noted above, however, a large percentage of the respondents (almost one-third) reported having already made their decision by the time they received the Admissions Counselor contact. Almost one out of ten First-time freshmen reported the Admission Counselor call was *not helpful or effective*.

Similarly to the previous years’ results, the preferred methods of contact for 2010 F-Fs were telephone calls (62%) and email (27%). Even fewer 2010 than 2009 and 2008 First-time freshmen preferred Admissions Counselor contacts by mail (7% vs. 9% vs. 13%, respectively). These results have been consistent over the past four years. IM and Web Chat preferences remained steady for approximately 1% to 2% of the F-Fs.

In contrast, a larger percentage of Transfer respondents had not received MVNU calls from students (39%), but almost one-third evaluated calls from MVNU students and over half (54% in 2010 vs. 36% in 2009) evaluated calls from Admissions Counselors as *helpful/effective*. More than one-tenth of the respondents said that the contact *changed his/her mind: 7% from MVNU students’ calls and 4% from MVNU Admissions Counselors’*. Almost 60% of 2010 Transfers (an even higher percentage of 2010 than 2009 by 21%) preferred phone contacts, and over 40% preferred e-mail, which was fewer by 5% than 2009 Transfers.

9. Did telephone calls from MVNU students influence your decision to attend Mount Vernon Nazarene University?

<i>Evaluated Calls from MVNU Students</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes, the calls changed my mind.	7	2%	2%	
Yes, the calls were helpful/effective.	152	46%	46%	
No, I had already decided.	95	29%	29%	
No, the calls were not helpful/not effective.	43	13%	13%	
No calls were received.	32	10%	10%	

10. Did telephone, mail, email, IM, etc. from an MVNU Admissions Counselor influence your decision to attend MVNU?

<i>Influence</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes, the contact changed my mind.	18	5.5%	5.5%	
Yes, the contact was helpful/effective.	177	54.0%	53.8%	
No, I had already decided.	106	32.3%	32.2%	
No, the contact was not helpful/effective.	28	8.5%	8.5%	

11. What manner of contact would you have most preferred from an MVNU Admissions Counselor?

<i>Manner of Contact</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Phone	205	62.5%	62.3%	
Mail	24	7.3%	7.3%	
Email	89	27.1%	27.1%	
IM	6	1.8%	1.8%	
Web Chat	5	1.5%	1.5%	

## Table 8

### MVNU Training Week Events Attended

Earlier New Student Orientation sessions attracted higher attendance, and adding a second June orientation session resulted in attendance by almost two-thirds of all First-time freshmen that later enrolled at MVNU. The late July session attracted a similar percentage in 2010 as the second July session in 2009 (approximately one-fourth). The August 2010 session oriented 6%, which was the lowest percentage of new freshmen attendees at any orientation session and also below the 2009 attendance by 3%. Only 13 F-Fs (4%) failed to attend any session, although this was a higher percentage of non-attendance by 3% over than of 2009.

The opposite was true for Transfer students: June and July orientations only attracted approximately one-tenth of the Transfers, while three-fourths attended the August orientation, which was almost three times higher in percentage than for those in 2009. Also, although the number of Transfers that failed to attend any orientation session was lower than that for F-Fs (by 9 students), the percentage was higher by 10% but lower than the percentage of 2009 non-attendees by 12%.

In comparison with 2009, 8% fewer 2010 First-time freshmen (77%) attended *New Student Institute* from Saturday through Monday (August 28 through August 30, 2010). Three out of five reported participating in *at least some* of the *Welcome Week* activities, and more than one-fourth of the F-Fs participated in *all* of them.

In contrast, only 43% of the Transfers participated in the *Institute*; half participated in some of the *Welcome Week* activities, and more than one in ten engaged in *all* of the activities. Almost one-third of the Transfers did not participate in *Welcome Week*, which was more than three times higher than the percentage of non-participant F-Fs.

**12. Which summer New Student Orientation did you attend?**

<i>Date of Orientation</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
June 18	117	35.7%	35.6%	
June 25	94	28.7%	28.6%	
July 23	87	26.5%	26.4%	
August 6	18	5.5%	5.5%	
None/Did not attend	13	4.0%	4.0%	

**13. Did you attend New Student Institute (NSI) on Saturday-Monday, August 28-August 30?**

<i>Attendance</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	253	77.1%	76.9%	
No	76	23.2%	23.1%	

**14. How involved were you in Welcome Week activities?**

<i>Level of Participation</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Participated in all of the activities.	92	28.0%	28.0%	
Participated in some of the activities.	203	61.9%	61.7%	
Did not participate in Welcome Week.	31	9.5%	9.4%	
Was unaware of the Welcome Week activities.	3	0.9%	0.9%	

## Table 9

### First-time freshmen Plans to Return Spring Semester and Potential Reasons for Their Decisions

More than nine out of every ten F-F respondents (93%) planned to return to MVNU for the spring semester, which was identical to the percentage in 2009. Slightly fewer 2010 than 2009 First-time freshmen (1% vs. 3%, respectively) reported *not* planning to return the following semester, and 6% were uncertain about their plans. Although only 23 First-time freshmen identified themselves as *undecided* or *planned not to return*, 33 responded about what were their most-often, highest-ranked reasons for *not* choosing to return to MVNU:

- 1 Money (39%)
- 2 MVNU Lifestyle Guidelines were too restrictive (15%)
- 3 Academic Difficulty/Grades (12%)
- 4 MVNU does not offer my major (6%)




As was true the preceding year, *Money* was identified most often by the “non-returning” First-time freshmen. Restrictive lifestyle guidelines and academic difficulty were acknowledged as reasons for leaving by similar percentages of F-Fs, and 6% reported in 2010 that MVNU did not have their major. The 18 responses under *Other* have been included in **Appendix C** under **Item 17**.

In contrast, only the five who identified themselves as either *uncertain* or *not returning* provide reasons for doing so. *Two* Transfer respondents cited *Money*; two named *Other*; and, one identified *Friend(s) at home* as their reasons for not returning to MVNU the next semester.

Over half of the First-time freshmen that weren’t planning to return had *talked to no one*, and not more than eight students (approximately one-fourth) reported talking about their plans to

any of the persons identified on the survey (e.g., *Someone in the Student Success Office, academic advisor, resident director, or personnel in University registrar's or Financial Aid Office*).





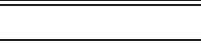

**15. Do you plan to return to MVNU for the spring semester?**

<i>Plan to Return</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	306	93.3%	93.0%	
Uncertain	19	5.8%	5.8%	
No	4	1.2%	1.2%	

**16. Please rank order from 1-3 (1=highest, 3=lowest) your reasons for not choosing to return to MVNU. Select only three.**

<i>Reason for Choosing Not to Return to MVNU</i>	<i>Highest (Rank 1)</i>		<i>No Response</i>	
	<i>#</i>	<i>%</i>	<i>#</i>	<i>%</i>
<i>Academic difficulty/grades</i>	4	12%	315	88%
<i>Family difficulties</i>	0	0%	321	90%
<i>Friend(s) at home</i>	1	3%	317	89%
<i>Illness</i>	0	0%	326	91%
<i>Money</i>	13	39%	304	85%
<i>MVNU does not offer my major</i>	2	6%	320	90%
<i>MVNU Lifestyle Guidelines too restrictive</i>	5	15%	312	87%
<i>MVNU Lifestyle Guidelines too lenient</i>	1	3%	325	91%
<i>Poor study habits</i>	0	0%	321	90%
<i>Stress/pressure</i>	1	3%	316	89%
<i>Value of MVNU Education</i>	0	0%	325	91%
<i>Other</i>	6	18%	312	87%
<b>Total Respondents</b>	<b>33</b>	<b>9%</b>	<b>357</b>	<b>100%</b>

**18. If you plan not to return to MVNU, with which individual have you spoken about your plans?**

<i>MVNU Contact Person</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Someone in the Student Success Office	1	0.3%	3.4%	
My Resident Director	1	0.3%	3.4%	
My Academic Advisor	5	1.5%	17.2%	
Someone in the University Registrar's Office	1	0.3%	3.4%	
Someone in the Financial Aid Office	0	0.0%	0.0%	
Other	6	1.8%	20.7%	
No One	15	4.6%	51.7%	
Missing	299	91.2%		



Fewer Transfers (by 11%) as F-Fs planned to return; only three Transfers (11%) were *uncertain*, and two Transfers planned *not* to return for the spring semester at MVNU. Five Transfers rank-ordered as their first choice different reasons for why they would choose not to return as follows: Two Transfers chose *Money*; one identified *Friends at home*; and two selected *Other*. Four students wrote in the following responses: *Money again, Professors, Required to spend 4 years instead of 3, and Unwillingness of staff to help*. Only two of the Transfer students reported having talked to *Other*.

**Table 10**

**The Proportion of New Students that Would Recommend MVNU to Their Friends and Relatives and the Types of Colleges/Universities/Schools They Planned to Attend If They Left MVNU**

Nine out of ten respondents (95%) claimed that they would recommend MVNU to their friends or relatives. A high percentage of Transfers (89%) also claimed that they would recommend MVNU to friends and relatives.

19. Would you recommend MVNU to your friends or relatives?

<i>Recommend MVNU</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	312	95.1%	94.8%	
No	17	5.2%	5.2%	

**Table 11**

**MVNU Graduation Degree Plans**

Almost nine out of ten (89%) planned to graduate from MVNU with a baccalaureate degree (which was 4% more than the previous year); and 3% with an MVNU associate degree (which was 3% fewer than those in the preceding year). Six percent (6%) intended to transfer and graduate from another college (which was 2% less than the preceding year).

Of the 21 F-F respondents that identified a variety of colleges, universities, and proprietary or professional schools to which they planned to transfer, five (23%) First-time freshmen identified private four-year universities; three (14%) named public universities, including only one that was identified (The Ohio State University); one (5%) listed a community college; two (10%) named specific majors that would be pursued (speech and occupational therapy); and ten (48%) were unsure or vague about their future plans. Their reported *transfer plans* mirrored their choice of *money* as their main reason for leaving MVNU. The specific 21 responses have been included in **Appendix C** under **Item 21**.

**20. What are your graduation intentions?**

<i>Graduation Intentions</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
BA/BS/BSW (MVNU)	292	89.0%	88.8%	
AA/AAS (MVNU)	9	2.7%	2.7%	
Transfer and graduate from another college	19	5.8%	5.8%	
Other	9	2.7%	2.7%	

In contrast to First-time freshmen, slightly fewer Transfer respondents (86%) planned to earn a bachelor's degree from MVNU. Four Transfer students (14%) planned to transfer and graduate from another college. Only two Transfers reported specific plans: one to graduate elsewhere with a BSN and another to transfer to OSU.

## Table 12

### Religious Affiliation, Attendance Patterns in Various Religious Opportunities, Personal, Daily Devotional Patterns, Sharing Their Faith, Participation in Service and Mission Projects, and Degree of Clarity and Understanding of the *MVNU Lifestyle Guidelines*

#### First-time freshmen

With regard to *Religious Affiliation/Attendance/Lifestyle*, First-time freshman respondents most frequently reported *Nazarene* (37%, which was lower by 6% than the previous year), *non-denominational* (22%), *Baptist* (8%), *United Methodist* (5%), *Church of Christ* and *Mennonite* (each 3%), *Other* (13%), and *No Preference* (3%). Forty one respondents chose to identify their specific church affiliation in the open-response section of the question (*Pentecostal, Grace Brethren, Assemblies, Friends, Wesleyan, etc.*). See detailed responses in **Appendix C (Discussion Table 12, Item 23)**. The majority of the denominations identified by the new freshmen were evangelical.

Nine out of every ten F-F respondents attended religious services at least *sometimes*, and almost two out of every three reported that they attended *often*. Seven percent (7%) indicated that they *never* attended religious services other than chapel services; this is more than double the percentage of those that reported *never* attending in 2009.

Nine out of every ten First-time freshmen (90%) were involved in *Small Group Bible Studies*. Of the 300 F-Fs that participated, almost nine out of every ten (88%) rated their experience as *somewhat to very helpful* in their Christian lives. Over half of the new freshmen (56%) had attended Wednesday evening, *His Stories*, with approximately one in five attending regularly (“every” or “almost every” Wednesday).

One in five new freshmen claimed that they “often” maintained *daily, personal devotions*, and over half (59%) of the F-Fs reported that they “sometimes” maintained them. One of every five First-time freshmen reported “never” having *daily, personal devotions*.

Fewer First-time freshmen reported *sharing their faith with others* (84%) as reported maintaining daily devotions (90%) at least “sometimes.” One out of six had “never” shared their faith with anyone else.

One fourth of the 2010 First-time freshmen have been involved in an *MVNU-sponsored CoSMO group, service project, and/or mission experience*. Almost four out of ten F-F students (38%) indicated a desire to participate in the future in these experiences.

More than nine out of every ten F-F respondents (96%) *agreed or strongly agreed that the MVNU Lifestyle Guidelines* were clearly communicated to them by Student Development personnel and were well understood.













### **Transfer Students**

In 2010, there were fewer Transfer students (29%) than F-F students (37%) affiliated with the *Church of the Nazarene*. Nine out of ten Transfers reported attending religious services at least




“sometimes,” similarly to F-F students (93% vs. 97%, respectively). Approximately two out of every three Transfers (62% vs. 90% of the F-Fs) were involved in *Small Group Bible Study*. Three-fourths of Transfers (vs. nine out of ten F-Fs) reported that small group Bible study was *at least somewhat helpful* in their Christian lives. One-fourth of the Transfers had attended Wednesday evening, *His Stories*, *at least once or twice*.

A similar proportion of Transfer as F-F students (one-fifth) claimed they *often* maintained daily, personal devotions. More Transfers than F-Fs had *shared their faith with more than one person* (75% vs. 66% for F-Fs). One in ten Transfers (14%) had been involved in a *CoSMO group, service project, and/or mission experience* sponsored by MVNU. A high percentage of Transfers (82%) *agreed or strongly agreed* that *MVNU Lifestyle Guidelines were clear and well understood*, although this percentage was much smaller than that for F-Fs (96%).





**22. Please identify your Church affiliation:**

<i>Church Affiliation</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Nazarene	123	37.5%	37.4%	
Non-denominational	71	21.6%	21.6%	
Baptist	26	7.9%	7.9%	
United Methodist	16	4.9%	4.9%	
Church of Christ	9	2.7%	2.7%	
Mennonite	9	2.7%	2.7%	
Catholic	6	1.8%	1.8%	
Christian & Missionary Alliance	6	1.8%	1.8%	
Lutheran	4	1.2%	1.2%	
Church of God	3	0.9%	0.9%	
Presbyterian	2	0.6%	0.6%	
Other	43	13.1%	13.1%	
No Preference	11	3.4%	3.3%	






24. Excluding weekly chapel services, how often do you attend religious services?

<i>Frequency of Attendance</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Often	228	69.5%	69.3%	
Sometimes	91	27.7%	27.7%	
Never	10	3.0%	3.0%	





25. I meet with a Small Group for prayer and Bible Study.

<i>Frequency of Meetings</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Often	236	72.0%	71.7%	
Sometimes	59	18.0%	17.9%	
Never	25	7.6%	7.6%	
Not yet, but I plan to do so	9	2.7%	2.7%	




26. Rate your experience in being involved in your small group Bible study:

<i>Helpfulness of Experience</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Very helpful in my Christian life	62	18.9%	18.8%	
Helpful in my Christian life	111	33.8%	33.7%	
Somewhat helpful in my Christian life	90	27.4%	27.4%	
Not that helpful in my Christian life	37	11.3%	11.2%	
NA	29	8.8%	8.8%	




27. Have you attended Wednesday evening, His Stories?

<i>Frequency of Attendance</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Every Wednesday	9	2.7%	2.7%	
Almost every Wednesday	55	16.8%	16.7%	
Once or twice	121	36.9%	36.8%	
None	144	43.9%	43.8%	




**28. You have maintained daily, personal devotions.**

<i>Frequency of Devotions</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Often	67	20.4%	20.4%	
Sometimes	195	59.5%	59.3%	
Never	67	20.4%	20.4%	





**29. Have you shared your faith with others?**

<i>Shared your faith</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes, more than 1 person	216	65.9%	65.7%	
Yes, 1 person	59	18.0%	17.9%	
No	54	16.5%	16.4%	

**30. Have you been involved in a CoSMO group, service project and/or mission experience sponsored by the university?**

<i>Participation</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	84	25.6%	25.5%	
No	119	36.3%	36.2%	
Would like to participate in the future	126	38.4%	38.3%	

**31. The MVNU *Lifestyle Guidelines*, communicated to you by the Student Development personnel, were clear and well understood.**

<i>Clarity/Understanding</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Strongly agree	127	38.7%	38.6%	
Agree	189	57.6%	57.4%	
Disagree	12	3.7%	3.6%	
Strongly disagree	1	0.3%	0.3%	

**Table 13**

## **New Students' Evaluations of Their Personal Religious Convictions/Experiences**

At least nine out of every ten First-time freshmen *strongly agreed or agreed* that

- *My relationship with God contributes to my sense of well-being.*
- *I have seen Christ-like character modeled to me by the faculty, staff and administration of MVNU.*
- *MVNU provides adequate opportunities for involvement in ministry.*
- *MVNU models its commitment to service as stated in its motto: "To seek to learn is to seek to serve."*
- *Males and females have been treated with equal respect at MVNU.*
- *The way I do things from day to day is often affected by my relationship with God.*

Only slightly fewer--eight out of every ten First-time freshmen--*strongly agreed or agreed*:

- *MVNU has contributed to my spiritual growth.*
- *My understanding of God has been strengthened by MVNU classroom experiences.*
- *Faculty and/or staff have been helpful to me in processing issues related to my faith and to God.*

Percentages of Transfer students also demonstrated very strong agreement with six of the spiritual statements; there was not more than a 9% difference in the percentage that selected *strongly agreed or agreed* on all statements *but three*. The three statements that were rated by only two-thirds or seven out of ten Transfers were:

- *My understanding of God has been strengthened by MVNU classroom experiences. (71% vs. 84%.*
- *Faculty and/or staff have been helpful to me in processing issues related to my faith and to God. (68% vs. 79%)*
- *MVNU has contributed to my spiritual growth. (68% vs. 88%)*

32. Please rate the following statements:

<i>MVNU Supplementary Survey Statements</i>	<i>(4.0) Strongly Agree</i>	<i>(3.0) Agree</i>	<i>(2.0) Disagree</i>	<i>(1.0) Strongly Disagree</i>	<i>(0.0) N/A</i>	<i>Missing</i>	<i>Strongly Agree/ Agree</i>
<i>My relationship with God contributes to my sense of well-being.</i>	68% 225	30% 98	1% 3	0% 0	1% 3	0% 0	98%
<i>I have seen Christ-like character modeled to me by the faculty, staff and administration of MVNU.</i>	54% 178	44% 144	2% 5	0% 0	1% 2	0% 0	98%
<i>MVNU provides adequate opportunities for involvement in ministry.</i>	51% 167	47% 153	2% 7	0% 0	1% 2	0% 0	97%
<i>MVNU models its commitment to service as stated in its vision statement: "To change the world with the love of Christ."</i>	43% 139	52% 169	3% 10	1% 2	2% 7	0% 0	94%
<i>Males and females have been treated with equal respect at MVNU.</i>	53% 174	41% 136	3% 11	2% 5	1% 3	0% 0	94%
<i>The way I do things from day to day is often affected by my relationship with God.</i>	49% 160	44% 143	6% 19	0% 0	2% 7	0% 0	92%
<i>MVNU has contributed to my spiritual growth.</i>	39% 129	49% 159	7% 24	.3% 1	4% 14	0% 0	88%
<i>My understanding of God has been strengthened by MVNU classroom experiences.</i>	30% 97	54% 176	11% 37	.3% 1	5% 15	1% 3	84%
<i>Faculty and/or staff have been helpful to me in processing issues related to my faith and to God.</i>	27% 90	52% 169	10% 31	.3% 1	11% 37	0% 0	79%

Percentages in the table are valid percents.

**Table 14**

**Campus Events/Opportunities/Services**

**First-time freshmen**

At the time of the survey, only 4% of the F-F students had *not* attended *any on-campus social events*. Approximately three-fifths of First-time freshmen reported that they had attended at least five on-campus social events, and one-third had already attended seven or more events. Eight out of every ten new students attended *dorm/apartment activities*; seven out of ten had attended *sports*; two out of three identified *SGA events*; half attended *concerts or class events*, and four out

of ten had gone to *Lecture Artist*. Three-fourths of the new students rated MVNU events *higher* or *much higher* than their high school events.

Over 40% of the First-time freshmen identified *more concerts*; one out of four identified the desire for more *sports*; and one out of five said they would like *more special events*. **Appendix C** (Table 14 Discussion, Item 37) lists the concerts, events, and types of athletics that were recommended by F-Fs for MVNU sponsorship. Of the 182 F-Fs that requested more events, over half identified more *concerts/music*; one-fifth recommended a variety of *sports/athletic events*; and another one fifth suggested *events* as varied as *dances, spiritual revival, and “something fun/awesome.”*

By the time of the survey, over half of the new freshmen had joined at least *one* MVNU club. Almost one out of five new students had joined *two or more* clubs, organizations, and/or ministry groups.

Unfortunately, the higher percentage of First-time freshmen (70%) that reported being aware of services offered by *Career Services* in 2009, in comparison with 2008, was not duplicated in 2010. Instead, the 2010 percentage regressed to the 2008 percentage of 40% awareness.

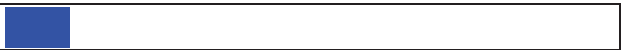




### **Transfer Students**

Although fewer Transfers than F-F's had attended at least five or more on-campus *social events* (32% vs. 59%, respectively), almost half had attended at least three events. There was good Transfer student-participation in a variety of MVNU events, ranging from almost half attending *sports* to over one-third attending *class events, concerts, dorm/activity and SGA events*, and over







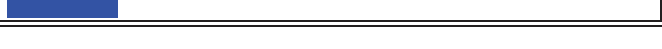
one-fourth attending *Lecture Artist*. Similarly to F-Fs, a high proportion of Transfers (three-fourths) rated the quality of the on-campus events *higher* or *much higher* than their high school events. Over half of Transfers suggested offering more *special events* and one-fourth recommending adding more *sports*. A list of their suggestions is provided by category of type of event in **Appendix B** (Item 37).

More than one third of the Transfers had joined at least one *MVNU club, organization, and/or ministry group* at the time of the survey. Similar percentages of Transfers as F-Fs said they were aware of the *Career Services Office* (36% vs. 40%, respectively).

**33. How many MVNU on-campus social events have you attended since becoming a student at MVNU?**

<i>Number of Events</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
0	14	4.3%	4.3%	
1-2	44	13.4%	13.4%	
3-4	78	23.8%	23.7%	
5-6	84	25.6%	25.5%	
7 or more	109	33.2%	33.1%	

**34. Please identify all types of MVNU events you have attended:** (Note: This is a multi-choice element so the percentages may add up to more than 100%)

<i>Events Attended</i>	<i>N</i>	<i>Percent</i>	
Class Event	156	47.6%	
Concert	171	52.1%	
Dorm/Apartment Activity	276	84.1%	
Lecture/Artist	134	40.9%	
SGA Activity	214	65.2%	
Sports	230	70.1%	
Other	61	18.6%	

35. Rate the quality of MVNU events in comparison with that of high school events:

<i>Quality Rating</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Much higher	96	29.3%	29.7%	
Higher	152	46.3%	47.1%	
Same	65	19.8%	20.1%	
Lower	10	3.0%	3.1%	
<i>Missing</i>	5	1.5%		

36. Identify an event you would like MVNU to sponsor:

<i>Recommended Event</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Concert	139	42.4%	44.6%	
Special Event	70	21.3%	22.4%	
Sport	75	22.9%	24.0%	
Other	28	8.5%	9.0%	
<i>Missing</i>	16	4.9%		

38. How many MVNU clubs, organizations and/or ministry groups have you joined this fall?

<i>Number Joined</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
0	151	46.0%	45.9%	
1	114	34.8%	34.7%	
2	44	13.4%	13.4%	
3 or more	20	6.1%	6.1%	

39. Are you aware of the services offered by the Career Services Office?

<i>Awareness</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	132	40.2%	40.1%	
No	197	60.1%	59.9%	

## Table 15

### New Students Evaluated Their Mount Vernon Nazarene University Experiences

The university experiences evaluated by the First-time freshmen and Transfers have been presented below according to organizational type of university experience (i.e., *academic life, facilities, etc.*). The data tables and figures presented below illustrate the longitudinal history since 2006 of First-time freshmen's responses by the various administrative areas addressed.

#### Academic Life

##### First-time freshmen

- Three academic areas were evaluated as *excellent/good* by at least nine out of ten F-Fs: *Quality of Teaching, Academic/Intellectual Atmosphere, and University Curriculum.*
- Four of the *Academic* factors were rated as *excellent* or *good* by at least eight out of every ten First-time freshmen: *Quality of Academic Advising, Interaction with Faculty, Creative Expression, and Library Resources*
- At least seven out of ten First-time freshmen highly evaluated the remaining three *Academic* factors: *Library Assistance, Availability of Academic Advisors, and Computer Lab Open Hours.*
- All *Academic* factor ratings in 2010 were within 2% points of those in 2009.
- *Quality of Academic Advising* has consistently **increased** in its high evaluations from a low of 67% in 2004 to a high of 87% in 2010, although *Availability of Advisors* continues to rank the lowest in percentage of *excellent/good* ratings.

- *Opportunity for Interaction with Faculty* dropped by 2% from its consistent **improvement** from a low of 66% in 2000 to a high of 88% in 2009 and 86% in 2010.
- *Computer Lab Open Hours* **improved** by 9% in *excellent/good* ratings from 2008 to 2010 (73%) after reaching an all-time low evaluation in 2008 (64%).

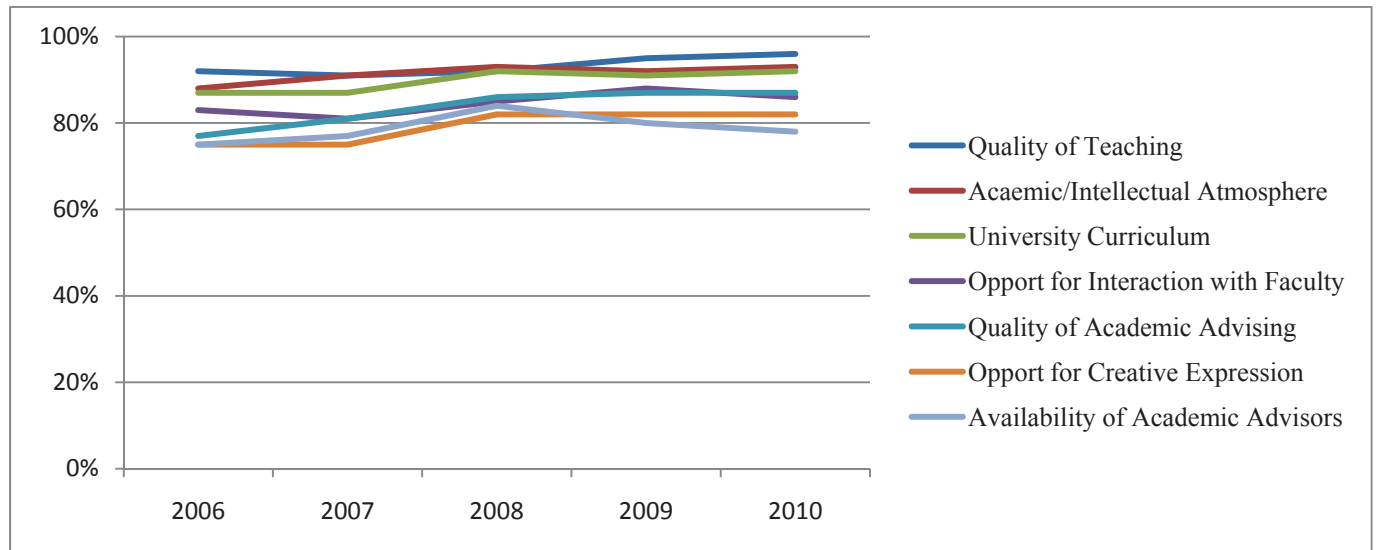
## Transfers

- Higher percentages of 2010 Transfers than F-F students highly evaluated *Library Assistance* (by 3%).
- *Opportunities for Interaction with Faculty* received equally high ratings by both F-Fs and Transfers (86% each).
- **Lower** percentages of 2010 Transfer students, in comparison with First-time freshmen, highly rated eight of the ten *Academic* factors by at least 3% to 19%.
- Factors that received **lower** ratings by 10% or more of the Transfers included *Quality of Academic Advising, Availability of Academic Advising, and Computer Lab Open Hours*.
- *Quality of Academic Advising* was the factor that showed the greatest discrepancy in ratings between F-Fs and Transfers (19% lower for Transfers).

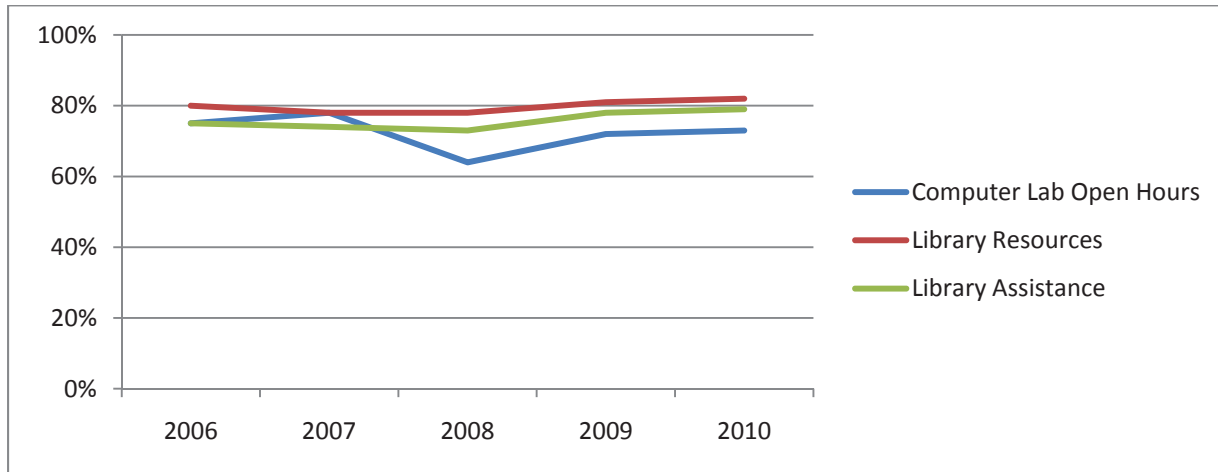
**40. Academic Life** (Percentages in the table are valid percents. )

<i>Academic Experience Factors</i>	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<i>Average</i>	<i>Std. Dev.</i>	<i>Excellent/ Good</i>
<i>Quality of Teaching</i>	45.6% 150	50.5% 166	4.0% 13	0.0% 0	0.0% 0	<b>3.4164</b>	0.5684	<b>96%</b>
<i>Academic/Intellectual Atmosphere</i>	44.4% 146	48.3% 159	6.4% 21	0.0% 0	0.9% 3	<b>3.3526</b>	0.6832	<b>93%</b>
<i>University Curriculum</i>	33.4% 110	58.4% 192	7.9% 26	0.3% 1	0.0% 0	<b>3.2492</b>	0.6038	<b>92%</b>
<i>Quality of Academic Advising</i>	38.0% 125	49.2% 162	10.3% 34	1.5% 5	0.9% 3	<b>3.2188</b>	0.7616	<b>87%</b>
<i>Opportunities for Interaction with Faculty</i>	43.8% 144	42.6% 140	11.9% 39	1.2% 4	0.6% 2	<b>3.2766</b>	0.7648	<b>86%</b>
<i>Library Resources</i>	40.1% 132	41.6% 137	10.9% 36	1.5% 5	5.8% 19	<b>3.0881</b>	1.0425	<b>82%</b>
<i>Opportunities for Creative Expression</i>	38.6% 127	43.8% 144	14.6% 48	0.9% 3	2.1% 7	<b>3.1581</b>	0.8586	<b>82%</b>
<i>Library Assistance</i>	33.7% 111	45.0% 148	14.3% 47	0.3% 1	6.7% 22	<b>2.9878</b>	1.0476	<b>79%</b>
<i>Availability of Academic Advisors</i>	40.1% 132	38.0% 125	19.1% 63	2.1% 7	0.6% 2	<b>3.1489</b>	0.8441	<b>78%</b>
<i>Computer Lab Open Hours</i>	37.1% 122	36.2% 119	12.8% 42	1.5% 5	12.5% 41	<b>2.8389</b>	1.2884	<b>73%</b>

**Figure 1 Academics—Historical Picture** (See raw data table in Appendix C.)



**Figure 2 Academic Resources—Historical Picture** (See raw data table in Appendix C.)



## Facilities/Services/Non-Academic Personnel

### First-time freshmen

- A higher percentage of F-Fs evaluated *Academic Facilities* (91%) than *Recreational Facilities* (77%) as *excellent* or *good*.
- *Financial Aid Services* improved by 7% in *excellent* or *good* in 2010, in comparison with 2009.
- Almost nine out of every ten rated as *excellent* or *good* the *Support Staff/Personnel Services*, which was an improvement of 6% over the 2008 rating and 1% above the 2009 evaluation.

## Transfers

- Similar to the 2009 survey results, fewer Transfers than First-time freshmen in 2010 highly rated *Academic Facilities* (86% vs. 91%, respectively) and *Support Staff/Office Personnel* (88% vs. 75%, respectively).
- Unlike 2009 in which Similar percentages of Transfers as F-Fs highly rated *Recreational Facilities* (81%) and *Financial Aid Services* (74%), these were the factors on which were the greatest differences between Transfers' and F-Fs' evaluations:
  - *Recreational Facilities* was lower for Transfers by 20% (57% vs. 77%, respectively)
  - *Financial Aid Services* was lower for Transfers by 14% (68% vs. 82%, respectively).

### 41. Facilities/Services/Non-Academic Personnel

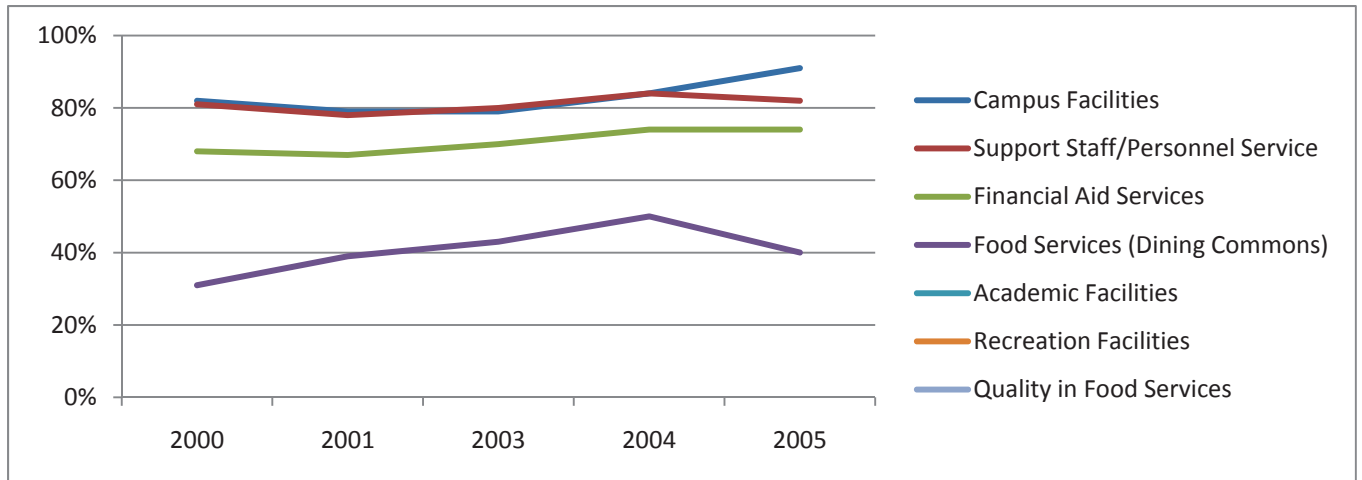
<i>Facilities/Services Experience Factors</i>	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<i>Average</i>	<i>Std. Dev.</i>	<i>Excellent/Good</i>
<i>Academic Facilities (i.e. classrooms, labs)</i>	41.6% 137	49.8% 164	6.4% 21	0.6% 2	1.5% 5	<b>3.2948</b>	0.7457	<b>91%</b>
<i>Support Staff/Office Personnel Services</i>	34.3% 113	54.1% 178	6.1% 20	0.6% 2	4.9% 16	<b>3.1246</b>	0.9238	<b>88%</b>
<i>Financial Aid Services</i>	34.3% 113	47.7% 157	11.6% 38	2.7% 9	3.6% 12	<b>3.0638</b>	0.9462	<b>82%</b>
<b><i>Recreational Facilities (i.e. Gym, PSU)</i></b>	36.5% 120	40.4% 133	15.5% 51	6.1% 20	1.5% 5	<b>3.0426</b>	0.9490	<b>77%</b>

Percentages in the table are valid percents.

**Note:** "Campus Facilities" was replaced by two factors, *Academic and Recreation Facilities*, in 2008; in addition, *Quality in Food Services* was incorporated into the survey in 2008.

**Figure 3 Facilities/Services/Non-Academic Personnel—Historical Picture**

(See raw data table in Appendix C.)



## Residential Life

### First-time freshmen

- Almost nine out of every ten F-Fs highly evaluated *Residence Hall Staff* (89%).
- Three-fourths of F-Fs assigned *excellent/good* scores to *Quality of Residence Hall/Apartment Room* and *Resident Hall Housekeeping/ Cleanliness* (76% and 75%, respectively).
- Approximately eight out of ten First-time freshmen assigned high ratings to *Residence Hall Maintenance*, *Programming in Residence Halls*, and *Quality of Residence Hall/Apartment Furniture*.
- In comparison with the 2009 percentages, all residential life factors, with the exception of *Residential Staff* (which improved by 3%), received lower percentages of high ratings in 2010 (between 9% and 22% lower *excellent/good* ratings).

- The lowest-rated *Residential Life* factor was *Residence Hall Maintenance* (58%) which declined by 22% in high ratings over the previous year.

## Transfers

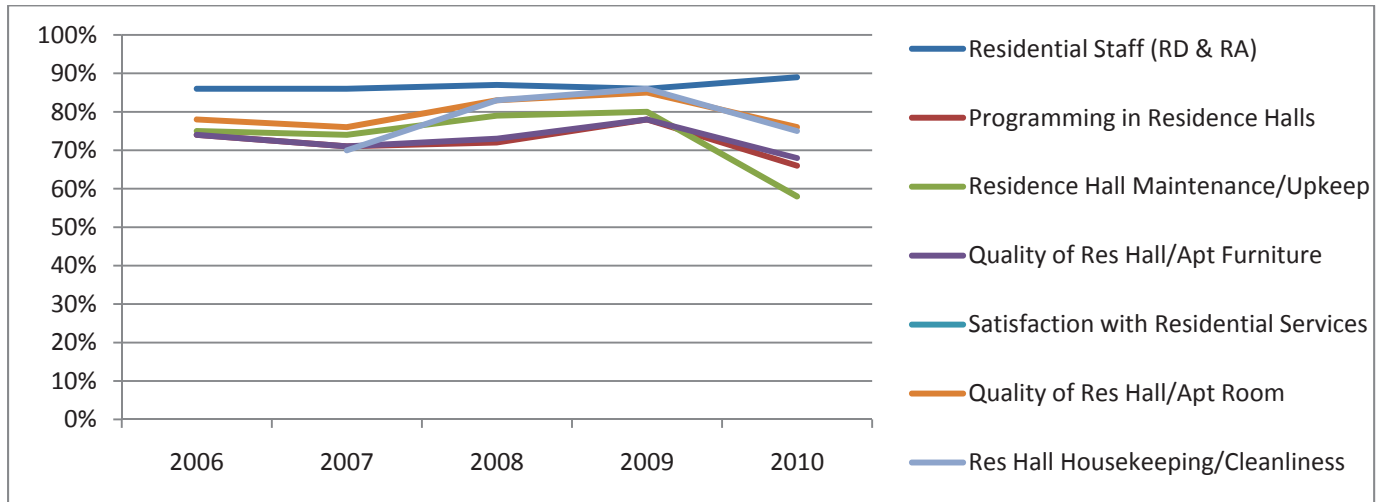
- Much lower percentages of Transfer students, in comparison with F-Fs, highly rated **all residential life** factors; percentages ranged from a low of 32% for *Quality of Residence Hall/Apartment Furniture* to a high of 50% for *Residential Staff*. This finding has been consistent at least over the past three years. The results are especially disturbing for the current year since the F-F ratings were even lower in 2010 than in previous year.

## 42. Residential Life

<i>Residential Life Experience Factors</i>	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<i>Average</i>	<i>Std. Dev.</i>	<i>Excellent/Good</i>
<i>Residential Staff (R.D., R.A.)</i>	60.5% 199	28.0% 92	4.3% 14	1.2% 4	6.1% 20	<b>3.3556</b>	1.0583	<b>89%</b>
<i>Quality of Residence Hall/Apartment Room</i>	33.7% 111	41.9% 138	13.7% 45	4.0% 13	6.7% 22	<b>2.9210</b>	1.1097	<b>76%</b>
<i>Residence Hall Housekeeping/Cleanliness</i>	39.2% 129	35.9% 118	11.9% 39	6.7% 22	6.4% 21	<b>2.9483</b>	1.1636	<b>75%</b>
<i>Quality of Residence Hall/Apartment Furniture</i>	27.1% 89	40.4% 133	21.3% 70	4.3% 14	7.0% 23	<b>2.7629</b>	1.1091	<b>68%</b>
<i>Programming in Residence Halls</i>	23.7% 78	41.9% 138	17.6% 58	5.5% 18	11.2% 37	<b>2.6140</b>	1.2247	<b>66%</b>
<i>Residence Hall Maintenance</i>	35.3% 116	42.2% 139	12.2% 40	3.6% 12	6.7% 22	<b>2.9574</b>	1.1063	<b>58%</b>

Percentages in the table are valid percent.

**Figure 4 Residential Life—Historical Picture** (See raw data table in Appendix C.)



## Spiritual Life

### First-time freshmen

- Nine out of every ten First-time freshmen evaluated *University Spiritual Atmosphere*, and eight out of every ten rated *Chapel Religious Services* as *excellent or good*.
- The strong evaluations of the two *Spiritual factors* have been consistent with those of preceding years.

### Transfers

- Unlike previous years before 2009 in which significantly fewer Transfers than F-Fs responded positively toward the two *Spiritual factors*, high ratings of Transfers in 2009 and 2010 were almost identical on *Chapel and Religious Services* to those of First-time freshmen.

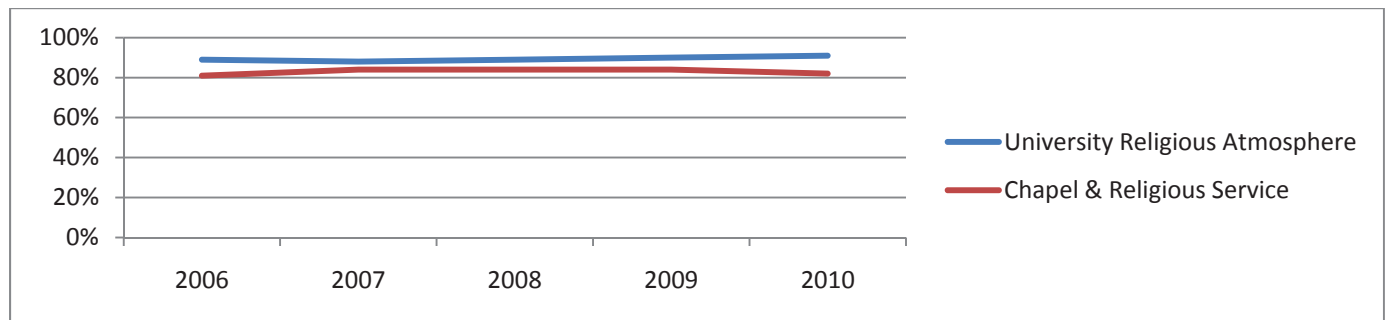
- The much higher percentage of *excellent/good* ratings by Transfers that was achieved in 2009 (90%) was positive but somewhat lower in 2010 (82%).

#### 43. Spiritual Life

<i>Spiritual Life Experience Factors</i>	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<i>Average</i>	<i>Std. Dev.</i>	<i>Excellent/Good</i>
<i>University Spiritual Atmosphere</i>	47.1% 155	44.1% 145	7.6% 25	0.9% 3	0.3% 1	<b>3.3678</b>	0.6907	<b>91%</b>
<i>Chapel and Religious Services</i>	35.3% 116	46.8% 154	13.7% 45	4.3% 14	0.0% 0	<b>3.1307</b>	0.8028	<b>82%</b>

Percentages in the table are valid percent.

**Figure 5 Spiritual Life—Historical Picture** (See raw data table in Appendix C.)



## Student Life Opportunities/Resources/Policies

### Student Life—Sports

#### Freshmen

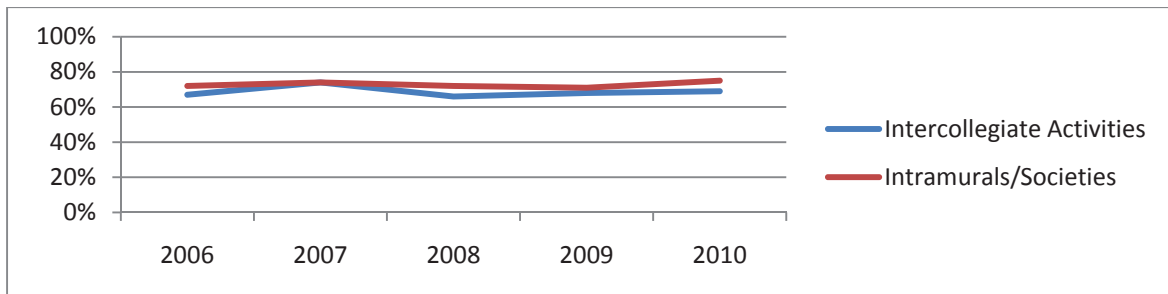
- Two-thirds of the F-Fs highly evaluated *Intercollegiate Sports* in 2010.
- Three-fourths highly rated *Intramurals* in 2010.
- The consistently observed high ratings of the First-time freshmen from 2000 through 2004 (80% to 85%) have not been duplicated since 2007; the historical decline in

recent years is not evident in the graph since it includes only the most-recent five years of data.

### Transfers

- A much lower percentage of Transfer than F-F students evaluated *Intercollegiate Activities* as *excellent/good* (by 19%). This trend was observed in the previous two years as well.
- An even greater percentage difference was observed between Transfers and F-Fs in the highly-rated percentages for *Intramurals/Societies*, i.e., by 28% (47% vs. 75%).
- Transfers' evaluation of *Intramurals/Societies* was also 8% lower than in the previous year.

**Figure 6 Student Life—Sports—Historical Picture** (See raw data table in Appendix C.)



## Student Life—Campus Events

### Freshmen

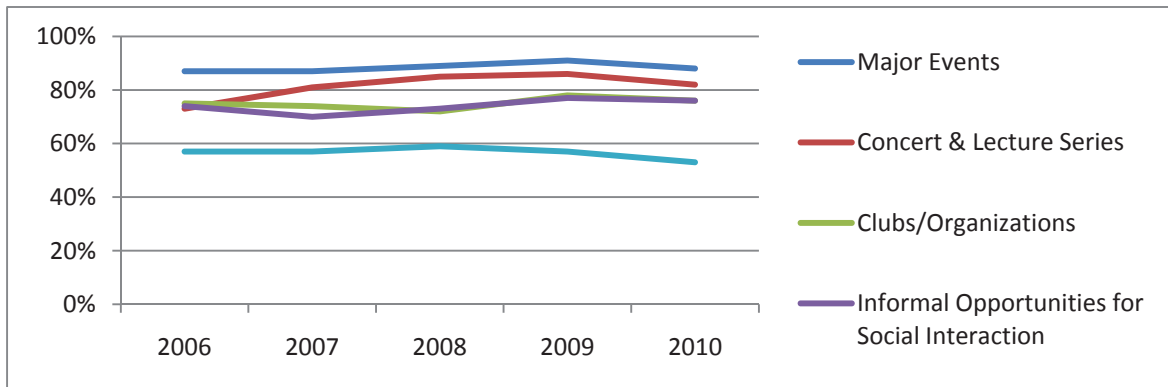
- The historical graph below illustrates higher percentages of First-time freshmen in 2009, in comparison with earlier years, highly evaluated *Major Events* and *Concert & Lecture Series* (approximately 90% rated them as *excellent/good*).

- In comparison with the preceding four years, higher percentages of First-time freshmen in 2009 highly rated *Clubs/Organizations* and *Informal Opportunities for Social Interaction* (78% and 77%, respectively).
- The lowest percentage of F-Fs rated *Weekend Social Events* as *excellent/good* (57%).

### Transfers

- Fewer Transfers highly rated the two student-life factors that were most-highly rated by the First-time freshmen; *Major Events* and *Concert Lecture Series* were rated by less than three-fourths of the Transfers as *excellent/good*.
- At least 25% fewer Transfers than F-Fs highly evaluated *Clubs/Organizations* and *Informal Opportunities for Social Interaction*; and 12% fewer highly rated *Weekend Social Events*.

**Figure 7**                      **Campus Events—Historical Picture**                      (See raw data table in Appendix C.)



## Student Life—Campus Services/Policies

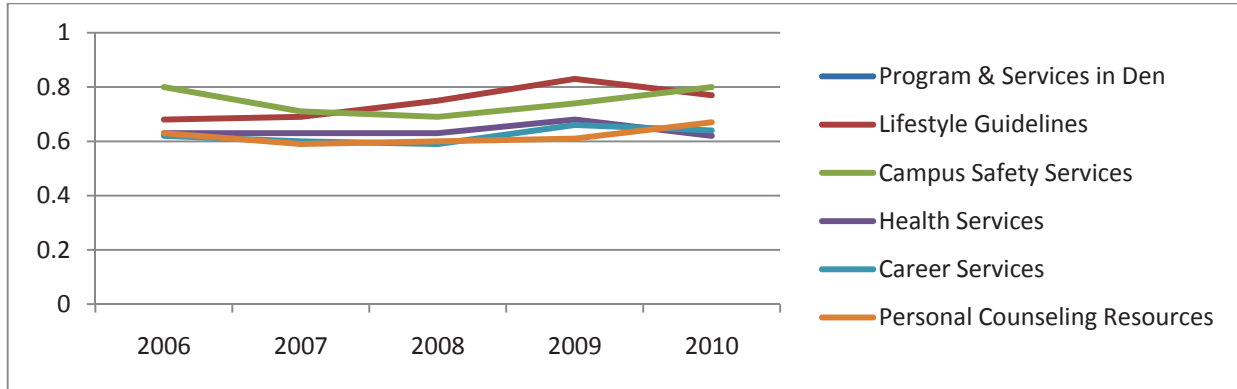
### Freshmen

- According to **Figure 8** and, in comparison with at least the preceding two years, all five *campus service/policy* factors achieved **higher** percentages of First-time freshmen *excellent/good* ratings in 2009.
- *Appropriateness Rules/Policies (83%)* and *Campus Safety Services (74%)* were the two most-frequently highly-rated factors by the 2009 First-time freshmen; the remaining three services were highly rated by at least three out of five F-Fs.
- *Career Services* and *Appropriateness Rules/Policies* showed the **greatest improvement** in the percentage of higher ratings in 2009 versus 2008 (7% and 8%, respectively).

### Transfers

- Fewer Transfers than F-Fs highly evaluated the *Facility/Service in Food Services* (by 17%) and *the Quality/Selections in Food Services* (by 11%); this was the most negative difference expressed by the Transfers, in comparison with the First-time freshmen.

**Figure 8 Student Life—Campus Services/Policies—Historical Picture**  
(See raw data table in Appendix C.)



**44. Student Opportunities/Resources/Policies** (Percentages in the table are valid percent.)

<i>Student Life Opportunities/ Resources/Policies Experiences</i>	<i>(4.0) Excellent</i>	<i>(3.0) Good</i>	<i>(2.0) Average</i>	<i>(1.0) Poor</i>	<i>(0.0) N/A</i>	<i>Average</i>	<i>Std. Dev.</i>	<i>Excellent/ Good</i>
<i>Major Events</i>	38.0% 125	50.2% 165	7.6% 25	0.0% 0	4.3% 14	<b>3.17</b> <b>63</b>	0.90 02	<b>88%</b>
<i>Concert and Lecture Series</i>	21.0% 69	60.5% 199	8.8% 29	0.0% 0	9.7% 32	<b>2.82</b> <b>98</b>	1.07 13	<b>82%</b>
<i>Facility/Service in Food Services (Dining Commons)</i>	32.5% 107	48.6% 160	13.4% 44	3.6% 12	1.8% 6	<b>3.06</b> <b>38</b>	0.87 59	<b>81%</b>
<i>Campus Safety Services</i>	28.9% 95	51.4% 169	11.2% 37	1.5% 5	7.0% 23	<b>2.93</b> <b>62</b>	1.04 42	<b>80%</b>
<i>Lifestyle Guidelines</i>	31.6% 104	45.6% 150	16.7% 55	2.7% 9	3.3% 11	<b>2.99</b> <b>39</b>	0.94 67	<b>77%</b>
<i>Informal Opportunities for Social Interaction</i>	26.4% 87	49.8% 164	14.9% 49	3.0% 10	5.8% 19	<b>2.88</b> <b>15</b>	1.02 17	<b>76%</b>
<i>Clubs/Organizations</i>	25.2% 83	51.1% 168	10.9% 36	0.0% 0	12.8% 42	<b>2.75</b> <b>99</b>	1.20 72	<b>76%</b>
<i>Intramurals/Societies</i>	34.7% 114	40.7% 134	7.0% 23	0.0% 0	17.6% 58	<b>2.74</b> <b>77</b>	1.39 47	<b>75%</b>
<i>Intercollegiate Activities</i>	24.6% 81	44.4% 146	8.2% 27	0.6% 2	22.2% 73	<b>2.48</b> <b>63</b>	1.44 64	<b>69%</b>
<i>Quality/Selections in Food Services (Dining Commons)</i>	26.7% 88	40.1% 132	24.0% 79	7.3% 24	1.8% 6	<b>2.82</b> <b>67</b>	0.96 77	<b>67%</b>
<i>Personal Counseling Resources</i>	24.3% 80	42.9% 141	8.8% 29	0.6% 2	23.4% 77	<b>2.44</b> <b>07</b>	1.46 83	<b>67%</b>
<i>Career Services</i>	21.9% 72	42.2% 139	13.7% 45	0.9% 3	21.3% 70	<b>2.42</b> <b>55</b>	1.40 82	<b>64%</b>
<i>Health Services</i>	23.7% 78	38.6% 127	17.6% 58	3.0% 10	17.0% 56	<b>2.48</b> <b>94</b>	1.34 60	<b>62%</b>
<i>Weekend Social Events</i>	19.1% 63	34.0% 112	23.4% 77	14.9% 49	8.5% 28	<b>2.40</b> <b>43</b>	1.19 86	<b>53%</b>

**Table 16**

**Academic Study**







**Freshmen**

- Over half of the First-time freshmen reported that they typically studied between *three and six hours daily* during the week (Monday through Friday).
- One fifth of the 2010 F-Fs, in comparison with one-fourth of the 2009 F-Fs, reported that they spent *at least seven hours* weekdays studying.
- Almost one out of every five F-Fs said they spent *two hours or less each weekday* in study. This was a 4% improvement over the one-fourth that reported few hours of study weekly in 2009.

**Transfers**

- More Transfers, in comparison with F-Fs, reported studying between 3 and 6 hours weekdays (64% vs. 58%, respectively).
- Fewer Transfers than F-Fs (by 7%) claimed to study 9 or more hours weekly.

**47. How many total hours do you generally study for all your MVNU courses each weekday (Mon.- Fri.)?**

<b>Total Weekly Hours</b>	<b>N</b>	<b>Percent</b>	<b>Valid Percent</b>	
less than 1	11	3.4%	3.3%	
1-2	55	16.8%	16.7%	
3-4	100	30.5%	30.4%	
5-6	90	27.4%	27.4%	
7-8	28	8.5%	8.5%	
9 or more	45	13.7%	13.7%	

## Table 17

### Courses/Performance





#### Freshmen

- Two-thirds of the F-Fs rated the general *level of difficulty* of MVNU courses to be “about right.”
- One-fourth of the First-time freshmen (28%) evaluated their courses as “difficult” or “very difficult.”
- Twenty one new students (6%) thought their courses were “easy,” which was approximately the same percentage as that of the previous three years.
- Over one-third of the F-Fs reported A averages (which was a 7% increase over the previous year); almost half reported B averages; less than one-seventh C averages (which was a decline of 5% from the previous year); and less than 2% estimated D or lower averages.





#### Transfers

- Fewer Transfers than F-Fs (by 5%) evaluated the difficulty level of their courses to be “about right,” and 10% more Transfers than F-Fs rated their courses as “difficult.”
- Fewer Transfers than F-F’s reported receiving B’s (43% vs. 49%, respectively).

48. Rate the general level of difficulty of your MVNU courses:

<i>Difficulty Level</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Easy	21	6.4%	6.4%	
About right	215	65.5%	65.3%	
Difficult	87	26.5%	26.4%	
Very difficult	6	1.8%	1.8%	

49. Rate your overall academic performance at MVNU thus far:

<i>Grade</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
A	119	36.3%	36.2%	
B	160	48.8%	48.6%	
C	45	13.7%	13.7%	
D	5	1.5%	1.5%	
F	0	0.0%	0.0%	

**Table 18**

**General Demographic Information of First-time freshmen and Transfers**

**Freshmen**

- A complete listing of the popular academic majors selected by F-Fs is provided in **Appendix F**. The nine most-popular majors for First-time freshmen entering MVNU in 2010 were *Nursing (11%), Early Childhood Education (11%), Biology (7%), Psychology (6%), Middle Childhood Education (5%), Social Work (5%), and Accounting, Business Administration, and Criminal Justice (4% each)*. *Business Administration and Accounting* returned as popular majors with 2010 F-Fs after a hiatus in 2009, and *Youth Ministries* declined by 1% to the same popularity level as *Pastoral Ministries (3%)*.



- The gender imbalance in the F-F survey respondents (64% female vs. 36% male) reflected the actual F-F gender distribution of the 2010 entering First-time freshmen class (62% female vs. 38% male).
- Three First-time freshmen (1%) identified themselves as *sophomores* in classification, which most likely meant that they had been postsecondary education students and obtained credit hours before officially enrolling as “first-time” freshmen.
- 94% of the F-Fs were 18 or 19 years of age. Twelve F-Fs (4%) identified themselves to be *under 18 years of age*.
- 94% of the F-Fs were living on-campus, which was 1% more than the preceding year.
- The profile of First-time freshmen by residence hall is provided in **Appendix F**.
- **Appendix F** also includes a complete listing of F-F’s by state of residence. 88% were *Ohio* residents, 4% *Pennsylvania*, 2% *Michigan*, and 1% each *Kentucky* and *West Virginia*.

### Transfer Students



- Transfers most-often identified as majors *Nursing* (35%), *Early Childhood Education* (10%), and *Biology* (7%).
- The gender balance for the Transfers (64% female to 36% male) was similar to that for F-Fs in 2010, unlike 2009 in which there was even greater female gender imbalance (71%).
- Almost two-thirds of the incoming Transfers were *sophomores* (64%), and one-fifth were *freshmen*. Only one-seventh held *junior status* in 2010, which was a decline from one-third in 2009.

- Over half of the Transfers were *19 or 20 years old* (54%), and over one-third was *over 22 years* (39%).
- Less than half of the Transfers were living *on campus* (43%), which was 12% fewer than the preceding year.
- All but three students were from *Ohio*; the three exceptions were residents of *Kentucky, Pennsylvania, and Virginia*.

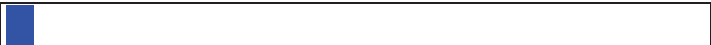


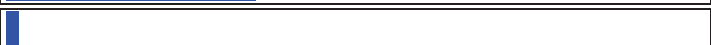
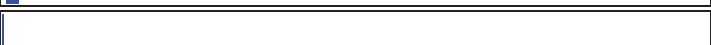
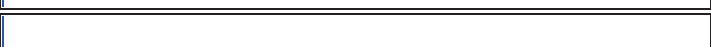
**51. Gender:**

<i>Gender</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Male	119	36.3%	36.2%	
Female	210	64.0%	63.8%	



**52. Classification:**

<i>Classification</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Freshman	326	99.4%	99.1%	
Sophomore	3	0.9%	0.9%	
Junior	0	0.0%	0.0%	
Senior	0	0.0%	0.0%	
Guest	0	0.0%	0.0%	
Post Secondary	0	0.0%	0.0%	

**53. Age:**

<i>Age</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
under 18	12	3.7%	3.6%	
18	207	63.1%	62.9%	
19	103	31.4%	31.3%	
20	5	1.5%	1.5%	
21-22	1	0.3%	0.3%	
over 22	1	0.3%	0.3%	

54. MVNU Residence:

<i>Residential Status</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
On-campus	308	93.9%	93.6%	
Off-campus	21	6.4%	6.4%	

**Table 19**

**Summary of Personal Comments Highlighting MVNU Strengths and Weaknesses**

**First-time freshmen and Transfers**

**Table 19** summarizes the types of personal comments that were offered by the First-time freshmen and Transfer respondents by the type of comment (*strength* or *weakness*) and by the *administrative area* addressed.

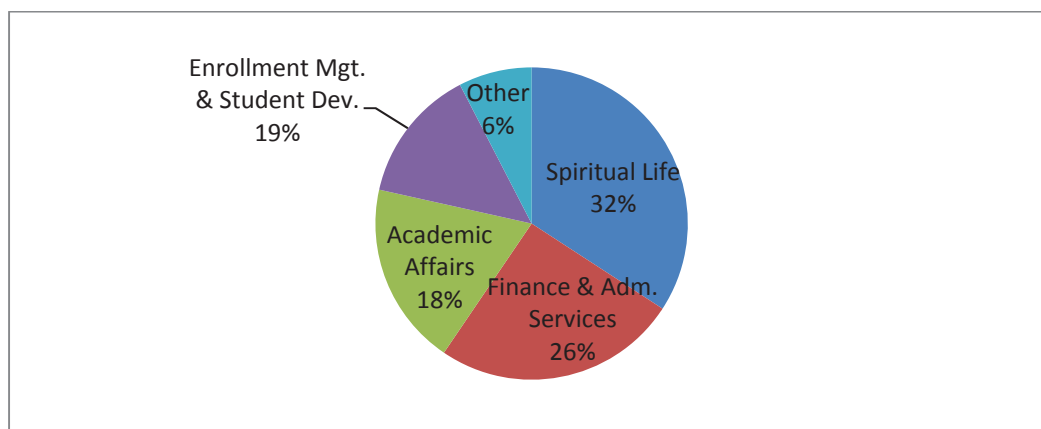
**Strengths**

As illustrated in **Figure 10**, the percentage of *strengths* identified by administrative area in 2010 differed by not more than 1% or 2% for all areas except *Enrollment Management/Student Development*, which increased by 5%. First-time freshmen used strong emotional statements to emphasize *strengths* in all areas, such as the following:

- Loving and caring staff
- Chapel services are amazing.
- The campus is new and beautiful.
- Academically, the school is amazing.
- God is glorified in everything that is done.

- I love MVNU and am so grateful to be here.
- ...the teachers really care about the lives of the students and have a passion for educating them and strengthening them in Christ.
- MVNU has an excellent mix of academics and spiritual life.
- The cafeteria and the dorms/residence halls are pretty sweet.
- Everything here at MVNU is amazing. I love everything about it.
- [MVNU] has one of the best atmospheres I have ever seen in a college.
- The spiritual life here at MVNU is amazing, I love it; that's part of the reason I gave my life back to God.

**Figure 9** MVNU Strengths Named by First-time freshmen



**Note:** The total does not equal 100% due to rounding error.

Over half of the Transfers (54%) identified *strength* comments. One-third of the *strengths* mentioned were *Spiritual*; one-third were *Finance & Administrative Services*; and one-third were *Academic*, including a miscellaneous comment about the Nursing program. Transfers also used emotionally-laden language to describe what they believed were *strengths* as follows:

- Professors are top notch.
- I love the atmosphere and environment! God is the center of this campus which [is] absolutely WONDERFUL!
- The music in Chapel is very touching. Chapel has had some great people speak.
- Very friendly staff. I enjoy being a student at MVNU.

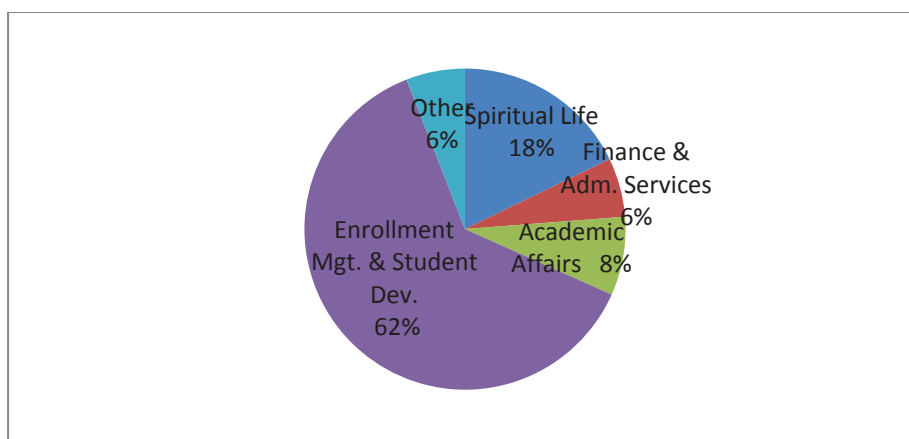
### **Weaknesses**

A comparison of the First-time freshmen distribution of percentages in **Figure 11** with that of the previous year reveals a decrease in *Academic weaknesses* (by 5%) and an increase in *Finance & Administrative Services, Spiritual, and Enrollment Management & Student Development* by at least 5%. The following freshmen's comments provide a sample of the types of weaknesses First-time freshmen identified:

- The only thing I would change on this campus is the social events on the weekends.
- MVNU should consider the curfew extension hours for the students who want extra hours of studying.
- Rules are not enforced at Chapel; there are many people sleeping, texting, and working on their homework.
- During orientation week they did a lot of stuff about the extra activities and not enough on the academic side!
- The cost of the college is way too high. I know 4 girls on my floor who are transferring because of cost including me.

- MVNU weaknesses would be not having nice exercise facilities or an atmosphere of accommodating athletics for those not in sports.
- Improve on informing students about financial aid ...
- Library hours should really be extended, especially on Sundays...
- There are just certain things about the school that one must get used to (i.e., the food, the cleaning staff, the early quiet hours), but it's nothing to fuss over.
- Some chapel services seem boring, and some speakers are not very interesting...

**Figure 10** MVNU Weaknesses Named by First-time freshmen



Transfers students offered a similar number of *weaknesses* as strengths. A sample of the types of comments provided by Transfer students show some of their concerns were the same as the First-time freshmen's:

- Some of the professors are too pushy with their own beliefs, it is offending sometimes.
- There needs to be more to do on the weekends.

- Chapel is also a place to be close to God and you have students' texting, doing homework and sleeping. This is not fair to those trying to listen!!

And, one Transfer respondent responded positively as follows:

- Haven't really seen weaknesses yet after ½ semester and don't anticipate any developing.

### **Verbatim Personal Comments**

It should be noted that *all of the personal comments* typed on the survey by First-time freshmen have been included *verbatim* in **Appendix G**, according to strength or weakness category and area(s) addressed. The verbatim personal comments offered by Transfer students may be found in **Appendix B** (Items 58 and 59.)

**Table 19**

**Summary of Personal Comments Highlighting MVNU Strengths and Weaknesses**

Personal Comment by Type/Administrative Area	Strengths		Weaknesses	
	FF	TR	FF	TR
<b>Spiritual Life</b>	<b>35</b>	<b>5</b>	<b>16</b>	<b>4</b>
Atmosphere	21	4		1
Chapel/Small Groups	4	1	12	3
Missions	3		2	
Spiritual Growth	7		2	
<b>Finance &amp; Administrative Services</b>	<b>28</b>	<b>5</b>	<b>5</b>	<b>0</b>
Campus/Size/Environment	15	2	5	
People	13	3		
<b>Academic Affairs</b>	<b>19</b>	<b>4</b>	<b>7</b>	<b>2</b>
Academics/Classes/Schedules	6	1	5	
Faculty/Advising	13	3	2	2
<b>Enrollment Management/Student Development</b>	<b>20</b>	<b>0</b>	<b>57</b>	<b>4</b>
Athletics	1		8	
Cafeteria	1		9	
Campus Activities	2		11	1
Community	9		1	
Commuters			3	
Enrollment	1		2	
Financial Aid	1		6	
Residential Life/Dorms/Campus Life	4		5	1
Rules	1		12	2
<b>Miscellaneous</b>	<b>6</b>	<b>1</b>	<b>5</b>	<b>1</b>
Personal Comments	6	1	5	1
<b>Total</b>	<b>108</b>	<b>15</b>	<b>90</b>	<b>11</b>
Percentage of Total Responses	48%	7%	40%	5%
Percentage of Possible Responses	33%	54%	27%	39%
Possible Number of Respondents	329	28	329	28

## **APPENDIX A**

### **2010 New Student Satisfaction Survey of First-time freshmen and**

#### **Survey Contact Information**



# 2010 New Student Satisfaction Survey (First-time Freshman)

First-time Freshman and Transfer Students. Students taking the survey will be anonymous.

**1. How did you first hear about Mount Vernon Nazarene University?**

- Admissions Office
- Church Youth Camp
- Coach
- College Fair
- Friend
- High School Counselor
- Internet
- Live in Mount Vernon
- Magazine advertisement/article
- MVNU Alumnus
- MVNU Publications
- MVNU Student
- Parent(s)/Relative
- Pastor
- Postcard
- Radio
- Sibling(s)
- Your Church
- Other

**2. If other from above, please identify.**

**3. Which most influenced your decision to attend MVNU?  
Select only 3 of the following and rank order them.**

	<i>highest (rank 1)</i>	<i>second highest (rank 2)</i>	<i>third highest (rank 3)</i>
Academics/Majors Offered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Admissions Contacts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Athletics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Campus Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<i>Campus Visit</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Christian Atmosphere</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Direct Mail</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Environment</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Family Member</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Financial Aid</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Friend</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Friendliness of Faculty &amp; Staff</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Friendliness of Students</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Location of University</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Media</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU Alumnus</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU Music Groups</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU Student</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Parent(s)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Pastor</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Residential Facilities</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Size of University</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**4\*.** How many times did you visit MVNU before enrolling?

0

1

2

3 or more

**5\*.** Did you stay overnight on the MVNU campus during your visit?

Yes

No

**6.** Please identify all of the MVNU events which you attended before enrolling:

Athletic

BLAST

Breakaway

- Campus Visit (Personal)
- Concert
- Homecoming
- Little Sibs Weekend
- MVNYou Visit Day
- Quiz Event
- Slam Dunks & Slices Night
- Sonfest
- SOS Mission Trip
- Stayed with a friend on campus
- Other

**7. If other from above, please identify.**

**8. When did you make the final decision to attend MVNU?**

- Before Junior Year
- During Junior Year
- First Semester of Senior Year
- Second Semester of Senior Year
- After High School Graduation

**9\*. Did telephone calls from MVNU students influence your decision to attend Mount Vernon Nazarene University?**

- Yes, the calls changed my mind.
- Yes, the calls were helpful/effective.
- No, I had already decided.
- No, the calls were not helpful/not effective.
- No calls were received.

**10\*. Did telephone, mail, email, IM etc...from an MVNU Admissions Counselor influence your decision to attend MVNU?**

- Yes, the contact changed my mind.
- Yes, the contact was helpful/effective.
- No, I had already decided.
- No, the contact was not helpful/effective.

**11\*. What manner of contact would you have most preferred from an MVNU Admissions Counselor?**

- Phone
- Mail
- Email

- IM
- Web Chat

**12\*. Which summer New Student Orientation did you attend?**

- June 18
- June 25
- July 23
- August 6
- None/Did not attend

**13\*. Did you attend New Student Institute (NSI) on Saturday-Monday, August 28-30?**

- Yes
- No

**14\*. How involved were you in Welcome Week activities?**

- Participated in all of the activities.
- Participated in some of the activities.
- Did not participate in Welcome Week.
- Was unaware of the Welcome Week activities.

**15\*. Do you plan to return to MVNU for the spring semester?**

- Yes
- Uncertain
- No

**If you answered "yes" to question 15, please skip to question 19.**

**16. Please rank order from 1-3 (1=highest, 3=lowest) your reasons for not choosing to return to MVNU. Select only three.**

	<i>highest (rank 1)</i>	<i>second highest (rank 2)</i>	<i>third highest (rank 3)</i>
<i>Academic difficulty/grades</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Family difficulties</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Friend(s) at home</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Illness</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Money</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU does not offer my major</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU Lifestyle Guidelines too restrictive</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU Lifestyle Guidelines too lenient</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Poor study habits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stress/pressure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value of MVNU Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**17. If other from above, please identify.**

- 18. If you plan not to return to MVNU, with which individual have you spoken about your plans?**
- Someone in the Student Success Office
  - My Resident Director
  - My Academic Advisor
  - Someone in the University Registrar's Office
  - Someone in the Financial Aid Office
  - Other
  - No One

- 19\*. Would you recommend MVNU to your friends or relatives?**
- Yes
  - No

- 20\*. What are your graduation intentions?**
- BA/BS (MVNU)
  - AA/AAS (MVNU)
  - Transfer and graduate from another college
  - Other

**21. If you do not plan to graduate from MVNU, what are your future educational plans?**

## Religious Affiliation/Attendance/Lifestyle

- 22\*. Please identify your Church affiliation:**
- Baptist
  - Catholic
  - Christian & Missionary Alliance
  - Church of Christ
  - Church of God
  - Lutheran

- Mennonite
- Nazarene
- Non-denominational
- Presbyterian
- United Methodist
- Other
- No Preference

**23.** If other from above, please identify.

**24\*.** Excluding weekly chapel services, how often do you attend religious services?

- Often
- Sometimes
- Never

**25\*.** I meet with a Small Group for prayer and Bible Study.

- Often
- Sometimes
- Never
- Not yet, but I plan to do so

**26\*.** Rate your experience in being involved in your small group Bible study:

- Very helpful in my Christian life
- Helpful in my Christian life
- Somewhat helpful in my Christian life
- Not that helpful in my Christian life
- NA

**27\*.** Have you attended Wednesday evening, His Stories?

- Every Wednesday
- Almost every Wednesday
- Once or twice
- None

**28. You have maintained daily, personal devotions.**

- Often
- Sometimes
- Never

**29. Have you shared your faith with another person?**

- Yes, more than 1 person
- Yes, 1 person
- No

**30\*. Have you been involved in a CoSMO group, service project and/or mission experience sponsored by the university?**

- Yes
- No
- Would like to participate in the future

**31\*. The MVNU Lifestyle Guidelines, communicated to you by the Student Development personnel, were clear and well understood.**

- Strongly agree
- Agree
- Disagree
- Strongly disagree

**32. Please rate the following statements:**

	<i>Strongly Agree</i>	<i>Agree</i>	<i>Disagree</i>	<i>Strongly Disagree</i>	<i>N/A</i>
<i>My relationship with God contributes to my sense of well-being.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The way I do things from day to day is often affected by my relationship with God.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU models its commitment to service as stated in its vision statement: "To change the world with the love of Christ."</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MVNU provides adequate opportunities for involvement in ministry.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*My understanding of God has been strengthened by MVNU classroom experiences.*



*Faculty and/or staff have been helpful to me in processing issues related to my faith and to God.*



*MVNU has contributed to my spiritual growth.*



*Males and females have been treated with equal respect at MVNU.*



*I have seen Christ-like character modeled to me by the faculty, staff and administration of MVNU.*



## Campus Events/Opportunities/Services

**33\*.** How many MVNU on-campus social events have you attended since becoming a student at MVNU?



0



1-2



3-4



5-6



7 or more

**34\*.** Please identify all types of MVNU events you have attended:



Class Event



Concert



Dorm/Apartment Activity



Lecture/Artist



SGA Activity



Sports



Other

**35.** Rate the quality of MVNU events in comparison with that of high school events:



Much higher



Higher



Same



Lower

36. Identify an event you would like MVNU to sponsor:

- Concert
- Special Event
- Sport
- Other

37. Describe the event you selected above.

38\*. How many MVNU clubs, organizations and/or ministry groups have you joined this fall?

- 0
- 1
- 2
- 3 or more

39\*. Are you aware of the services offered by the Career Services Office?

- Yes
- No

## Mount Vernon Nazarene University Experience

Please rate each of the following items based on your experience at MVNU by checking the appropriate circle.

40\*. Academic Life

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Poor</i>	<i>N/A</i>
<i>Quality of Teaching</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>University Curriculum</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Academic/Intellectual Atmosphere</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Quality of Academic Advising</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Availability of Academic Advisors</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Opportunities for Interaction with Faculty</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Opportunities for Creative Expression</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Library Assistance</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Library Resources</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Computer Lab Open Hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**41\*. Facilities/Services/Non-Academic Personnel**

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Poor</i>	<i>N/A</i>
<i>Academic Facilities (i.e. classrooms, labs)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Recreational Facilities (i.e. Gym, PSU)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Support Staff/Office Personnel Services</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Financial Aid Services</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**42\*. Residential Life**

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Poor</i>	<i>N/A</i>
<i>Residential Staff (R.D., R.A.)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Quality of Residence Hall/Apartment Room</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Quality of Residence Hall/Apartment Furniture</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Residence Hall Maintenance</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Residence Hall Housekeeping/Cleanliness</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Programming in Residence Halls</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**43\*. Spiritual Life**

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Poor</i>	<i>N/A</i>
<i>University Spiritual Atmosphere</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Chapel and Religious Services</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**44\*. Student Opportunities/Resources/Policies**

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Poor</i>	<i>N/A</i>
<i>Concert and Lecture Series</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Major Events</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Clubs/Organizations</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Intramurals/Societies</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Intercollegiate Activities</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<i>Weekend Social Events</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Informal Opportunities for Social Interaction</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Personal Counseling Resources</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Career Services</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Health Services</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Facility/Service in Food Services (Dining Commons)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Quality/Selections in Food Services (Dining Commons)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Campus Safety Services</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Lifestyle Guidelines</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**45. Comment Box for Questions 40-44. Please let us know why you ranked something as "poor". Please make sure you write the item as to which you are referring.**

(Note: please limit your response to 255 characters; extras will be ignored)

**46. Additional space for question 45:**

(Note: please limit your response to 255 characters; extras will be ignored)

## Academic Study/Courses/Performance

**47\*. How many total hours do you generally study for all your MVNU courses each weekday (Mon.- Fri.)?**

- less than 1
- 1-2
- 3-4
- 5-6
- 7-8
- 9 or more

**48\*. Rate the general level of difficulty of your MVNU courses:**

- Easy
- About right
- Difficult
- Very difficult

49\*. Rate your overall academic performance at MVNU thus far:

- A
- B
- C
- D
- F

## Your General Information

50\*. MVNU Major(s):

- Accounting
- Applied Business Technology
- Art
- Biblical Studies
- Biology
- Business Administration
- Business Data Processing(AAS)
- Business Information Systems
- Chemistry
- Child Development Administration(AAS)
- Children's Ministries
- Church Music(AAS)
- Communication Studies
- Computer Science
- Criminal Justice
- Criminal Justice Administration
- Drama
- Early Childhood Education
- Educational Ministries

- English
- Exercise Studies
- Family Consumer Science
- Family Environments(AAS)
- Financial Management
- Fitness Management(AAS)
- General Studies(AA)
- Graphic Design
- History
- Human Services(AAS)
- Integrated Business Education
- Integrated Language Arts Education
- Integrated Mathematics Education
- Integrated Social Studies Education
- Intercultural Studies
- International Business
- Intervention Specialist
- Journalism
- Life Sciences Education
- Management
- Management Information Systems
- Marketing
- Mathematics
- Medical Technology
- Middle Childhood Education
- Music
- Music and Worship
- Nursing
- Pastoral Ministry
- Philosophy-Humanities
- Philosophy-Pre Law
- Physical Education/Health Education

- Physical Science Education
- Psychology
- Public Relations
- Religion
- Social Work
- Sociology
- Spanish
- Sports Management
- Theology
- Urban Ministry
- Video and Radio Broadcasting
- Visual Art Education
- Youth Ministries
- Undecided
- Other

**51\*. Gender:**

- Male
- Female

**52\*. Classification:**

- Freshman
- Sophomore
- Junior
- Senior
- Guest
- Post Secondary

**53\*. Age:**

- under 18
- 18
- 19
- 20

- 21-22
- over 22

**54\*. MVNU Residence:**

- On-campus
- Off-campus

**55. If On-campus, Residence Hall:**

- Pioneer
- Galloway
- Oakwood
- Redwood
- Birch Apartments
- Cedar Apartments
- Cypress Apartments
- Maplewood/Elmwood Apartments
- Rosewood Apartments
- Spruce Apartments

**56\*. Home State Residence:**

- Florida
- Illinois
- Indiana
- Kentucky
- Michigan
- New York
- North Carolina
- Ohio
- Pennsylvania
- Virginia
- West Virginia
- Other

**57. If other from above, please identify.**

**Personal Comments (Optional)**

58. MVNU strength:

59. MVNU weakness:

60. Name (Optional):

## Email Message to Students Enrolled in English Classes:

Dear MVNU Student,

We value your input as a new student. Because of the university's sincere interest in new students and its desire to improve MVNU, we have developed an online survey to systematically analyze new students and their college experiences. This survey should be taken only by **new students** at MVNU. If you are a **post-secondary student, guest student, or a student who was enrolled at MVNU last fall**, you are excluded from participation.

The survey has been set up to record responses anonymously. Please respond candidly and feel free to add any personal comments you believe would be helpful to the Administrators.

The web survey link and user ID, password, and campus prompt information are provided below. Please take a few minutes and respond now. Once you have completed all the questions, please click the submit button. Notice there are two links below. If you are a first-time freshman, please click on the first link. If you are a transfer student, please click on the second link. Please make sure you click on the correct link or you will not be able to access the survey.

### Survey links

First-time Freshman -

<http://cognos.mvnu.edu:8080/examples/servlet/asset.AssetSurvey?surveyid=602>

User ID: Same as email log-in

Network Password: Same as email password

Campus prompt: Please choose Student Main campus.

Transfer –

<http://cognos.mvnu.edu:8080/examples/servlet/asset.AssetSurvey?surveyid=603>

User ID: Same as email log-in

Network Password: Same as email password

Campus prompt: Please choose Student Main campus.

If you have any difficulty with the online survey, please ask your professor for help.

Thank you for your help,

Carla Parsons

## New Student Satisfaction Survey Instructions

### **PLEASE READ TO STUDENTS:**

Mount Vernon Nazarene University is very interested in new students. Because of the university's sincere interest in new students and its desire to improve MVNU, the Institutional Research Office has constructed a survey to systematically analyze new students and their college experiences. This survey should be taken only by **new students** at MVNU. If you are a **post-secondary student, guest student, or a student who was enrolled at MVNU last year**, you are excluded from participation.

The directions are self-explanatory. Including your name is optional. Please be assured that we are not interested in your personal identity and that it will in no way be used in the analysis of the data. The university is interested in only "global" comparisons, e.g., males vs. females, on-campus vs. off-campus residents, and one dormitory vs. another dormitory. So, please feel free to be totally honest in your response.

Please open your email and find the message from Carla Parsons marked "New Student Survey". Read the email carefully and follow the instructions. Notice there are two links in the message. If you are a first-time freshman, please click on the first link. If you are a transfer student, please click on the second link. Please make sure you click on the correct link or you will not be able to access the survey. Once you have completed all the questions, please click on the Submit Survey button to submit the survey.

Your input will help us to improve Mount Vernon Nazarene University and its service to students. Administrators and directors, especially in Enrollment Services and Student Development, carefully review the findings in order to make a positive difference. Also, your ratings will enable us to reinforce the positive areas, so that good services will be continued.

We appreciate your cooperation and support in completing this survey. Thank you.

### **NOTE TO PROFESSORS:**

Please have the students log on to email. They will see an email message from Carla Parsons entitled "New Student Survey". Please have them open the email and click on the appropriate weblink that is provided. (The URL addresses for both groups are also provided below, in case someone has trouble accessing it through their email. They can also enter the URL address on the web itself in order to gain access.)

Once they open the survey, the main page will appear. They will need to login using the following information (this will also be in their email message):

User ID: Same as email log-in  
Network Password: Same as email password  
Campus prompt: Please choose "Student Main Campus"

THE URL ADDRESSES ARE AS FOLLOWS:

#### **First-time Freshman:**

<http://cognos.mvnu.edu:8080/examples/servlet/asset.AssetSurvey?surveyid=602>

#### **Transfer Students:**

<http://cognos.mvnu.edu:8080/examples/servlet/asset.AssetSurvey?surveyid=603>

**THANK YOU.**

## Email Message to Absent Students

Dear MVNU New Student,

Each year we survey new students to see how well MVNU is meeting their expectations. We share the results about what students like and what they do not like with our senior administrators who in turn share them with their staff.

Your input matters!

We recently finished surveying most new students in their English composition or research writing courses, but since you were absent on that day you did not have the opportunity to participate. So, we are inviting you to participate now by taking the survey online. It should only take about 10-15 minutes to complete. Please click on the link below.

<http://cognos.mvnu.edu:8080/examples/servlet/asset.AssetSurvey?surveyid=603>

Once the main page opens, you will be asked to enter your login name and password. Please use the same login you would if you were logging on to email. Also, please choose “Student Main Campus” for the campus prompt. Once you have completed the survey, please click the submit button.

You should feel free to be completely open and honest in your responses. This is an anonymous survey. Your comments will be shared with administrators and all results will remain anonymous, reported by male versus female results.

I hope you will help us by completing your survey before **November 16, 2010**. Thank you very much.

Sincerely,

Margie Bennett, Ph.D.  
Director for Institutional Research

## Email to Non-class Students

Dear MVNU New Student:

Each year we survey new students to see how well MVNU is meeting their expectations. We share the results about what students like and what they do not with our senior administrators who in turn share them with their staff.

We are in the process of surveying most new students in their English composition or research writing courses, but since you are not currently enrolled in an English course you did not have the opportunity to participate. So, we are inviting you to participate now by taking the survey online. It should only take approximately 10-15 minutes for you to complete. Please click on the link below.

<http://cognos.mvnu.edu:8080/examples/servlet/asset.AssetSurvey?surveyid=603>

Once the main page opens, you will be asked to enter your login name and password. Please use the same login you would if you were logging on to email. Also, please choose “Student Main Campus” for the campus prompt. Once you have completed the survey, please click the submit button.

You should feel free to be completely open and honest in your responses. This is an anonymous survey. Your comments will be shared with administrators and all results will remain anonymous, reported only by male versus female results.

I hope you will help us by completing your survey before **November 9, 2010**. Thank you very much.

Sincerely,

Margie Bennett, Ph.D.  
Director for Institutional Research and Compliance

**APPENDIX B**

**2010 New Student Satisfaction Survey of Transfer Students**















## Data Summary for: "2010 New Student Satisfaction Survey (Transfers)"

*First-time Freshman and Transfer Students. Students taking the survey will be anonymous.*

### Number of responses:

- 28 valid responses Out of 64 Response Rate: 44%
- 7 incomplete responses (means people opened the survey but did not hit the submit button)

### 1. How did you first hear about Mount Vernon Nazarene University?

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Admissions Office	0	0.0%	0.0%	
Church Youth Camp	0	0.0%	0.0%	
Coach	0	0.0%	0.0%	
College Fair	2	6.9%	7.1%	
Friend	5	17.2%	17.9%	
High School Counselor	2	6.9%	7.1%	
Internet	2	6.9%	7.1%	
Live in Mount Vernon	3	10.3%	10.7%	
Magazine advertisement/article	0	0.0%	0.0%	
MVNU Alumnus	0	0.0%	0.0%	
MVNU Publications	1	3.4%	3.6%	
MVNU Student	2	6.9%	7.1%	
Parent(s)/Relative	2	6.9%	7.1%	
Pastor	2	6.9%	7.1%	
Postcard	0	0.0%	0.0%	
Radio	0	0.0%	0.0%	
Sibling(s)	2	6.9%	7.1%	
Your Church	2	6.9%	7.1%	
Other	3	10.3%	10.7%	

### 2. If other from above, please identify.

Frequency	Text
1	Lived in surrounding area have known of MVNU for a long time.
1	Military
1	NO IDEA!!!!!!

**3. Which most influenced your decision to attend MVNU?  
Select only 3 of the following and rank order them.**

	(3.0) highest (rank 1)	(2.0) second highest (rank 2)	(1.0) third highest (rank 3)	Average	Std. Dev.	Missing
<i>Academics/Majors Offered</i>	50.0% 10	45.0% 9	5.0% 1	<b>2.4500</b>	<b>0.6048</b>	29.0% 8.0
<i>Admissions Contacts</i>	40.0% 2	20.0% 1	40.0% 2	<b>2.0000</b>	<b>1.0000</b>	82.1% 23.0
<i>Athletics</i>	0.0% 0	50.0% 2	50.0% 2	<b>1.5000</b>	<b>0.5774</b>	86.0% 24.0
<i>Campus Facilities</i>	25.0% 1	50.0% 2	25.0% 1	<b>2.0000</b>	<b>0.8165</b>	86.0% 24.0
<i>Campus Visit</i>	14.3% 1	14.3% 1	71.4% 5	<b>1.4286</b>	<b>0.7868</b>	75.0% 21.0
<i>Christian Atmosphere</i>	50.0% 9	27.8% 5	22.2% 4	<b>2.2778</b>	<b>0.8264</b>	36.0% 10.0
<i>Direct Mail</i>	25.0% 1	25.0% 1	50.0% 2	<b>1.7500</b>	<b>0.9574</b>	86.0% 24.0
<i>Environment</i>	33.3% 3	55.6% 5	11.1% 1	<b>2.2222</b>	<b>0.6667</b>	68.0% 19.0
<i>Family Member</i>	28.6% 2	0.0% 0	71.4% 5	<b>1.5714</b>	<b>0.9759</b>	75.0% 21.0
<i>Financial Aid</i>	33.3% 2	50.0% 3	16.7% 1	<b>2.1667</b>	<b>0.7528</b>	79.0% 22.0
<i>Friend</i>	0.0% 0	33.3% 2	66.7% 4	<b>1.3333</b>	<b>0.5164</b>	79.0% 22.0
<i>Friendliness of Faculty &amp; Staff</i>	37.5% 3	12.5% 1	50.0% 4	<b>1.8750</b>	<b>0.9910</b>	71.4% 20.0
<i>Friendliness of Students</i>	42.9% 3	42.9% 3	14.3% 1	<b>2.2857</b>	<b>0.7559</b>	75.0% 21.0
<i>Location of University</i>	15.4% 2	53.8% 7	30.8% 4	<b>1.8462</b>	<b>0.6887</b>	54.0% 15.0
<i>Media</i>	0.0% 0	25.0% 1	75.0% 3	<b>1.2500</b>	<b>0.5000</b>	86.0% 24.0
<i>MVNU Alumnus</i>	0.0% 0	0.0% 0	100.0% 5	<b>1.0000</b>	<b>0.0000</b>	82.1% 23.0
<i>MVNU Music Groups</i>	0.0% 0	33.3% 1	66.7% 2	<b>1.3333</b>	<b>0.5774</b>	89.2% 25.0
<i>MVNU Student</i>	0.0% 0	33.3% 1	66.7% 2	<b>1.3333</b>	<b>0.5774</b>	89.2% 25.0

Parent(s)	25.0% 1	50.0% 2	25.0% 1	<b>2.0000</b>	<b>0.8165</b>	86.0% 24.0
Pastor	50.0% 2	25.0% 1	25.0% 1	<b>2.2500</b>	<b>0.9574</b>	86.0% 24.0
Residential Facilities	0.0% 0	33.3% 1	66.7% 2	<b>1.3333</b>	<b>0.5774</b>	89.2% 25.0
Size of University	27.3% 3	27.3% 3	45.5% 5	<b>1.8182</b>	<b>0.8739</b>	61.0% 17.0
Other	0.0% 0	0.0% 0	100.0% 1	<b>1.0000</b>	<b>0.0000</b>	96.4% 27.0

Percentages in the table are valid percent.

**4. How many times did you visit MVNU before enrolling?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
0	1	3.4%	3.6%	
1	12	41.4%	42.9%	
2	7	24.1%	25.0%	
3 or more	8	27.6%	28.6%	

**5. Did you stay overnight on the MVNU campus during your visit?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	8	27.6%	28.6%	
No	20	69.0%	71.4%	

**6. Please identify all of the MVNU events which you attended before enrolling:**

	<i>N</i>	<i>Percent</i>	
Athletic	5	17.2%	
BLAST	4	13.8%	
Breakaway	0	0.0%	
Campus Visit (Personal)	18	62.1%	
Concert	3	10.3%	
Homecoming	1	3.4%	
Little Sibs Weekend	1	3.4%	
MVNYou Visit Day	6	20.7%	
Quiz Event	1	3.4%	

Slam Dunks & Slices Night	1	3.4%	
Sonfest	9	31.0%	
SOS Mission Trip	0	0.0%	
Stayed with a friend on campus	5	17.2%	
Other	3	10.3%	

Note: This is a multi-choice element so the percentages may add up to more than 100%

**7. If other from above, please identify.**

Frequency	Text
1	Concerts here when I was a kid in church youth group.
1	Transfer Advisor
1	Visiting my brother as he attended.

**8. When did you make the final decision to attend MVNU?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Before Junior Year	6	20.7%	22.2%	
During Junior Year	0	0.0%	0.0%	
First Semester of Senior Year	0	0.0%	0.0%	
Second Semester of Senior Year	0	0.0%	0.0%	
After High School Graduation	21	72.4%	77.8%	

**9. Did telephone calls from MVNU students influence your decision to attend MVNU?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes, the calls changed my mind.	2	6.9%	7.1%	
Yes, the calls were helpful/effective.	9	31.0%	32.1%	
No, I had already decided.	5	17.2%	17.9%	
No, the calls were not helpful/not effective.	1	3.4%	3.6%	
No calls were received.	11	37.9%	39.3%	

**10. Did telephone, mail, email, IM etc...from an MVNU Admissions Counselor influence your decision to attend MVNU?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes, the contact changed my mind.	1	3.4%	3.6%	
Yes, the contact was helpful/effective.	15	51.7%	53.6%	
No, I had already decided.	10	34.5%	35.7%	
No, the contact was not helpful/effective.	2	6.9%	7.1%	

**11. What manner of contact would you have most preferred from an MVNU Admissions Counselor?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Phone	16	55.2%	57.1%	
Mail	0	0.0%	0.0%	
Email	12	41.4%	42.9%	
IM	0	0.0%	0.0%	
Web Chat	0	0.0%	0.0%	

**12. Which summer New Student Orientation did you attend?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
June 18	0	0.0%	0.0%	
June 25	1	3.4%	3.6%	
July 23	2	6.9%	7.1%	
August 6	21	72.4%	75.0%	
None/Did not attend	4	13.8%	14.3%	

**13. Did you attend New Student Institute (NSI) on Saturday-Monday, August 28- August 30?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	12	41.4%	42.9%	
No	16	55.2%	57.1%	

**14. How involved were you in Welcome Week activities?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Participated in all of the activities.	4	13.8%	14.3%	
Participated in some of the activities.	14	48.3%	50.0%	
Did not participate in Welcome Week.	9	31.0%	32.1%	
Was unaware of the Welcome Week activities.	1	3.4%	3.6%	

**15. Do you plan to return to MVNU for the spring semester?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	23	79.3%	82.1%	
Uncertain	3	10.3%	10.7%	
No	2	6.9%	7.1%	

**16. Please rank order from 1-3 (1=highest, 3=lowest) your reasons for not choosing to return to MVNU. Select only three.**



	(3.0) <i>highest (rank 1)</i>	(2.0) <i>second highest (rank 2)</i>	(1.0) <i>third highest (rank 3)</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>Academic difficulty/grades</i>	0.0% 0	0.0% 0	100.0% 1	<b>1.0000</b>	<b>0.0000</b>	96.4% 27.0
<i>Family difficulties</i>	0.0% 0	50.0% 1	50.0% 1	<b>1.5000</b>	<b>0.7071</b>	92.8% 26.0
<i>Friend(s) at home</i>	50.0% 1	50.0% 1	0.0% 0	<b>2.5000</b>	<b>0.7071</b>	92.8% 26.0
<i>Illness</i>	0.0% 0	0.0% 0	100.0% 1	<b>1.0000</b>	<b>0.0000</b>	96.4% 27.0
<i>Money</i>	50.0% 2	50.0% 2	0.0% 0	<b>2.5000</b>	<b>0.5774</b>	86.0% 24.0
<i>MVNU does not offer my major</i>	0.0% 0	0.0% 0	100.0% 1	<b>1.0000</b>	<b>0.0000</b>	96.4% 27.0
<i>MVNU Lifestyle Guidelines too restrictive</i>	0.0% 0	0.0% 0	100.0% 4	<b>1.0000</b>	<b>0.0000</b>	86.0% 24.0
<i>MVNU Lifestyle Guidelines too lenient</i>	0.0% 0	0.0% 0	100.0% 1	<b>1.0000</b>	<b>0.0000</b>	96.4% 27.0

Poor study habits	0.0% 0	0.0% 0	100.0% 1	<b>1.0000</b>	<b>0.0000</b>	96.4% 27.0
Stress/pressure	0.0% 0	75.0% 3	25.0% 1	<b>1.7500</b>	<b>0.5000</b>	86.0% 24.0
Value of MVNU Education	n/a	n/a	n/a	<b>?</b>	<b>?</b>	100.0% 28.0
Other	66.7% 2	0.0% 0	33.3% 1	<b>2.3333</b>	<b>1.1547</b>	89.3% 25.0



**17. If other from above, please identify.**

Frequency	Text
1	Money again
1	Professors
1	Required to spend 4 years instead of 3.
1	Unwillingness of staff to help.

**18. If you plan not to return to MVNU, with which individual have you spoken about your plans?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Someone in the Student Success Office	0	0.0%	0.0%	
My Resident Director	0	0.0%	0.0%	
My Academic Advisor	0	0.0%	0.0%	
Someone in the University Registrar's Office	0	0.0%	0.0%	
Someone in the Financial Aid Office	0	0.0%	0.0%	
Other	2	7.0%	50.0%	
No One	2	7.0%	50.0%	
Missing	24	86.0%		

**19. Would you recommend MVNU to your friends or relatives?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	25	86.2%	89.3%	
No	3	10.3%	10.7%	

**20. What are your graduation intentions?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
BA/BS/BSW (MVNU)	24	82.8%	85.7%	
AA/AAS (MVNU)	0	0.0%	0.0%	
Transfer and graduate from another college	4	13.8%	14.3%	
Other	0	0.0%	0.0%	

**21. If you do not plan to graduate from MVNU, what are your future educational plans?**

Frequency	Text
1	To graduate elsewhere with a BSN.
1	Transfer to OSU.




**22. Please identify your Church affiliation:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Baptist	3	10.3%	10.7%	
Catholic	1	3.4%	3.6%	
Christian & Missionary Alliance	1	3.4%	3.6%	
Church of Christ	3	10.3%	10.7%	
Church of God	0	0.0%	0.0%	
Lutheran	0	0.0%	0.0%	
Mennonite	0	0.0%	0.0%	
Nazarene	8	27.6%	28.6%	
Non-denominational	3	10.3%	10.7%	
Presbyterian	1	3.4%	3.6%	
United Methodist	2	6.9%	7.1%	
Other	4	13.8%	14.3%	
No Preference	2	6.9%	7.1%	





**23. If other from above, please identify.**

Frequency	Text
1	Assemblies of God
1	Friend/Quaker
1	Pentecostal
1	Seventh Day Adventist






**24. Excluding weekly chapel services, how often do you attend religious services?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Often	18	62.1%	64.3%	
Sometimes	8	27.6%	28.6%	
Never	2	6.9%	7.1%	

**25. I meet with a Small Group for prayer and Bible Study.**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Often	13	44.8%	46.4%	
Sometimes	5	17.2%	17.9%	
Never	9	31.0%	32.1%	
Not yet, but I plan to do so	1	3.4%	3.6%	

**26. Rate your experience in being involved in your small group Bible study:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Very helpful in my Christian life	7	24.1%	25.0%	
Helpful in my Christian life	5	17.2%	17.9%	
Somewhat helpful in my Christian life	2	6.9%	7.1%	
Not that helpful in my Christian life	4	13.8%	14.3%	
NA	10	34.5%	35.7%	

**27. Have you attended Wednesday evening, His Stories?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Every Wednesday	0	0.0%	0.0%	
Almost every Wednesday	1	3.4%	3.6%	
Once or twice	7	24.1%	25.0%	
None	20	69.0%	71.4%	

**28. You have maintained daily, personal devotions.**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Often	6	20.7%	21.4%	
Sometimes	16	55.2%	57.1%	
Never	6	20.7%	21.4%	





**29. Have you shared your faith with another person?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes, more than 1 person	21	72.4%	75.0%	
Yes, 1 person	5	17.2%	17.9%	
No	2	6.9%	7.1%	

**30. Have you been involved in a CoSMO group, service project and/or mission experience sponsored by the university?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	4	13.8%	14.3%	
No	12	41.4%	42.9%	
Would like to participate in the future	12	41.4%	42.9%	

**31. The MVNU *Lifestyle Guidelines*, communicated to you by the Student Development personnel, were clear and well understood.**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Strongly agree	10	34.5%	35.7%	
Agree	13	44.8%	46.4%	
Disagree	4	13.8%	14.3%	
Strongly disagree	1	3.4%	3.6%	

**32. Please rate the following statements:**

	(4.0) <i>Strongly Agree</i>	(3.0) <i>Agree</i>	(2.0) <i>Disagree</i>	(1.0) <i>Strongly Disagree</i>	(0.0) <i>N/A</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>My relationship with God contributes to my sense of well-being.</i>	71.4% 20	25.0% 7	0.0% 0	3.6% 1	0.0% 0	<b>3.6429</b>	<b>0.6785</b>	0.0% 0.0
<i>The way I do things from day to day is often affected by my relationship with God.</i>	35.7% 10	50.0% 14	7.1% 2	3.6% 1	3.6% 1	<b>3.1071</b>	<b>0.9560</b>	0.0% 0.0
<i>MVNU models its commitment to service as stated in its vision statement: "To change the world with the love of Christ."</i>	46.4% 13	42.9% 12	10.7% 3	0.0% 0	0.0% 0	<b>3.3571</b>	<b>0.6785</b>	0.0% 0.0
<i>MVNU provides adequate opportunities for involvement in ministry.</i>	50.0% 14	50.0% 14	0.0% 0	0.0% 0	0.0% 0	<b>3.5000</b>	<b>0.5092</b>	0.0% 0.0
<i>My understanding of God has been strengthened by MVNU classroom experiences.</i>	25.0% 7	46.4% 13	14.3% 4	7.1% 2	7.1% 2	<b>2.7500</b>	<b>1.1426</b>	0.0% 0.0
<i>Faculty and/or staff have been helpful to me in processing issues related to my faith and to God.</i>	25.0% 7	42.9% 12	7.1% 2	3.6% 1	21.4% 6	<b>2.4643</b>	<b>1.4778</b>	0.0% 0.0
<i>MVNU has contributed to my spiritual growth.</i>	28.6% 8	39.3% 11	14.3% 4	7.1% 2	10.7% 3	<b>2.6786</b>	<b>1.2781</b>	0.0% 0.0
<i>Males and females have been treated with equal respect at MVNU.</i>	39.3% 11	53.6% 15	0.0% 0	3.6% 1	3.6% 1	<b>3.2143</b>	<b>0.9172</b>	0.0% 0.0
<i>I have seen Christ-like character modeled to me by the faculty, staff and administration of MVNU.</i>	53.6% 15	35.7% 10	7.1% 2	0.0% 0	3.6% 1	<b>3.3571</b>	<b>0.9114</b>	0.0% 0.0

*Percentages in the table are valid percent.*

**33. How many MVNU on-campus social events have you attended since becoming a student at MVNU?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
0	10	34.5%	35.7%	
1-2	5	17.2%	17.9%	
3-4	4	13.8%	14.3%	
5-6	4	13.8%	14.3%	
7 or more	5	17.2%	17.9%	

**34. Please identify all types of MVNU events you have attended:**





	<i>N</i>	<i>Percent</i>	
Class Event	11	37.9%	
Concert	11	37.9%	
Dorm/Apartment Activity	12	41.4%	
Lecture/Artist	8	27.6%	
SGA Activity	10	34.5%	
Sports	14	48.3%	
Other	8	27.6%	

*Note: This is a multi-choice element so the percentages may add up to more than 100%*

**35. Rate the quality of MVNU events in comparison with that of high school events:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Much higher	4	14.3%	18.2%	
Higher	13	46.4%	59.1%	
Same	5	17.9%	22.7%	
Lower	0	0.0%	0.0%	
Missing	6	21.4%		

**36. Identify an event you would like MVNU to sponsor:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Concert	2	7.1%	9.1%	
Special Event	13	46.4%	59.1%	
Sport	6	21.4%	27.3%	
Other	1	3.6%	4.5%	
<i>Missing</i>	6	21.4%		

EVENTS STUDENTS WOULD LIKE MVNU TO SPONSOR

Events 4

24 hour worship and prayer night 1

A fundraiser for a physical therapy wing - 1

where students interested in that field can get hands-on experience by giving me a massage.

Dance 1

Winter Retreat in Ripley, West Virginia 1

Sporting/Athletic Events 4

Football 2

Baseball 1

Basketball 1

Music/Concerts 1

Well-known contemporary Christian group 1

Miscellaneous 2

I would very much like to have more opportunity to swim. 1

am a swimmer and find it stressful that campus does not have a pool for me to swim laps in.

Something that is different than what is already offered. 1

I

**38. How many MVNU clubs, organizations and/or ministry groups have you joined this fall?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
0	19	65.5%	67.9%	
1	5	17.2%	17.9%	
2	4	13.8%	14.3%	
3 or more	0	0.0%	0.0%	

**39. Are you aware of the services offered by the Career Services Office?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Yes	10	34.5%	35.7%	
No	18	62.1%	64.3%	

**40. Academic Life**

	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>Quality of Teaching</i>	42.9% 12	46.4% 13	10.7% 3	0.0% 0	0.0% 0	<b>3.3214</b>	<b>0.6696</b>	0.0% 0.0
<i>University Curriculum</i>	25.0% 7	60.7% 17	14.3% 4	0.0% 0	0.0% 0	<b>3.1071</b>	<b>0.6289</b>	0.0% 0.0
<i>Academic/Intellectual Atmosphere</i>	46.4% 13	39.3% 11	14.3% 4	0.0% 0	0.0% 0	<b>3.3214</b>	<b>0.7228</b>	0.0% 0.0
<i>Quality of Academic Advising</i>	35.7% 10	32.1% 9	10.7% 3	17.9% 5	3.6% 1	<b>2.7857</b>	<b>1.2280</b>	0.0% 0.0
<i>Availability of Academic Advisors</i>	35.7% 10	32.1% 9	14.3% 4	17.9% 5	0.0% 0	<b>2.8571</b>	<b>1.1127</b>	0.0% 0.0
<i>Opportunities for Interaction with Faculty</i>	35.7% 10	50.0% 14	7.1% 2	7.1% 2	0.0% 0	<b>3.1429</b>	<b>0.8483</b>	0.0% 0.0
<i>Opportunities for Creative Expression</i>	32.1% 9	46.4% 13	17.9% 5	3.6% 1	0.0% 0	<b>3.0714</b>	<b>0.8133</b>	0.0% 0.0
<i>Library Assistance</i>	25.0% 7	57.1% 16	10.7% 3	3.6% 1	3.6% 1	<b>2.9643</b>	<b>0.9222</b>	0.0% 0.0
<i>Library Resources</i>	39.3% 11	35.7% 10	17.9% 5	3.6% 1	3.6% 1	<b>3.0357</b>	<b>1.0357</b>	0.0% 0.0
<i>Computer Lab Open Hours</i>	21.4% 6	39.3% 11	17.9% 5	3.6% 1	17.9% 5	<b>2.4286</b>	<b>1.3724</b>	0.0% 0.0

Percentages in the table are valid percent.

#### 41. Facilities/Services/Non-Academic Personnel

	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>Academic Facilities (i.e. classrooms, labs)</i>	28.6% 8	57.1% 16	10.7% 3	3.6% 1	0.0% 0	<b>3.1071</b>	<b>0.7373</b>	0.0% 0.0
<i>Recreational Facilities (i.e. Gym, PSU)</i>	21.4% 6	35.7% 10	25.0% 7	7.1% 2	10.7% 3	<b>2.5000</b>	<b>1.2323</b>	0.0% 0.0
<i>Support Staff/Office Personnel Services</i>	28.6% 8	46.4% 13	14.3% 4	3.6% 1	7.1% 2	<b>2.8571</b>	<b>1.1127</b>	0.0% 0.0
<i>Financial Aid Services</i>	21.4% 6	46.4% 13	21.4% 6	10.7% 3	0.0% 0	<b>2.7857</b>	<b>0.9172</b>	0.0% 0.0

Percentages in the table are valid percent.

#### 42. Residential Life

	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>Residential Staff (R.D., R.A.)</i>	35.7% 10	14.3% 4	0.0% 0	0.0% 0	50.0% 14	<b>1.8571</b>	<b>1.9190</b>	0.0% 0.0
<i>Quality of Residence Hall/Apartment Room</i>	17.9% 5	21.4% 6	10.7% 3	0.0% 0	50.0% 14	<b>1.5714</b>	<b>1.6872</b>	0.0% 0.0
<i>Quality of Residence Hall/Apartment Furniture</i>	17.9% 5	14.3% 4	14.3% 4	3.6% 1	50.0% 14	<b>1.4643</b>	<b>1.6439</b>	0.0% 0.0
<i>Residence Hall Maintenance</i>	14.3% 4	32.1% 9	0.0% 0	0.0% 0	53.6% 15	<b>1.5357</b>	<b>1.7101</b>	0.0% 0.0
<i>Residence Hall Housekeeping/Cleanliness</i>	7.1% 2	35.7% 10	3.6% 1	0.0% 0	53.6% 15	<b>1.4286</b>	<b>1.5970</b>	0.0% 0.0
<i>Programming in Residence Halls</i>	14.3% 4	25.0% 7	3.6% 1	3.6% 1	53.6% 15	<b>1.4286</b>	<b>1.6651</b>	0.0% 0.0

Percentages in the table are valid percent.

#### 43. Spiritual Life

	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>University Spiritual Atmosphere</i>	35.7% 10	46.4% 13	10.7% 3	3.6% 1	3.6% 1	<b>3.0714</b>	<b>0.9786</b>	0.0% 0.0
<i>Chapel and Religious Services</i>	21.4% 6	57.1% 16	17.9% 5	0.0% 0	3.6% 1	<b>2.9286</b>	<b>0.8576</b>	0.0% 0.0

Percentages in the table are valid percent.

#### 44. Student Opportunities/Resources/Policies






	(4.0) <i>Excellent</i>	(3.0) <i>Good</i>	(2.0) <i>Average</i>	(1.0) <i>Poor</i>	(0.0) <i>N/A</i>	<b>Average</b>	<b>Std. Dev.</b>	<i>Missing</i>
<i>Concert and Lecture Series</i>	14.3% 4	46.4% 13	10.7% 3	0.0% 0	28.6% 8	<b>2.1786</b>	<b>1.4920</b>	0.0% 0.0
<i>Major Events</i>	32.1% 9	28.6% 8	10.7% 3	0.0% 0	28.6% 8	<b>2.3571</b>	<b>1.6378</b>	0.0% 0.0
<i>Clubs/Organizations</i>	14.3% 4	42.9% 12	14.3% 4	0.0% 0	28.6% 8	<b>2.1429</b>	<b>1.4836</b>	0.0% 0.0
<i>Intramurals/Societies</i>	17.9% 5	28.6% 8	21.4% 6	0.0% 0	32.1% 9	<b>2.0000</b>	<b>1.5396</b>	0.0% 0.0
<i>Intercollegiate Activities</i>	14.3% 4	35.7% 10	10.7% 3	0.0% 0	39.3% 11	<b>1.8571</b>	<b>1.6036</b>	0.0% 0.0
<i>Weekend Social Events</i>	7.1% 2	28.6% 8	25.0% 7	0.0% 0	39.3% 11	<b>1.6429</b>	<b>1.4457</b>	0.0% 0.0
<i>Informal Opportunities for Social Interaction</i>	21.4% 6	28.6% 8	21.4% 6	0.0% 0	28.6% 8	<b>2.1429</b>	<b>1.5327</b>	0.0% 0.0
<i>Personal Counseling Resources</i>	17.9% 5	32.1% 9	10.7% 3	3.6% 1	35.7% 10	<b>1.9286</b>	<b>1.6085</b>	0.0% 0.0
<i>Career Services</i>	10.7% 3	32.1% 9	7.1% 2	0.0% 0	50.0% 14	<b>1.5357</b>	<b>1.6212</b>	0.0% 0.0
<i>Health Services</i>	14.3% 4	28.6% 8	7.1% 2	3.6% 1	46.4% 13	<b>1.6071</b>	<b>1.6407</b>	0.0% 0.0
<i>Facility/Service in Food Services (Dining Commons)</i>	10.7% 3	46.4% 13	10.7% 3	3.6% 1	28.6% 8	<b>2.0714</b>	<b>1.4639</b>	0.0% 0.0
<i>Quality/Selections in Food Services (Dining Commons)</i>	7.1% 2	35.7% 10	17.9% 5	10.7% 3	28.6% 8	<b>1.8214</b>	<b>1.3892</b>	0.0% 0.0
<i>Campus Safety Services</i>	25.0% 7	50.0% 14	17.9% 5	0.0% 0	7.1% 2	<b>2.8571</b>	<b>1.0440</b>	0.0% 0.0
<i>Lifestyle Guidelines</i>	17.9% 5	46.4% 13	17.9% 5	3.6% 1	14.3% 4	<b>2.5000</b>	<b>1.2620</b>	0.0% 0.0

Percentages in the table are valid percent.

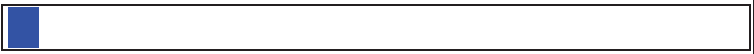


**45. Comment Box for Questions 40-44. Please let us know why you ranked something as "poor". Please make sure you write the item as to which you are referring.**

Frequency	Text
1	Financial Aid didn't offer me much help.
1	Feel commuters are charged way too much for lunches. The commuter room much too small and the commuter's don't really feel connected. No opportunities during the day (i.e. non-chapel days perhaps) to get involved. Especially if one travels from say Mansfield or Columbus.
1	Financial Aid has been unhelpful, and has even taken back some of the aid they awarded. Emails have gone unanswered. Very unhelpful. Academic advisor made my schedule with very little input from me, despite my limited availability.
1	If I knew what I know now I would have never come to MVNU. It has brought greater stress to my life. If I wanted this many rules I would still be in high school or Jail. LOL
1	The food offered seems to go through a cycle. I would like to see the choices expanded instead of cycling through the same list of foods.
1	The food was great at first now it's the same thing day after day and its all garlic and grease.
1	The furniture in the apartments is so uncomfortable and old.
1	The only subject I consider poor is some of the lifestyle guidelines. I believe some of the guidelines put on residential students are unrealistic and not helpful for preparing young adults for the secular world we are all forced to live in. I consider unrealistic lifestyle guidelines to be especially important to a religious group who focus' so much on bring the word of Christ out in to the world. Being sheltered hardly helps that mission.




**47. How many total hours do you generally study for all your MVNU courses each weekday (Mon.- Fri.)?**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
less than 1	0	0.0%	0.0%	
1-2	5	17.2%	17.9%	
3-4	10	34.5%	35.7%	
5-6	8	27.6%	28.6%	
7-8	3	10.3%	10.7%	
9 or more	2	6.9%	7.1%	

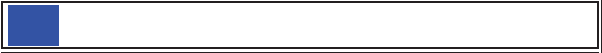
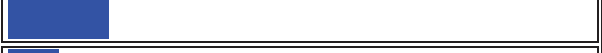
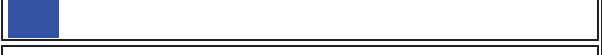
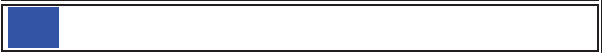
**48. Rate the general level of difficulty of your MVNU courses:**












	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Easy	1	3.4%	3.6%	
About right	17	58.6%	60.7%	
Difficult	10	34.5%	35.7%	
Very difficult	0	0.0%	0.0%	







**49. Rate your overall academic performance at MVNU thus far:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
A	11	37.9%	39.3%	
B	12	41.4%	42.9%	
C	5	17.2%	17.9%	
D	0	0.0%	0.0%	
F	0	0.0%	0.0%	

**50. MVNU Major(s):**



	<i>N</i>	<i>Percent</i>	
Accounting	1	3.4%	
Applied Business Technology	0	0.0%	
Art	0	0.0%	
Biblical Studies	0	0.0%	
Biology	2	6.9%	
Business Administration	1	3.4%	
Business Data Processing(AAS)	0	0.0%	
Business Information Systems	0	0.0%	
Chemistry	0	0.0%	
Child Development Administration(AAS)	0	0.0%	
Children's Ministries	0	0.0%	
Church Music(AAS)	0	0.0%	
Communication Studies	1	3.4%	
Computer Science	0	0.0%	
Criminal Justice	0	0.0%	

Criminal Justice Administration	0	0.0%	
Drama	0	0.0%	
Early Childhood Education	3	10.3%	
Educational Ministries	1	3.4%	
English	1	3.4%	
Exercise Studies	0	0.0%	
Family Consumer Science	0	0.0%	
Family Environments(AAS)	0	0.0%	
Financial Management	0	0.0%	
Fitness Management(AAS)	0	0.0%	
General Studies(AA)	0	0.0%	
Graphic Design	0	0.0%	
History	0	0.0%	
Human Services(AAS)	0	0.0%	
Integrated Business Education	0	0.0%	
Integrated Language Arts Education	1	3.4%	
Integrated Mathematics Education	1	3.4%	
Integrated Social Studies Education	1	3.4%	
Intercultural Studies	0	0.0%	
International Business	0	0.0%	
Intervention Specialist	1	3.4%	
Journalism	0	0.0%	
Life Sciences Education	0	0.0%	
Management	0	0.0%	
Management Information Systems	0	0.0%	
Marketing	1	3.4%	
Mathematics	0	0.0%	
Medical Technology	0	0.0%	
Middle Childhood Education	0	0.0%	
Music	1	3.4%	
Music and Worship	0	0.0%	
Nursing	10	34.5%	
Pastoral Ministry	2	6.9%	
Philosophy-Humanities	0	0.0%	
Philosophy-Pre Law	0	0.0%	
Physical Education/Health Education	0	0.0%	
Physical Science Education	0	0.0%	




Psychology	0	0.0%	
Public Relations	1	3.4%	
Religion	0	0.0%	
Social Work	1	3.4%	
Sociology	1	3.4%	
Spanish	1	3.4%	
Sports Management	0	0.0%	
Theology	0	0.0%	
Urban Ministry	0	0.0%	
Video and Radio Broadcasting	0	0.0%	
Visual Art Education	0	0.0%	
Youth Ministries	1	3.4%	
Undecided	1	3.4%	
Other	0	0.0%	

Note: This is a multi-choice element so the percentages may add up to more than 100%





**51. Gender:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Male	10	34.5%	35.7%	
Female	18	62.1%	64.3%	

**52. Classification:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Freshman	6	20.7%	21.4%	
Sophomore	18	62.1%	64.3%	
Junior	4	13.8%	14.3%	
Senior	0	0.0%	0.0%	
Guest	0	0.0%	0.0%	
Post Secondary	0	0.0%	0.0%	







**53. Age:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
under 18	0	0.0%	0.0%	
18	0	0.0%	0.0%	
19	8	27.6%	28.6%	
20	7	24.1%	25.0%	
21-22	2	6.9%	7.1%	
over 22	11	37.9%	39.3%	





**54. MVNU Residence:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
On-campus	12	41.4%	42.9%	
Off-campus	16	55.2%	57.1%	

**55. If On-campus, Residence Hall:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Pioneer	0	0.0%	0.0%	
Galloway	5	17.2%	41.7%	
Oakwood	1	3.4%	8.3%	
Redwood	1	3.4%	8.3%	
Birch Apartments	0	0.0%	0.0%	
Cedar Apartments	3	10.3%	25.0%	
Cypress Apartments	0	0.0%	0.0%	
Maplewood/Elmwood Apartments	1	3.4%	8.3%	
Rosewood Apartments	1	3.4%	8.3%	
Spruce Apartments	0	0.0%	0.0%	
Missing	16	57.1%		

**56. Home State Residence:**

	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Florida	0	0.0%	0.0%	
Illinois	0	0.0%	0.0%	
Indiana	0	0.0%	0.0%	
Kentucky	1	3.4%	3.6%	
Michigan	0	0.0%	0.0%	
New York	0	0.0%	0.0%	
North Carolina	0	0.0%	0.0%	
Ohio	25	86.2%	89.3%	
Pennsylvania	1	3.4%	3.6%	
Virginia	1	3.4%	3.6%	
West Virginia	0	0.0%	0.0%	
Other	0	0.0%	0.0%	

**58. MVNU strength:**

Frequency	Text
1	Great atmosphere, both collegiately and spiritually. Wish I had steered my oldest sons to attend here instead of other in-state universities. Very pleased with assistance from other offices on campus like registrar, student finance, Cougar Corner!
1	Great Christian atmosphere.
1	I do enjoy the atmosphere of the campus, between the faculty and the signs hanging everywhere, you really couldn't miss what the university stands for.
1	I just wished I would have know about MVNU three years ago when I was applying for the nursing program.
1	I love the atmosphere and environment! God is the center of this campus which absolutely WONDERFUL!
1	It is nice to come from a non-Christian campus and immediately be enveloped in the campus and God. I can feel God's presence through the faculty, the students and the campus itself. There is not a day that goes by where I regret my transfer here.
1	Professors active in student achievement and spiritual growth. Very friendly staff I enjoy being a student at MVNU.
1	Professors are top notch.
1	Small classes enable the teachers to get to know the students and interact with them on a personal level.
1	The Christian atmosphere is very good.
1	The strength at MVNU is the staff that are examples of Christianity. The music in Chapel is very touching. Chapel has had some great people speak. Also another strength to the college is Mr. Baughman!!! He never leaves anyone behind and is a great teacher.

**59. MVNU weakness:**

Frequency	Text
1	Haven't really seen weaknesses yet after 1/2 semester and don't anticipate any developing.
1	I feel like many of the guide lines are valid, however, from what I have seen not many pay real attention to them, why put restrictions in place and then not follow them? It just adds lying to the list of issues.
1	No pool.
1	Some of the teachers DO NOT care if they leave the students behind. Chapel is also a place to be close to God and you have student's texting doing homework and sleeping. This is not fair to those trying to listen!!
1	Some professors are too pushy with their own beliefs, it is offending sometimes.
1	The open dorm hours could be more often during the week.
1	There are a lot of talented singers and musicians who perform at Chapel but it seems as though the same type of music is done day after day. Inspirational/uplifting music can come from main stream as well as Christian artists.
1	There needs to be more to do on the weekends
1	When I first visited and was considering attending MVNU, I was told countless times how MVNU was different because of its Christian atmosphere. I have not seen this at all. It feels just like the previous college I attended.
1	While I love my small group and my small group leader, I do not get anything out of it. I meet with those in my small group, and it helped me to have the friends I have now, but spiritually I do not feel it as well as other MVNU spiritual activities.



## **APPENDIX C**

### **First-time Freshmen Raw Data Tables by Discussion Sections**



**EVENTS STUDENTS WOULD LIKE MVNU TO SPONSOR**

<b>Concerts/Music *</b>	<b>94</b>
Concert by well-known/popular artist or group	15
More concerts/bands	10
Another concert or something like Sonfest	8
Sonfest	5
Another Sonfest but in the Spring	3
Another concert	3
Any Christian Band	2
Metal music concert	2
Secular music concert	2
Skillet	2
Relient K	2
<b>Events *</b>	<b>40</b>
Homecoming Dance	3
Dance party in the PSU	2
Spiritual Revival	2
Something fun/awesome	2
<b>Sporting/Athletics Events *</b>	<b>40</b>
Football	8
Basketball Games	5
Any sporting events	3
Track & Field	2
<b>Miscellaneous</b>	<b>8</b>
Anything	2
I'm not really sure	2
I would not like to sponsor anything. Thanks.	2
I enjoy going to games and I would like to see them supported more financially.	1
Need to change things up and see if people would want to do it	1

\* See Additional Table

## Each of the Following Items were Mentioned One Time

### More Concerts/Music

A hardcore/screamo concert

A really good worship band

A winter concert by some sort of band

Battle Cry

Big band concerts

Bring in a choir from another country!

Bring in a sweet band like Haste the Day!

Casting Crowns

Christmas on campus

Country singer

Falling Up or more Christian bands

Free concerts that are amazing.

Have a few all out worship nights/events. Example of Jesus Culture concert, but it could be with our own MVNU students.

Have a traveling Christian band perform in Chapel.

Have concerts in the PSU once a month to give us something to do on the weekend. I would be willing to help.

I feel some other concerts should be sponsored. More than just Sonfest it brings others from community.

I love concerts and it would be nice to have more than just one big concert like SONFEST throughout the year.

I think it would be a good idea to have local bands come to MVNU to put on a concert. MVNU could send someone out to the different venues to find the bands or something like that.

I think it would be cool if they did a concert every once in a while for artists on or around campus.

I think it would be cool to have a night devoted to strictly praise and worship music in the chapel

I would like to sponsor a concert. Music is something everyone enjoys.

Inside one if possible because it was freezing at Sonfest

Just a small campus wide concert with about 3 bands

Just another few artists coming to MVNU, for the enjoyment of students

Just more live music

Marching Band

Music

Newsboys

Not everyone likes rock, so it would be cool to get like a hip hop artist since we already had Sonfest.

Outside of Sonfest, MVNU should host other bands to come perform on campus.

Popular Artist

Switchfoot

Support local artists in the area – community concerts

The Devil Wears Prada concert

They always do a great job at sponsoring concerts  
TobyMac, Chris Tomlin, Barlow Girl  
Worship concert by Chris Tomlin  
Worship Conference  
Worship, like Sonfest but for campus  
Would like to see Jeremy Camp

### **More Events**

A real job fair for those who are still in college not just for those who will be getting out of college this year!  
Another Euchre Tournament  
Benefit for the community  
Block party  
Church plants around the area  
Conference for College Students  
Dorm competition in football...powder puff or regular  
Fishing Club  
Formal dance/dinner  
Have Tim Hawkins, who is a comedian, come and do a show on campus.  
I think we should have an event where students have a choice to share his or her testimony.  
I would enjoy controversial speakers being allowed to present on campus.  
Like a sponsor a family per floor for dorms and per apartment for the rest.  
LiveStrong event  
Maybe a talent show, or some sort of fun concert put on by students.  
More involvement/outreach to Kenyon College, I think there's a lot of opportunity there with clubs, music, sports, etc. that should be put out there.  
More student Missions Trips  
Movie Nights  
My church's Christmas play  
Quiet Love – American Sign Language Christian group  
Reds or Indians game  
Some sort of special worship leader  
Something to help everyone relax and forget about school work for a while  
Something we can all do together  
Something that is a special event that almost everyone would want to attend  
Special event to bring high-school kids interested and show them how well we can grow in Christ at this school more in depth than just a chapel service for MVNyou days.  
Street ministry  
Summer Tours  
Support the arts  
Video game tournament  
Welcome Week events

### **More Sports/Athletics**

A college lacrosse game

A tournament of various sports

Another dodgeball tournament

Athletic competition

Baseball

Better sports facilities

Better weight room

Bowling

Girls Tennis team

Golf

I would like for everyone on and off campus to sport the teams here at MVNU.

Intramural roller hockey at the local skating rink

Intramural soccer in the Fall

Kick for the Cure (soccer)

Men's Volleyball

Powder Puff Football

Rugby

Slip and Slide Kick Ball

Soccer

Some sort of sporting event other than school sports

Ultimate Frisbee

We need a competitive bicycling

## **APPENDIX D**

### **First-time Freshmen Raw Data Tables by Survey Item Number**



## Table Discussion Items

**2. If other from above, please identify.**

Frequency	Text
4	Sonfest
1	A brochure at a hospital.
1	A coach contacted me about playing sports here.
1	Alive Christian Music Festival
1	Band visited my aunt's church
1	Bible Quizzing
1	Choir Director
1	Coach Matt Moore
1	Counselor came to our school
1	Cousin who attended MVNU
1	Friend
1	From use of the library during high school Speech and Debate.
1	I came with my son and wanted to become a student after visit.
1	I went to visit Kenyon College, and happened to find Mount Vernon and thought I would visit, and fell in love with it.
1	I've always known its existed.
1	MVNU mission trip to Philadelphia
1	MVNU professor
1	My Aunt
1	My brother attended here in earlier years when it was still MVNC
1	My high school choir came here and watched the Messiah
1	Nazarene General Assembly
1	NYC
1	Other people in my high school
1	Relatives
1	Soccer coached had contacted me to play here at MVNU.
1	Students from my high school who attend MVNU
1	The guys soccer team
1	Youth pastor

**7. If other from above, please identify.**

Frequency	Text
4	Basket ball game(s)
2	Block Party
2	NCO Campmeeting
1	Freshman Orientation
1	Came to visit my boyfriend.

1	Church Conference Event
1	Church Youth College Trip
1	District X Honor Band
1	Graduation
1	Honors Band
1	I made my own campus visit
1	I visited my brothers while they attended here.
1	Ladies Conference
1	Music and Ministry Audition
1	Music Scholarship Audition
1	Older brother's theatre plays
1	Personal visit to James Smith
1	Practiced with the volleyball team
1	Sibling move in/out day
1	Stayed with a friend for the day
1	To see a musical

**17. If other from above, please identify.**

Frequency	Text
1	Commuter- The hour drive is hard.
1	Distance from home.
1	Don't have a lot of money for scholarships in music or drama.
1	Dorm life and all the extra Christian classes I have to participate in. Also, I do not like the mandatory Chapel sessions that I have to go to.
1	God's calling for me.
1	I am staying at MVNU for the spring.
1	I feel as if I need to get out of a Christian school in order to serve others and share the gospel with others. I feel selfish staying here because it's easy and comfortable here.
1	Issues with students/upperclassmen on campus.
1	Mount Vernon, Ohio is boring.
1	The main reason I am leaving is because your tuition is way too high and my parents cannot make the payments.
1	There are not enough activities to do here and the athletic rooms/ system are not accommodating or welcoming.
1	There are too many rules for this to be a real college experience. Feel like you're trying to babysit us with curfew and saying when girls or guys can't go into someone's room or building. It's called trust where you should be able to trust.

**21. If you do not plan to graduate from MVNU, what are your future educational plans?**

Frequency	Text
2	Transfer and graduate from another college.
1	BA/BS/BSW and more than likely graduate school

1	Cincinnati Christian University
1	Continue education elsewhere.
1	Either Ohio Christian University or Elim Bible Institute
1	Get BA in speech.
1	Graduate from The University Of Dayton.
1	I am going to either transfer to WSU or Sinclair Community College but I am not sure yet but after a quarter or two at one of those schools, I am going to go to UC.
1	I haven't decided at the moment.
1	I plan to go to the College of Charleston in South Carolina
1	Judson University
1	No idea.
1	Not sure yet
1	Occupational Therapy Program
1	Ohio State University
1	PHD
1	State school
1	Transfer somewhere with more Major and Minor options and choose a more specific major and minor
1	Transfer to cheaper local college.
1	Uncertain right now, I haven't fully decided yet if I will stay here or not. If I do transfer, it will be to a bigger school.

**23. If other from above, please identify.**

Frequency	Text
7	Pentecostal
4	Grace Brethren
3	Assemblies of God
3	Friends
3	Wesleyan
2	Church of the Brethren
2	Evangelical
2	Free Methodist
1	Advent Christian
1	Alliance
1	Apostolic
1	Bible
1	Brethren In Christ
1	Church of Christ and Christian Union
1	Episcopal
1	Evangelical Free
1	Evangelical Free Church of America
1	Evangelical Friends
1	Four Square

1	My home church is Holiness, but I attend a Nazarene church here.
1	Nazerene / Pentacostal / Baptist
1	Salvationist
1	United Brethren

**Table 14 Discussion Item 37**

**EVENTS STUDENTS WOULD LIKE MVNU TO SPONSOR**

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<b>Miscellaneous</b>	<b>8</b>
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I'm not really sure	2
I would not like to sponsor anything. Thanks.	2
I enjoy going to games and I would like to see them supported more financially.	1
Change things up and see if people would want to do it	1

\* See Additional Table of Events below.

## Each of the Following Items were Mentioned One Time

### More Concerts/Music

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Benefit for the community

Block party

Church plants around the area

Conference for College Students  
Dorm competition in football...powder puff or regular  
Fishing Club  
Formal dance/dinner  
Have Tim Hawkins, who is a comedian, come and do a show on campus.  
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Better sports facilities  
Better weight room  
Bowling  
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Intramural soccer in the Fall  
Kick for the Cure (soccer)  
Men's Volleyball  
Powder Puff Football  
Rugby  
Slip and Slide Kick Ball  
Soccer  
Some sort of sporting event other than school sports  
Ultimate Frisbee  
We need a competitive bicycling

## **APPENDIX E**

### **Verbatim Comments Addressing Why First-time Freshmen Rated Survey Items as “Poor”**



## Verbatim Comments Addressing Why First-time Freshmen Rated Survey Items as “Poor”

45. Comment Box for Questions 40-44. Please let us know why you ranked something as "poor". Please make sure you write the item as to which you are referring.

Frequency	Text
6	I did not rate anything as poor.
1	#44. The chapel service should not be mandatory. As a Christian university, we should be trying to reach out to non-Christians, and if I was a non-Christian and found out that I would be forced to go to your services, I would not come to this school. More #44. We have to let God bring them, to him. Also, when even a Christian student is forced to go it makes them not like it and maybe not pay attention, but if they get to choose to go, it will be enjoyable for them.
1	The gym is in poor condition. The lifestyle guidelines are extremely strict, and scare people away from wanting to come to MVNU.
1	41: the facilities like the basketball gym and the soccer field could be a whole lot nicer. 45: there are little to no social events on the weekends.
1	Academic advisors never reply to emails and are impossible to reach. Our dorms bathrooms are very gross and rarely cleaned.
1	Cafeteria times on weekends.
1	Can there be a dress code enforced in the cafeteria? When school first started I was appalled by the number of female girls coming from sports practice in their cut out t-shirts to the point where I (as well as anyone else) could see their bra and stomachs.
1	Chapel - too much of the same songs that do not apply to everyone. Not enough messages that bring students to conviction. Too much of a “good feeling” rather than challenging environment to really learn and be an effective Christian.
1	Cleanliness in my dorms is not well kept. The cleaning service employee does not do what she is hired to do and leaves it undone for weeks on end. Our health services are not good. Every time you walk into the nurse, he/she says it’s a cold or it’s a swollen muscle, and most of the time, he/she is wrong. Most of the time our food is under cooked or bland, and we are served the same food for multiple days in a row. Campus safety is no help. They ticket us for not being able to park in our own lot!!
1	Compared to other universities, our library has very little resources. When I am trying to write a research paper, it is very difficult for me to find sources because they are very limited.
1	Considering Oakwood had the fire alarm go off multiple times, that was poor maintenance, the showers are clogged and the curtains don’t get replaced. Campus safety is dumb, they drive around...I have never seen them help anyone. Lastly I’m an adult. I should be able to make my own lifestyle decisions, without getting babysat.
1	Food is not good at all.
1	Food is not very good.
1	Food- for paying as much as we do for food then it should at least be good food and have more to offer to eat. The programming of when guys and girls can go into each other’s room is too much. It is taking away from that college freedom. We should be able to do that as we want and just trust us. It is not that hard to trust. We are smart kids and won’t make bad decisions. The curfew and open dorm stuff is frustrating and pointless. We are adults so treat us like one.
1	For Quality/Selections in Food Services, it seems like there isn’t a wide variety of entrees. It seems like all we have is carved meat.
1	For question 41 about the support staff. My friend called Motherboard during open hours at least ten times and nobody answered. For question 44 about food quality. Several times I’ve had chicken that was bright pink in the inside. Everything else seems okay so I would have listed it as Average. But if I did that then nobody would fix the problem. Food poisoning isn’t fun.

1	For the amount of money students are paying to go here the gym and weight room are terrible. They are very old and the equipment is very worn. I'm really unhappy with this. I used to work out all the time, but now I don't even want to because equipment in the weight room is literally falling apart.
1	Galloway's lobby always smells horrible.
1	Health services said that my injury was nothing but I was swollen and beat red on my rib cage.
1	I believe Chapel services would benefit from having more of a variety of songs. Most of the songs we sing are slow, and lack excitement in the Lord. I mean, I like the songs to some degree, but we're tired and in college...get us pumped to know more about Jesus. There are many people in the audience who still don't have a relationship with the Lord. I also feel as though Joe Noonon should speak often at Chapel, because unlike other speakers, he's inspirational and can keep my attention.
1	I didn't have any of my rankings rated as poor. I feel that MVNU does a fairly good job at what they are suppose to do.
1	I feel that more financial aid could be given to disabled students who did very well in high school. Scholarships for students participating in sports are larger than they are for academic or spiritual achievements.
1	I feel that on the weekends that I have stayed on campus there is nothing to do here and it is very boring.
1	I feel that the Cafe food is very poor. The selection is average at best and the fact that the pork I received yesterday was red is ridiculous. Something must be done considering the cost to attend here.
1	I feel that the Chaplin should do more speaking in chapel. We hear from him like twice a month and I feel that it is his job to talk to us.
1	I feel the library computer lab hours should be open later. For some people, night time is the only opportunity they have to get schoolwork done.
1	I have found that there are times where the cleaning service would have just cleaned and it looked as dirty as before they started.
1	I have had difficulty getting a time to talk to my advisor and when I got the opportunity our meeting was quick and not very personal at all.
1	I know that a lot of people leave on weekends, but I think it would encourage them to stay if there was more to do.
1	I marked Chapel as average because I feel that the music could be a little more upbeat. A lot of times they play the same songs and I think they need to play some different songs so there is variety. We are college students and we do not get enough sleep as it is so I think we need to pick up the pace in the songs and not slow them down. Thanks.
1	I marked financial aid as poor because; they do not have good communication with the students. I also marked the housekeeping/cleanliness of dorm as poor b/c our bathroom and showers are continuously dirty. The weekends are boring on campus therefore I marked that as poor.
1	I must say that the only thing I find poor is the social interactions on the weekends. Where everyone leaves there seems to be a lack of things to do on the weekends.
1	I never know when an event is coming up. There needs to be more notifications of some sort. Also, the nurse is almost never there.
1	I ranked number of Academic Advisors as poor because I have to share mine with about 6 other people, so they never have time to sit down and discuss my schedule with me; it would be very helpful if they would. I also ranked housekeeping in the dorms as poor because the quality of cleaning is not very good. Something's I have seen in the bathrooms are really gross, and don't often get taken care of right away.
1	I ranked quality of academic advising as poor because I have felt pressured by my advisor to switch my major to something that I clearly did not want to switch to. I also ranked weekend social activities as poor because from what I have experienced, there aren't very many weekend activities.
1	I ranked the programming in the residence halls as poor because of the internet problems. The internet is very slow most times of the day. With the amount of money I am paying to attend here, it shouldn't be too hard to provide the best internet possible.
1	I ranked the quality of residence hall poor as in Oakwood it isn't up to date as it is in Pioneer and Galloway. At times I feel like in a prison box. Even knowing yes, I am living with a bunch of guys, I know is messy and

	sometimes smelly.
1	I ranked the residence hall rooms and furniture as poor because the rooms are torn up, the bathrooms have things missing and broken, and the furniture is unstable, broken, and dirty. I pay a lot of money to come here and deserve better living space!
1	I ranked the weekend social events poor because many people go home on the weekends also there are not many events on the weekends.
1	I ranked weekend social events as poor because it seems like the events planned aren't something that is exciting enough to make people stay here on the weekends.
1	I rated academic advising, financial aid, and weekly activities as poor. I felt as though there is a lack of organization in these areas.
1	I rated residence hall programming as "poor" because a lot of people in my dorm have problems connecting with the internet. Some people have to go down to the lobby just to be able to have any internet connection at all.
1	I rated the weekend activities and the social interaction as poor because on the weekend there is absolutely nothing to do and a lot of people isolate themselves making it hard to interact with others.
1	I rated weekend activities as poor because it seems everyone leaves on the weekend and there is nothing to do on campus. There should be more activities on the weekends.
1	I said the rooms in Pioneer are poor because everything is very low quality. I have stains all over my carpet and my bunk feels like it is ready to fall off from underneath me at any time.
1	I think that our dorm cleaning lady is very nice, but sometimes we run out of toilet paper or paper towels. I think the bathrooms should be checked daily, and cleaned more often. My internet does not work all the time, which is not helpful. My internet seems to be temperamental.
1	I think that the computer labs should be open more hours than they are right now. I also think that the dining commons should be open later in the evening to accommodate my appetite at the later hours of the night.
1	I think that the food that is offered in the Cafe is amazing my only complaint it the hours on the weekend.
1	I think that the school should invest in a new gym and new equipment.
1	In the Galloway Hall, the bathrooms feel unsanitary. I get in the shower and there is hair on the floor, mold in the corners and it has white scum on the shower head and the soap holder. Also, they do not keep the toilets clean. They do not keep the toilet paper stocked and they do not clean the floors.
1	It seems like everyone goes home for the weekend. I know that there are some who are around but there is little to do. Even throughout the week, it seems like all I do are classes with little social interactions.
1	It would be better if I could get on any of the MVNU sites (i.e. email, Blackboard) in my room.
1	Lack of help with a feeling that they don't want us to be here so I had to force them to help me to get some financial aid information.
1	Librarians haven't been much help, The gym facilities are out of date compared to all the other colleges I have attended, especially the weight room, There aren't to many social events on the weekends so far. The furniture in Oakwood is rather poor. The bathrooms are not ventilated and have no air circulation making it very hot and smelly. Other than that things are fine.
1	MVNU is a great school during the week; but as for the weekends, everyone goes home- and that leads to a lack of social interaction. The cafe food could be better. But there is really nothing that wrong with MVNU that is reason to be upset.
1	MVNU needs new housekeeping. And we need housekeeping on the weekends. The bathroom is a mess on the weekends and the lady who cleans Galloway doesn't clean the showers everyday and with 40 girls using the same 4 showers, they need to be cleaned every day. With the food, I always have the same thing to eat almost every day because the main food isn't very good. When I visited here last winter the food was so good. It has pretty much gone downhill. You need more selection. The main food seems the same everyday.
1	My high school gym was better than this gym. There should be wireless in the dorms.
1	N/A
1	On Question 44, the section about weekend social events---I think that there should be more social events on

	the weekends because a lot of people go home, and there isn't much to do for the rest of the students who are staying on campus.
1	One of the things I have marked as poor is the cafeteria. I feel like there should be more variety in the selections. The meat should actually be cooked instead of looking raw. Also the hours for the cafeteria I feel do not satiate our needs as students nor do they sufficiently provide job opportunities for work studies. I feel like the cafe needs to be open longer than 7pm...there are so many times when we just can't make it to the cafe at 7 because of other things we have to be at.
1	Programming in residence halls: If this refers to the computer systems/internet servers, I rate it as poor. This is because it's been nothing but a hassle to get it working ever since I arrived, the servers randomly go on and off, and tech support is practically no assistance. The *main* reason I ranked chapel as poor: Many statements consistently made in chapel are against my religious beliefs. I disagree with the vain repetition of the Apostle's Creed, which many students don't even understand.
1	Quality and selections of food-the food is sometimes cold, not cooked enough. The selection of food never really changes so I normally go to the PSU for my meals.
1	Quality of Food Service: there is a lack of choice variety, quality of food, often I find myself eating a bagel and cereal due to lack of anything that looks worth eating. Chapel: I have been highly disappointed in the quality of the digital media (i.e. Slides and projection for chapel) the font and amount of words displayed on one slide is unprofessional and sloppy.
1	Quality/selections in food services- The meat in the cafeteria has never once been cooked all the way, it is always pink. I have gotten sick once off the chicken and I told the people working but nothing was done.
1	Service of the boss of the kitchen. He did not work well with me when I was trying to put road bucks on my card.
1	The bathroom of Galloway Hall is very dirty. There is nothing to do here on the weekends.
1	The bathrooms are awful. Financial Aid needs a tremendous amount of improvement. That is the biggest downfall to the whole campus.
1	The bathrooms are not cleaned regularly. The floors look as though they have never been mopped and the showers as though they have never been cleaned.
1	The bathrooms are not cleaned, and there is mold growing in the showers.
1	The bathrooms aren't very clean. =/
1	The Cafe hours are kind of all over the place. I would like if they were open longer times on the weekends. This way I can actually eat.
1	The dorm that I live in is not very clean, especially the bathrooms, they are disgusting. The floors are not mopped and the maintenance lady is not very friendly. It is really hard to be comfortable living in a place that the bathrooms are always dirty.
1	The food in the cafe is getting old; the same foods are beginning to appear over and over again. We should get new food every week.
1	The food in the cafeteria does not taste good. I never stay on the weekends because there is nothing to do. The freshman dorm rules are way too strict for college adults. The workout facilities and gyms are in poorer condition and smaller than my high school.
1	The food in the Dining Commons is sometimes not up to 'par' with other foods.
1	The food is not like it was the first few weeks on the campus.
1	The gym is very old and could use major remodeling. Also there could be a large workout center with a wider variety of workout equipment.
1	The housekeeper doesn't seem to actually clean the showers, nor does sweep our hallways, the nurse is not in the office very often, and I've had to take someone to the hospital because she was not there, and it was very inconvenient.
1	The housekeeping & cleanliness is poor. I live in Galloway and it is nasty in the downstairs, East side bathroom. The showers are always filthy. There is one shower where gum from the first week is still there. There is rust and mold growing too. We have told our RD about it recently, so I'm sure the problem will be fixed.

1	The internet in dorms is slow and sometimes doesn't work. No carpet in boy's dorms but there is in girls.
1	The internet is really fickle about 75% of the time, add the availability of wifi in the dorm rooms.
1	The Quality/Selections in Food Services (Dining Commons) was marked poor, because they make it incredibly hard to eat healthy. Most of the food taste bad, and the meal hours are HORRIBLE! I only get to eat dinner 4 times a week because of my schedule! If they would extend the dinner hours till 8 or 9, I can guarantee you that the entire campus would run better, and everyone would be happier. It would create more jobs, and music majors would get to eat three meals a day.
1	The requirement for chapel credits is too many. I feel like I am forced to be "religious." I have been a Christian for a very long time, and I feel like I would attend chapel services with a happier spirit if there weren't so many required. I also don't appreciate the fact that we will be fined if we don't receive enough chapel credits. We have to pay to go to church? The services themselves are enjoyable; the requirement of them is overboard.
1	The residential places should be a lot cleaner and have a fresh feeling when you walk in. The furniture is not very good. The need quality furniture. It's not a very appealing environment at the dorms and apartments. It all needs redone! Chapel-boring.
1	The weekend social events do not occur often on campus to many people leave for the weekend.
1	The weekends are all too often boring around here. There is never anything to do or everyone goes home. It's awful!
1	The weekends can be a little dry around here.
1	There are always events during the week but not many on the weekends ever.
1	There are several maintenance issues in my room which have not been resolved despite work requests. Both my heater and doorknob are broken. The students as a whole do not appear overly spiritual. There is a general sense of apathy. There is a lack of communication as to whether or not ill students can miss class. Also, the nurse is available only during certain hours on certain days, and many people have class then.
1	There are very few weekend social activities during a weekend that isn't near a holiday.
1	There aren't enough resources in the library. There isn't anything to do on weekends. The food quality isn't very good, especially the chicken. It's always like a reddish-pink color and I've grown completely afraid of eating variety. The only thing I have to complain about the lifestyle guidelines is curfew on weekends. I believe that on weekends we shouldn't have curfew. I also believe that we should have more open dorm days like on the weekends.
1	There is never anything to do on the weekends. Everyone leaves and the campus is dead.
1	There is not a lot on the weekends to do. The lifestyle guidelines are too strict. We're in college not church camp. Open dorms every day.
1	There is nothing planned on the weekend anymore, or everyone just goes home. The counseling service guy was creepy and did not feel comfortable with him.
1	There is NOTHING to do here on the weekends! Everyone leaves because there is nothing to do!
1	There should be more to do on the weekends.
1	They are drafty and the TV channels we get are weird because we don't get Comedy Central but we get at least 2 channels worse than that.
1	They give us little to do on the weekends. They need to have stuff here OFTEN to make me want to stay here, like concerts, comedians, plays!
1	They nurse can't give good enough medicine to actually help. The food is terrible, cold, under cooked, and ran all the time. People are getting tickets for nothing.
1	We have the same food every week. Change it up.
1	Weekend events- just needs to be more to do!
1	Weekend social events- There is nothing to do on the weekends here.
1	Weekend social events: The only thing going on, on the weekends is sporting events. I wish there was more going on. Informal opportunities for social interaction: Open dorms limits us.
1	Weekend social events: there is nothing to do over the weekends here.

1	Weekends are pretty dead.
1	Weight Room and gym could use remodeling.
1	Weight room
























## **APPENDIX F**

### **Demographic Profile Information about First-time Freshmen**



## Demographic Profile Information about First-time Freshmen





### 50. MVNU Major(s):

<i>MVNU Major</i>	<i>N</i>	<i>Percent</i>	
Accounting	13	4.0%	
Applied Business Technology	0	0.0%	
Art	9	2.7%	
Biblical Studies	1	0.3%	
Biology	24	7.3%	
Business Administration	13	4.0%	
Business Data Processing(AAS)	0	0.0%	
Business Information Systems	0	0.0%	
Chemistry	2	0.6%	
Child Development Administration(AAS)	1	0.3%	
Children's Ministries	1	0.3%	
Church Music(AAS)	0	0.0%	
Communication Studies	1	0.3%	
Computer Science	3	0.9%	
Criminal Justice	13	4.0%	
Criminal Justice Administration	0	0.0%	
Drama	1	0.3%	
Early Childhood Education	35	10.7%	
Educational Ministries	4	1.2%	
English	8	2.4%	
Exercise Studies	3	0.9%	
Family Consumer Science	6	1.8%	
Family Environments(AAS)	0	0.0%	
Financial Management	3	0.9%	
Fitness Management(AAS)	0	0.0%	
General Studies(AA)	0	0.0%	
Graphic Design	9	2.7%	
History	2	0.6%	
Human Services(AAS)	1	0.3%	
Integrated Business Education	0	0.0%	
Integrated Language Arts Education	5	1.5%	
Integrated Mathematics Education	3	0.9%	

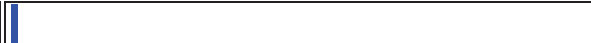


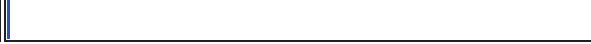


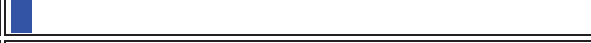
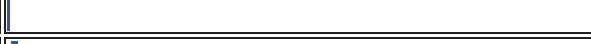
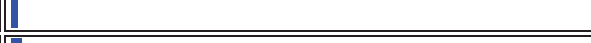

Integrated Social Studies Education	3	0.9%	
Intercultural Studies	2	0.6%	
International Business	0	0.0%	
Intervention Specialist	9	2.7%	
Journalism	4	1.2%	
Life Sciences Education	0	0.0%	
Management	8	2.4%	
Management Information Systems	1	0.3%	
Marketing	5	1.5%	
Mathematics	3	0.9%	
Medical Technology	0	0.0%	
Middle Childhood Education	15	4.6%	
Music	6	1.8%	
Music and Worship	4	1.2%	
Nursing	37	11.3%	
Pastoral Ministry	10	3.0%	
Philosophy-Humanities	1	0.3%	
Philosophy-Pre Law	1	0.3%	
Physical Education/Health Education	7	2.1%	
Physical Science Education	0	0.0%	
Psychology	21	6.4%	
Public Relations	3	0.9%	
Religion	2	0.6%	
Social Work	15	4.6%	
Sociology	7	2.1%	
Spanish	4	1.2%	
Sports Management	9	2.7%	
Theology	2	0.6%	
Urban Ministry	1	0.3%	
Video and Radio Broadcasting	8	2.4%	
Visual Art Education	2	0.6%	
Youth Ministries	10	3.0%	
Undecided	20	6.1%	
Other	3	0.9%	

Note: This is a multi-choice element so the percentages may add up to more than 100%

**55. If On-campus, Residence Hall:**

<i>MVNU Residence</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Pioneer	120	36.6%	39.2%	
Galloway	73	22.3%	23.9%	
Oakwood	112	34.1%	36.6%	
Redwood	0	0.0%	0.0%	
Birch Apartments	0	0.0%	0.0%	
Cedar Apartments	0	0.0%	0.0%	
Cypress Apartments	0	0.0%	0.0%	
Maplewood/Elmwood Apartments	1	0.3%	0.3%	
Rosewood Apartments	0	0.0%	0.0%	
Spruce Apartments	0	0.0%	0.0%	
Missing	22	6.7%		

**56. Home State Residence:**

<i>State of Residence</i>	<i>N</i>	<i>Percent</i>	<i>Valid Percent</i>	
Florida	0	0.0%	0.0%	
Illinois	0	0.0%	0.0%	
Indiana	3	0.9%	0.9%	
Kentucky	4	1.2%	1.2%	
Michigan	8	2.4%	2.4%	
New York	1	0.3%	0.3%	
North Carolina	2	0.6%	0.6%	
Ohio	288	87.8%	87.5%	
Pennsylvania	12	3.7%	3.6%	
Virginia	1	0.3%	0.3%	
West Virginia	4	1.2%	1.2%	
Other	6	1.8%	1.8%	

**57. If other from above, please identify.**

<b>Frequency</b>	<b>Text</b>
2	Massachusetts
1	Colorado
1	Georgia
1	Idaho
1	Missouri



## **APPENDIX G**

### **First-time Freshmen Personal Comments about MVNU Strengths and Weaknesses**



## STRENGTHS

### 58. MVNU strength:

Frequency	Text
2	Good atmosphere
1	Admissions Counselors
1	Awesome spiritual upkeep helps me a good amount with my spiritual walk. The staff and faculty are very upbringing and let you know you can talk to them about anything.
1	Beautiful campus, Christian atmosphere, safety and attitude of the down to earth people are outstanding. I love it here.
1	Bringing students closer to God. Loving and caring staff. Having SI sessions really helps with classes.
1	Chapel services are amazing.
1	Christian atmosphere.
1	Christian environment. Great academics not only learn more about your field of work but about God strengthen your relationship with Him. Become closer to God and be able to live in a Christian environment everyday along with earning your degree in your major.
1	Christian values
1	Close atmosphere where I can feel free to be myself and interact with others.
1	Environment is great!
1	Everyone here is very friendly and helpful. The campus is new and beautiful.
1	Everyone is nice and very helpful.
1	Everyone is so nice and polite here and very welcoming
1	Everything here at MVNU is amazing. I love everything about it.
1	Everything is solely based on a Spiritual aspect; there is no way that a person could not grow spiritually here. I love this! God is glorified in everything that is done and the students and staff are all so friendly and loving. It's an awesome feeling!
1	Friendliness and Christ-like attitudes. Very welcoming and home-y.
1	Good Christian atmosphere and friendly staff as well as nice facilities.
1	Good Christian community, great and helpful faculty, caring about the individual, many options in admission, good financial aid.
1	Good class sizes, one on one help.
1	Good spiritual atmosphere, friendly and helpful teachers.
1	Great
1	Great advisors - willing to work with their students. Most classes are very well taught.
1	Great campus, good atmosphere
1	Has one of the best atmospheres I have ever seen in a college.
1	I absolutely love this college. I thank God every day that I am blessed enough to come here. I believe this is exactly where I should be because the atmosphere at this university is exactly what I needed in my Christian walk.
1	I always look forward to worship in chapel. Les does an excellent job in leading music and chooses relevant, modern songs to sing.
1	I appreciate the effort the Professors go through to be sure we succeed. They seem to go out of their way to make sure we understand the material and apply it to our lives.
1	I like the small campus atmosphere and I like the many opportunities there are for things such as missions trips.

1	I like the very kind atmosphere on campus.
1	I love MVNU and am so grateful to be here.
1	I love MVNU. Academically, the school is amazing.
1	I really like it here and am glad that God brought me to this place.
1	I'm so serious about what I said regarding Chapel. I have learned so much about this campus and the people that attend it, and many of them are just here to play sports, or because it was close, or this or that, etc. Our Chapel services are aimed towards them.
1	It is a good school, with great faculty and staff. Everyone is very nice and helpful, and MVNU is doing everything they can to keep everyone here and enjoying themselves.
1	It is a strong Christian university. Great students and great atmosphere.
1	It is easy to find help from some teachers and staff. I like that everything is close.
1	It's a great Christian atmosphere and everyone is super friendly.
1	It's a cool place to be usually. I didn't think there would be many gays around here but I think there is! I've made some good friends though. Thanks.
1	Lighten up on rules dealing with opposite sex. We're mature and can handle a girl without having sex.
1	Loads of fun.
1	MVNU does a pretty good job of letting students know what is going on throughout the week.
1	MVNU has a friendly atmosphere, and the teachers really care about the lives of the students, and have a passion for educating them and strengthen them in Christ.
1	MVNU has a great Christian atmosphere, friendly faculty and staff, and wonderful campus.
1	MVNU has an excellent mix of academics and spiritual life. In or out of class, I am constantly encouraged or challenged by others, both students and faculty, in areas of schoolwork and my own faith.
1	MVNU is a great atmosphere to keep me strong in my faith and it provides many activities to participate in. The professors are great and the class work is not ridiculous. The food is also really great.
1	MVNU is a great school, the people are great- and the lifestyle here is amazing. It is a great place to be.
1	MVNU's strength would be that they give multiple opportunities for spiritual growth. They can accommodate a lot of different requests whether it be lodging etc.
1	MVNU's strengths are that MVNU works very hard to make living on campus fun and enjoyable, while making it easy to get your work done. The amount of extracurricular activities are also a plus, and the staff are some of the nicest people I've ever met.
1	N/A
1	Professors and Size Classes
1	Professors maybe need to be reminded that we do not already know the material they are teaching us. I feel as if one of my professors in particular, teaches us as if we already know the material. I know for a fact that most other students in the course don't.
1	Quality of courses offered, quality of facilities (with exceptions).
1	Sense of community
1	Small campus. Get to know people. The interaction with other students and some Professors.
1	Strong Christian atmosphere and Christian faculty.
1	Strong community that is built here at the school.
1	Teachers are very nice and willing to help out and get to know who you are.
1	The cafeteria and the dorms/residence halls are pretty sweet. Worship at chapel is good sometimes.
1	The campus outdoors is very relaxing.
1	The Christian atmosphere here is great. I love living in Galloway, and the staff here is very nice and helpful.
1	The Christian atmosphere is really strong and something that I have grown to appreciate. It helps to have that

	surrounding and support.
1	The Christian atmosphere is something that really was exciting about Mount Vernon and a really large reason of why I chose this school.
1	The Christian atmosphere, and the friendly/helpful staff.
1	The classes are very challenging. I have been presented with many opportunities for missions trips.
1	The community aspect is open and welcoming.
1	The faith and spiritual beliefs on this campus have really helped me learn and grow!
1	The sense of community, openness of faculty (especially professors) and willingness of the aforementioned to assist.
1	The spiritual aspect. I love the Christian environment.
1	The spiritual life here at MVNU is amazing, I love it; that's part of the reason I gave my life back to God.
1	The spiritual vibe that is on campus is amazing and almost everyone here is so polite. Also, I feel like my teachers really respect me as an adult.
1	The strength is the sports.
1	The strengths of the college are its overall atmosphere. The size of the campus is also a very positive attribute.
1	Their friendly atmosphere.
1	Their location, their Christian atmosphere and beliefs, the amount of students they can have.
1	There are a lot of opportunities to serve people which are essential to my major and spiritual walk. Trips are somehow made affordable and there are abilities to get what's needed.
1	There are very few things that I would change about this campus. I like the environment and the people that I interact with everyday. The strengths are the people and facilities.
1	They have professors that care. Good organized events.
1	Very good Christian atmosphere, and is a very enjoyable campus.
1	Very helpful, good atmosphere, very friendly to all.
1	Very supportive.

## WEAKNESSES

**59. MVNU weakness:**

Frequency	Text
1	A stronger commuter focus. Often times, commuters find it difficult to get involved when events on campus are concerned. They also have a difficult time meeting other students because of a lack of commuter-specific meeting places and events.
1	A weakness can be that we assume everyone is a Christian on campus and flow through Chapel with that mind set.
1	A weakness would be that there isn't much going on, on the weekends.
1	Academic rigor is sacrificed for frequent pointless and anti-productive seminars and Chapel. To be frank, it seems the religious staff takes themselves too seriously, especially considering their flawed theology. I welcome a response to this.
1	Bad at getting back to students when they email faculty for help, not very prompt. Library hours should really be extended, especially on Sundays, it's hard to get homework done if you can't focus in your room and the library doesn't open.
1	Being determined and doing homework because I get really overwhelmed and then I don't want to do it.
1	Bigger emphasis on finding the small group that you should be in, not just settling in one that you feel uncomfortable in. Also students should be encouraged to be an active part of each other spiritual lives.
1	Chapel services aren't really diverse, it's about the same thing every time.
1	Commuting with an hour and a half drive each way is hard on me between families, classes, work, and home responsibilities.
1	Don't have any complaints.
1	During orientation week they did a lot of stuff about the extra activities and not enough on the academic side!
1	Food choices.
1	I find myself sleeping a lot on the weekends or going home because there is nothing to do here on the weekends.
1	I believe that the Chapel services are a little too formal. I do not like reciting prayers and others things such as the Apostle's Creed. I do not necessarily agree with some of the statements they contain.
1	I don't think people are going to be actually equipped for what the real world is like. Students think the life here is real and raw, but that is far from it. Mount Vernon is a nice little bubble away from everything out in the real world.
1	I feel like it is hard to meet people with restrictions such as open dorms being only once a week.
1	I feel like you should improve your recreation center.
1	I think some of the dorm rules are too strict.
1	I think that if your studying your curfew should be allowed to be later. Since I share books with a male here it makes it difficult when having to study for a test. Also it's very expensive to come here. I don't even know if I'll have enough to come next yr.
1	I think there should be more variety in the cafeteria. Also roommates should be placed in based on room temperature preferences. My roommate keeps the room like a furnace!!!
1	Improve on informing students about financial aid and class information hard to understand.
1	It would be nice to have a lacrosse team of some sort (club, school sport).
1	Lack of facilities.
1	Like I said above the rooms and I am disappointed that we are not trusted enough, even though we are adults, to be in a room with the opposite sex with the door shut. I believe if someone is going to do something, they will do it regardless!
1	Limited jobs, limited majors, limited credit hours, limited meal times, and this only applies to this year, but the

	Chapel services have gone downhill this year, both in terms of music and speaking. Also, more liberal than I expected.
1	Liveliness after classes and on weekends.
1	Minor repair work on facilities i.e. Chapel water damage stains in upper left ceiling by speakers. And quality of lobbies (Oakwood) this is a common area parents and prospective students see it should be similar in quality to Pioneer or Galloway.
1	MVNU is a rather expense university. It's understandable because of the fact that it's a private Christian college, though.
1	MVNU should consider the curfew extension hours for the students who want extra hours of studying.
1	MVNU weaknesses would be not having a nice exercise facilities or an atmosphere of accommodating athletics for those not in sports. There is not enough space or equipment in the cardio room and things are not maintained well in there.
1	N/A
1	Need more commuter involvement.
1	Need to get better athletic facilities and to have better food. We are paying all this money for the meal plan and I think we deserve better food.
1	Needs better food.
1	No wi-fi in the dorm rooms.
1	None
1	Not a lot of outreach opportunities. Lifestyle guidelines do not prepare students for the real world. Community is not that great.
1	Not enough emphasis on getting out and actually DOING for Christ.
1	Not tackling the real issues in Chapel services. It seems like a lot of people are wearing a mask and not admitting their issues.
1	Nothing in particular.
1	Old ladies and boring people. (Don't get me wrong...it's not THAT bad.) But, come on, the same thing EVERY week and we have to go 36 times. Let's be serious, Chapel isn't THAT amazing. Inspire us! Get us pumped to know more about Christ.
1	Only allow guys/girls in dorms on certain days.
1	Price is way too high I do not understand how a school could go from \$8000 in 1979 to \$28000 in 2010. There is NOTHING to do here in Mount Vernon
1	Requirements for ministry majors are a little excessive.
1	Rules are a little much.
1	Rules are not enforced at Chapel there are many people sleeping, texting and working on their homework.
1	Small
1	Some chapel services seem boring, and some speakers are not very interesting, but seem to ramble on with no point.
1	Some of the rules some advisors will not get back in contact with you.
1	Some rules are too strict in some areas, although most rules are good.
1	Speakers at chapels sometimes suck.
1	Spirituality.
1	The athletic facility is in poor condition and there is not very much parking space.
1	The cafe would be better if there were more vegetarian dishes. The amount of Chapel credits REALLY offered are misleadingly less than said.
1	The cafeteria should have a suggestion box because sometimes the meat is not cooked completely and therefore I find myself wasting a lot of meat. Especially the chicken.

1	The campus is dry spiritually.
1	The campus itself can be very boring on weekends; many times I am left with nothing to do and bored.
1	The cost of the college is way too high. I know like 4 four girls on my floor who are transferring because of cost including me. My FAFSA told me that I was responsible to pay for nothing & I am making \$365 payments every month. MVNU needs to lower tuition!!
1	The Dining Commons closes at 7:00pm, and I think, as well as many others, that it should stay open later on in the night.
1	The fact that it's located in a small town.
1	The MVNU Admissions staff would greatly benefit if they put more effort into reaching out to students out of state. I did not even know my admissions counselor until I flew out here for my first visit which was Breakaway, and I was already accepted.
1	The only problem I really have with MVNU is the lack of concern with the internet problem. I have seen pages on Facebook with students voicing their concerns and I have not yet seen any action taken.
1	The only thing I would change on this campus is the social events on the weekends. There just needs to be a few more things to do.
1	The rules are very odd in a way. I feel like if MVNU wants to prepare us to be adults, then they should treat us like adults and not children. Having so many rules in the end just causes students to rebel or be shut off.
1	The variety of Majors and Minor options. If they had minors (or possible majors) in Photography, French (language), specific Psychology subfields (Child Developmental or Observational Psychology) then I believe more students would be willing to come here.
1	The weakness of our campus is the food and the cleaning service and the actual use of Campus security and the student health services. Quite frankly, they are of no good use to the on campus students.
1	The weekends - once again. I understand there really cannot be an SGA event every weekend, but there should be something. All the students go home, you walk around campus and its bare all the time. I wish there was just a way of keeping people here.
1	There are just certain things about the school that one must get used to. (i.e.: the food, the cleaning staff, the early quiet hours) but it's nothing to fuss over.
1	There are little things that bug me sometimes at MVNU, but nothing big enough to mention.
1	There is no football team which means no marching band. :(
1	There is not a whole lot to do on the weekends. Also the chicken and the steak in the cafeteria are always raw!!!! This is not okay for a university to not cook their food properly. Someone could get really sick!!!
1	There is not really anything to do on the weekends because everyone goes home and there aren't events.
1	There's really not any particular weakness I can pick out of MVNU to me everything here has been a great experience and I really haven't had any troubles with any staff or administration or the college its self.
1	They don't have a football team and football games are really fun to watch and dress up for.
1	They strictness of proximity that MVNU has on boys and girls. Open dorms is a joke. Lights on in an apartment to watch a movie? Are we twelve? I am an adult and college is supposed to be a good time. I am just not satisfied being limited in my decisions.
1	This isn't too much to do on campus on the weekend.
1	Too many rules for a university. We are adults and need to be treated as such.
1	Very small campus and not much to do on weekends. Also, there is no intramural roller hockey.
1	Weakness is what I have said many times. There needs to be fewer rules. The no drinking makes sense but the curfew and when guys and girls can go into one another's room is too much. That needs to go away and more students will enjoy being here.
1	Weekend events are not fun when they do occur; weekends are very boring here at Mount Vernon. Sometimes MVNU is not very organized.
1	Weight room

