

School of Business

School of Business

Dean, TBD

Department of Business

Department Chair, Daryl L. Gruver

Faculty

John P. Frazier, MAEd.

Daryl L. Gruver, MA

Judy R. Madtes, MBA

Chris E. Neuenschwander, MBA, CPA, CMA

Tomas A. Parks, MBA

Philip K. Rickard, MBA, CPA

Kelly Rush, MBA

David L. Skinner, PhD

Debra L. Snyder, PhD, CPA

Wayne A. Yerxa, MBA

Program Objectives

The courses and curriculum of the undergraduate business program are designed to achieve the following student outcomes:

- master the theories, principles, methods and applications of business;
- evidence the knowledge, skills, and experiences of a liberally educated person;
- demonstrate value-based education in business from a Christian perspective of ethics and social responsibility;
- demonstrate the ability to think creatively and critically;
- integrate the disciplines of business into a holistic perspective;
- learn through mission and service activities;
- articulate an economic understanding of society as one basis for more intelligent participatory citizenship;
- evidence the ability to listen receptively and to express oneself through written and oral communication;
- demonstrate the ability to work in a continuously changing environment; and
- provide students with multicultural learning experiences.

Notes: All prerequisites for Business Department courses require a grade of “C-” or better. No course used to meet general education requirements is permitted to satisfy a major requirement in any program within the School of Business. The general education requirements for all business majors include the following prescribed courses: Introduction to Statistics, Precalculus Mathematics or Calculus I, Old Testament History and Literature, and New Testament History and Literature.

Accounting (ACC)

ACC2002 Accounting Ethics [2]. A study of accounting ethics focusing on the nature of accounting, ethical behavior, and the accounting code of ethics. Prerequisite: ACC2053.

ACC2053 Principles of Accounting I [3]. An introduction to fundamental accounting concepts and procedures including the nature of accounts and techniques of recording, classifying, summarizing and analyzing financial data as it relates to corporations. Prerequisites: A grade of C- or better in MAT0093, or an ACT mathematics score of 19 or higher, or an SAT mathematics score of 500 or higher, or MAT2063G.

ACC2063 Principles of Accounting II [3]. A study of managerial accounting concepts for manufacturing operations, accounting techniques focusing on such items as cost concepts, cost behavior, breakeven analysis, budgeting, variance analysis, short-term decision making, and pricing issues. Prerequisite: ACC2053.

Accounting

ACC3023 Government and Not-for-Profit Accounting [3]. A study of accounting theory as it relates to governmental operations and not-for-profit organizations such as hospitals, colleges and universities, health and welfare organizations. Prerequisite: ACC2063.

ACC3031 Tax Accounting Field Observation [1]. A supervised field observation experience in the area of tax accounting in a business. Prerequisite: ACC2063.

ACC3033 Individual Income Tax [3]. The study of federal income tax law and tax procedures for individuals. Prerequisite: ACC2063 or instructor's permission.

ACC3041 Cost Accounting Field Observation [1]. A supervised field observation experience in the area of cost accounting in a business. Prerequisite: ACC2063.

ACC3043 Cost Accounting I [3]. An introduction to costing systems and methods. Special emphasis is given to cost concepts, classifications and measurement techniques in production planning and control under job order costing systems, standard cost accounting procedures, variance analysis, cost and profit responsibility reporting practices, product pricing, and distribution. Prerequisite: ACC2063

aACC3053 Cost Accounting II [3]. An advanced study of accounting for management decision-making through the use of case studies, standard cost accounting procedures, variance analysis, cost and profit responsibility reporting practices, product pricing, and distribution. Prerequisite: ACC3043.

ACC3061 Intermediate Financial Accounting Field Observation [1]. A supervised field observation experience in the area of financial accounting in a business. Prerequisite: ACC2063.

ACC3063 Intermediate Accounting I [3]. A study of accounting theory in income realization and cost expiration with emphasis on financial statement preparation and accounting for operating activities of corporations. Prerequisite: ACC2063.

ACC3071 Accounting Information Systems Field Observation [1]. A supervised field observation experience in the area of accounting information systems in a business. Prerequisite: ACC2063.

aACC3073 Intermediate Accounting II [3]. A study in accounting theory with emphasis on financial statement preparation related to investing and financing activities of corporations. Prerequisite: ACC3063.

ACC3083 Accounting Information Systems [3]. A study of the flow of accounting information within a corporation. Special emphasis is given to practical application of contemporary accounting software. Prerequisites: ABT2013 and ACC2063.

ACC4053 Auditing Concepts and Practices [3]. A study of the function of independent audits, professional ethics, legal liability, internal control, auditing standards, worksheet applications and procedures. Special emphasis is given to ethical issues. Prerequisite: ACC3073.

ACC4073 Advanced Tax Accounting [3]. The study of taxation of property transactions, corporations, partnerships, and exempt organizations. Prerequisites: ACC3033 and ACC3063.

ACC4083 Advanced Accounting [3]. A study of advanced accounting theory as it relates to corporations in the areas of employee compensation, tax accounting, and business combinations. The course includes accounting concepts related to partnership entities. Prerequisite: ACC3073.

ACC4093 Accounting Capstone and Professional Conduct [3]. A review of fundamental accounting, tax, law, and auditing concepts through the use of comprehensive case studies and an analysis of proper professional ethics. Prerequisites: ACC4083 and senior classification.

ACC5029 Accounting Internship [1-6]. A supervised experience in public accounting to be taken during the spring of the student's fourth year. Prerequisite: Senior standing and departmental application and approval.

School of Business

Applied Business Technology (ABT)

ABT2013 Computer Applications in Business I [3]. A study of microcomputer use in the business environment, including an introduction to the basics of spreadsheets and database management applications.

ABT2033 Publishing and Presenting Information [3]. A course on creating effective, high-impact publications including brochures, newsletters, flyers, business forms, business cards, logos, and more using Microsoft® Publisher. Special emphasis is given in how to create effective presentations complete with graphs, organization charts, graphics, sound, movies, and web links. Students research topics and develop presentations using Microsoft® PowerPoint.

ABT3013 Computer Applications in Business II [3]. A study in analysis of software used in the business setting. Special emphasis is given to using advanced features of spreadsheet and database software systems. Prerequisites: ABT2013, Prerequisite or co-requisite: ACC2053.

aABT3023 Document Processing [3]. An introduction to business-oriented features of Microsoft® Word such as merging letters, merging labels, page layout for newsletters, columns, object linking and embedding, outlines, online forms, and creating master and subdocuments. Special emphasis is given to creating documents that integrate Word with the other major Microsoft® Office applications (Microsoft® Excel, Microsoft® PowerPoint, and Microsoft® Access).

ABT3043 Web Design [3]. A course that focuses on planning, publishing, and managing web sites. Students format, develop, and publish projects that include text, images, and hyperlinks.

ABT3063 Project Management and Application Integration [3]. A project-based course in which students learn to integrate the different components available in Microsoft® Office. Students use Microsoft® Project to develop, plan, schedule, and chart project information, and balance workloads for people working on several projects at once. Prerequisite: ABT2013.

ABT3073 Business Communication [3]. A study of written and oral communication skills that are essential for communicating successfully in organizations. This course will use simulations, case studies, and application assignments to focus on the process of written and oral communication in the business environment.

ABT4002 Content Teaching Methods in Business [2]. An experience-based study of methods for effective teaching in business in vocational and traditional classrooms. Students prepare and teach in four business content areas and become familiar with professional organizations and publications. Prerequisite: Admission to the Teacher Education program.

Business Special Studies (BSS)

BSS3084 Business Seminar [4]. A course allowing students to experience the business world in its actual environment. Special emphasis is given to social responsibility of business and society.

BSS3091 Students in Free Enterprise (SIFE) [0-1]. A course providing practical experience in free enterprise training. Students work with high school students and community businesses, and compete in regional and national competition. Students may repeat the course for a total of eight hours credit. Students who choose to enroll for 0 credit receive satisfactory or unsatisfactory grades.

BSS5019 Independent Study [1-4].

BSS5029 Business Internship [1-6]. A supervised experience performed in a professional environment representing a student's major discipline. Prerequisite: Senior standing and departmental application and approval.

BSS5091 Business Honors Research Project [1-2]. A capstone research project within the major for honor students. It is supervised by a faculty mentor and evaluated by a committee of three faculty. The course is repeatable for up to four (4) hours of credit. Prerequisite: Approval of the application of Intent for Honors Research Project by the Honors Program Director.

Economics (ECO)

ECO1033G Principles of Macroeconomics [3]. An introduction to macroeconomics including basic concepts of supply and demand, price system, employment theory, inflation, business cycles, monetary policies, and fiscal policies.

ECO2033 Principles of Microeconomics [3]. An introduction to microeconomics including the concepts of resource and product markets, price theory, elasticity function and profit maximization. Prerequisite: ECO1033G

Finance (FIN)

FIN/FCS3063 Consumer Finance [3]. A practical application of personal and family financial management. Topics include budgets, loans, spending, housing, insurance, investments, and taxes.

FIN3073 Financial Management [3]. An introduction to financial management. Special emphasis is given to financial analysis and planning, working capital management, and the capital budgeting process. Prerequisites: ACC2063 and MAT2063G.

FIN3083 Principles of Investment [3]. An introduction to the securities markets and other investment strategies. Prerequisite: FIN3073.

FIN3093 Topics in Finance [3]. Small group discussions of readings in current research literature. Topics vary from year to year; the course is repeatable. Prerequisite: FIN3073.

FIN4063 Intermediate Financial Management I [3]. An advanced study of the theoretical relationships underlying financial management. Emphasis is given to decisions involving capital structure and long term financing. Prerequisites: ABT2013 and FIN3073.

FIN4073 Intermediate Financial Management II [3]. An advanced study of the theoretical relationships underlying financial management. Emphasis is given to working capital, capital management, financial analysis, and special topics. Prerequisite: FIN4063.

International Business (IBS)

IBS3003 International Business Operations [3]. An introduction to the theory and practice of business operations of international and multinational firms. Special emphasis is given to international trade theory, marketing, finance and human resource management.

aIBS3053 Comparative Economic Systems [3]. An introduction to the comparative study of economic systems, ideological foundations and institutional arrangements. Special emphasis is given to capitalism, market oriented economies, and transitional economies moving from centralized planning to market oriented structures. Prerequisites: ECO1033G and ECO2033.

IBS3063 Global Marketing [3]. An introduction to the theory and practice of international marketing management, including marketing to national domestic markets. Special emphasis is given to the international environment, market research and market entry, product planning and strategy, and management of international marketing functions. Prerequisite: MAR3033.

aIBS3073 International Trade and Finance [3]. A survey of analytical and institutional aspects of international trade and finance. Special emphasis is given to balance of payments, foreign exchange markets, international monetary arrangements and financial flows. Prerequisites: ECO1033G, ECO2033, and ACC2053

IBS3083 Global Business Strategy [3]. An introduction to current literature in international business management practices. Special emphasis is given to international business management and strategy, corporate finance and control, organizational management and behavior. Prerequisites: MAN2003.

Management (MAN)

MAN2003 Principles of Management [3]. A study of the administration of an organization with emphasis on planning methods, organizing techniques, motivating factors and controlling procedures.

MAN3003 Business Law I [3]. An introduction to commercial law based on the U. S. Constitution, common law, and statutory law. Special emphasis is given to legal aspects of common business transactions including contract law, torts, crime, intellectual property, and special governmental regulation topics.

School of Business

MAN3013 Business Law II [3]. An introduction to the Uniform Commercial Code affecting commercial paper, sales, creditor's rights, agency, partnerships, and corporations. Additional topics include personal property, insurance, real property, and estates. Prerequisite: MAN3003.

MAN3023 Decision Analysis [3]. An investigation and application of standard methods of making managerial decisions from a scientific perspective. Special emphases include modeling decisions through structural techniques and sensitivity analysis, analyzing uncertainty through probability and simulation techniques, and understanding preferences through values trees and multi-attribute utility methods. Prerequisites: ABT2013, MAT2063G, or ACT mathematics score of 19 or higher.

MAN3033 Human Resource Management [3]. A study of the role of human resource management as a staff function within the organization. The human resource management functions of recruitment, interviewing, human resource planning, equal employment, job analysis, wage and salary administration, management development, training, compensation, and labor relations are examined. An investigation of the interpersonal relationships of employees in the organizational setting is also considered. Prerequisite: MAN2003.

MAN3043 Small Business Management [3]. A study of the discipline of entrepreneurship. Special emphasis is given to the entrepreneurial process, creating a business plan, entry strategies, market opportunities, financial projections, sources of capital, legal and tax issues, and divesting strategies. Prerequisites: ACC2063, MAN2003 and MAR3033.

aMAN3063 Leadership [3]. A study of the current understanding of leadership theory and practice with a goal of developing the student's personal theory of leadership. Prerequisite: MAN2003.

MAN/PSY/SOC3083 Organizational Behavior [3]. A study of behavior in organizational settings as affected by individual, group and organizational processes. Special emphasis is given to learning, motivation, attitudes, stress, organizational culture, group processes, and decision-making. Prerequisite: MAN2003.

MAN3093 Topics in Management [3]. Small group discussions of readings in current research literature. Topics vary from year to year; the course may be repeated. Prerequisite: MAN2003.

MAN3103 Management of Nonprofit Organizations [3]. A study of the fundamentals of managing nonprofit organizations; highlighting the unique attributes associated with health care, education, faith based, and civic organizations; and identifying the best practices of nonprofit organizations. Prerequisite: MAN2003.

MAN3113 Administration of Government and Business [3]. This is a hybrid course with a purpose of introducing students to the field of public administration and enhancing their knowledge of the nature of government regulation of business. It includes a study of the fundamentals of managing state/local government units and federal government agencies. The design will also facilitate special topics that both for-profit and not-for-profit organizations must address as a result of greater government involvement in the markets. Prerequisite: MAN2003.

aMAN4013 Business Ethics [3]. A study of ethical theories as they relate to various contemporary problems in the business world. Emphasis is placed on class participation and practical application. Students develop a code of ethics for their organization. Special emphasis is given to the biblical foundation of values and the application of Christian ethical principles in the business world.

MAN4023 Operations Management [3]. To provide thorough familiarization with the many theories and techniques of operations management as they apply to accomplishing objectives in all types of business operations and many other walks of life, but especially to manufacturing and service operations.

MAN4033 Strategic Planning [3]. A capstone course focusing on the strategic long-range planning process. The course involves an examination of the development, implementation, and formulation of business strategy and policy, and stresses the need for awareness of and accommodation to change in the company's internal and external environments. Generic business strategies and techniques for analyzing strategies are explored. Special emphasis is given to integrating decisions in business with the Christian faith. Prerequisites: FIN3073 and senior classification.

Management Information Systems

Management Information Systems (MIS)

MIS3003 Electronic Business Strategy and E-Commerce [3]. A study of the linkage between organizational strategy and networked information technologies. Special emphasis is given to electronic business models, e-commerce, Internet marketing, web server software and hardware, international, legal, and ethical issues. Prerequisite: MIS3023.

MIS/CSC3013 Computer Networks and Telecommunications [3]. A study of networking and telecommunication concepts, models, standards, and protocols. Special emphasis is given to advances in wireline and wireless networks, Ethernet, optical networks, broadband including DSL and cable, cellular networks, ATM networks, network security and management, grid computing, and the semantic web. Network management and administration is also discussed. Prerequisite: MIS/CSC3023.

MIS/CSC3023 Management Information Systems [3]. A study of computerized information systems that support organizational mission, goals, and objectives. Concepts include the theories, principles, concepts, components and types of management information systems, networks and telecommunications, and the systems development process. The information systems profession and advances in technology used to support communication, collaboration, and discovery for organizations are also discussed.

aMIS3031 Database Management Systems Laboratory for Management Information Systems [1]. Structured Query Language (SQL) laboratory applications in which students design, develop, and implement a relational database. Co-requisite: MIS3032.

aMIS/CSC3032 Database Management Systems [2]. A study of database models, designs, organization, normalization, integrity, and distributed database systems. Prerequisites: MIS3023 or CSC3033, and MAT/CSC1053. Co-requisite: MIS3031.

aMIS3053 Systems Analysis and Design [3]. A study of the systems development and software engineering process. Special emphasis is given to development models, methodologies, diagramming techniques, project management, middleware, client/server and web-based systems, systems integration, and implementation issues. Prerequisite: MIS/3023.

MIS/CSC4003 Computer and Information Security [3]. An advanced study of computer and information security. Topics include threats, vulnerabilities, and associated response mechanisms used to protect an organization. Hardware and software solutions are presented with security-related models, principles, and concepts for analyzing and implementing organizational security programs. Prerequisite: MIS/CSC3013.

aMIS4023 Decision Support and Intelligent Systems [3]. An advanced study of decision support and enterprise-level systems. Special emphasis is given to decision theory, group decision support systems, expert systems, artificial intelligence, data warehouses, data mining, business intelligence, knowledge management, and an introduction to complex adaptive systems. Prerequisite: MIS3032.

aMIS4043 Advanced Seminar in Information Systems [3]. A course on professional practice and advances in the information systems field. Topics include data mining, data warehousing, decision theory and decision support systems, business intelligence, systems integration, implementation and support issues, and social and privacy issues in the information systems. Prerequisites: MIS3032 and MIS3031.

Marketing (MAR)

aMAR/COM2002 Public Relations Practicum [2]. A practicum in which students learn aspects of public relations.

aMAR/COM2013 Introduction to Public Relations [3]. A survey of the public relations discipline including the professional foundation of ethics, law and theory as well as the process, audiences, and professional practice areas.

MAR3033 Principles of Marketing [3]. An introduction to the theory and practical application of marketing principles. The basic objectives are to provide an introduction to marketing concepts, the role of marketing in the firm and the various factors that influence marketing decision-making.

MAR3053 Marketing Management [3]. An in-depth study of marketing policies and strategy, organization, demand analysis, product planning, pricing, physical distribution, and promotion. Prerequisite: MAR3033.

School of Business

MAR3063 Personal Selling [3]. A study of planning, organizing, developing, directing, controlling, and evaluating the sales force. Special emphasis is given to ethical implications of sales management. Prerequisite: MAR3033.

MAR3073 Advertising and Promotion [3]. A study of advertising methods used for promotion of products and services by organizations. Prerequisite: MAR3033 or instructor's permission.

MAR3093 Topics in Marketing [3]. Small group discussions of readings in current research literature. Topics vary from year to year; the course may be repeated. Prerequisite: MAR3033.

MAR/COM3113 Advanced Public Relations [3]. An introduction to strategic issues and effective practices of communication between organizations and their constituencies. These include the study of public opinion research, media relations, public communication campaigns, consumer identity, and representational ethics. Students gain practical experience in writing news releases, conducting surveys and designing integrated campaigns.

MAR4063 Marketing Research [3]. An introduction to the practical concepts used to develop and implement marketing strategies. Special emphasis is given to an overview of marketing and strategies for product, pricing, advertising, promotion, and distribution channels. Prerequisite: MAR3033.

MAR4073 Marketing Strategy [3]. A study in planning and implementing marketing policies and strategies. Special emphasis is given to ethical dilemmas facing a marketing manager. Prerequisites: FIN3073, MAR3053, and senior classification.

Departmental Programs

Notes: All prerequisites for Business Department courses require a grade of "C-" or better. No course used to meet general education requirements is permitted to satisfy a major requirement in any program within the School of Business. The general education requirements for all business majors include the following prescribed courses: Introduction to Statistics, Precalculus Mathematics or Calculus I, Old Testament History and Literature, and New Testament History and Literature.

Associate in Applied Science in Applied Business Technology

Required Courses

ABT2013 Computer Applications in Business I	3
ABT2033 Publishing and Presenting Information	3
ABT3013 Computer Applications in Business II	3
ABT3023 Document Processing	3
ABT3063 Project Management and Application Integration	3
ABT3073 Business Communication	3
ACC2053 Principles of Accounting I	3
Elective Courses	
Business elective	3
Total	24 Hours

Associate in Applied Science in Business Administration

Required Courses

ABT2013 Computer Applications in Business I	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ECO1033G Principles of Macroeconomics	3
MAN2003 Principles of Management	3

MAN3003 Business Law I	3
MAR3033 Principles of Marketing	3
Elective Courses	
Business electives	9
Total	30 Hours

Bachelor of Arts in Business Administration

Required Courses

ABT2013 Computer Applications in Business I	3
ABT3073 Business Communication	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3073 Financial Management	3
IBS3003 International Business Operations	3
MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN4033 Strategic Planning	3
MAR3033 Principles of Marketing	3

Required Cognate Courses

BIB1003G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3

One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 48 Hours

The student with a major in business administration must complete a minor or a second major outside the School of Business. If a minor in the School of Business is chosen, overlap courses are allowed to the extent that the minor includes at least 12 credit hours that are not duplicated in the major. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

Bachelor of Science in Accounting (CMA Track)

(This program meets the State of Ohio educational requirements for sitting for the Ohio Certified Management Accountant Examination.)

Required Accounting Courses

ACC2002 Accounting Ethics	2
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ACC3033 Individual Income Tax	3
ACC3043 Cost Accounting I	3
ACC3053 Cost Accounting II	3
ACC3063 Intermediate Accounting I	3
ACC3073 Intermediate Accounting II	3
ACC4053 Auditing Concepts and Practices	3
ACC4083 Advanced Accounting	3
ACC4093 Accounting Capstone and Professional Conduct	3

Required Business Courses

ABT2013 Computer Applications in Business I	3
ABT3073 Business Communication	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3073 Financial Management	3
MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN3013 Business Law II	3
MAN3063 Leadership	3
MAN/PSY/SOC3083 Organizational Behavior	3
MAN4033 Strategic Planning	3
MAR3033 Principles of Marketing	3

Elective Courses

(Elective courses approved by accounting faculty.) 3

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 83 Hours

The student with a major in accounting (certified management accountant track) must complete the designated cognates in lieu of a minor. In addition to economics, another social science course must be chosen to fulfill general education core requirements. All required accounting courses numbered 3000 or above must be taken at MVNU or special permission to transfer accounting course must be granted by the accounting faculty.

Bachelor of Science in Accounting (CPA Track)

(This 150-hour program meets the State of Ohio educational requirements for sitting for the Ohio Certified Public Accountant Examination. The program is designed as a five [5] year program.)

Required Accounting Courses

ACC2002 Accounting Ethics	2
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ACC3033 Individual Income Tax	3
ACC3043 Cost Accounting I	3
ACC3063 Intermediate Accounting I	3
ACC3073 Intermediate Accounting II	3
ACC4053 Auditing Concepts and Practices	3
ACC4083 Advanced Accounting	3
ACC4093 Accounting Capstone and Professional Conduct	3

Elective Courses

Accounting electives	6
ACC3023 Government and Not-for-Profit Accounting	
ACC3053 Cost Accounting II	
ACC3083 Accounting Information Systems	
ACC4073 Advanced Tax Accounting	

Required Business Courses

ABT2013 Computer Applications in Business I	3
ABT3073 Business Communication	3
ACC5029 Accounting Internship	1-6
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3073 Financial Management	3
MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN3013 Business Law II	3
MAN3023 Decision Analysis	3
MAN/PSY/SOC3083 Organizational Behavior	3
MAN4033 Strategic Planning	3
MAR3033 Principles of Marketing	3

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 84-89 Hour

School of Business

The student with a major in accounting (certified public accountant track) must complete the designated cognates in lieu of a minor. In addition to economics, another social science course must be chosen to fulfill general education core requirements. All required accounting courses numbered 3000 or above must be taken at MVNU or special permission to transfer accounting course must be granted by the accounting faculty.

Bachelor of Science in Accounting (General Track)

Required Courses

ABT2013 Computer Applications in Business I	3
ABT3073 Business Communication	3
ACC2002 Accounting Ethics	2
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ACC3033 Individual Income Tax	3
ACC3043 Cost Accounting I	3
ACC3063 Intermediate Accounting I	3
ACC3073 Intermediate Accounting II	3
ACC4053 Auditing Concepts and Practices	3
ACC4083 Advanced Accounting	3
ACC4093 Accounting Capstone and Professional Conduct	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3073 Financial Management	3
MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN3013 Business Law II	3
MAN4033 Strategic Planning	3
MAR3033 Principles of Marketing	3

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 71 Hours

The student with a major in accounting (general track) must complete a minor in another discipline. If a minor in the School of Business is chosen, overlap courses are allowed to the extent that the minor includes at least 12 credit hours that are not duplicated in the major. All required accounting courses numbered 3000 or above must be taken at MVNU or special permission to transfer accounting course must be granted by the accounting faculty. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

Bachelor of Science in Applied Business Technology

Required Business Courses

ABT3073 Business Communication	3
ABT2013 Computer Applications in Business I	3
ABT3013 Computer Applications in Business II	3
ABT3063 Project Management and Application Integration	3
ABT3023 Document Processing	3
ABT2033 Publishing and Presenting Information	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3073 Financial Management	3
IBS3003 International Business Operations	3
MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN4033 Strategic Planning	3
MAR3033 Principles of Marketing	3
MIS/CSC3023 Management Information Systems	3

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 63 Hours

The student with a major in applied business technology must complete a minor in accounting, financial management, graphic design or another departmentally approved. If a minor in the School of Business is chosen, overlap courses are allowed to the extent that the minor includes at least 12 credit hours that are not duplicated in the major. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

Bachelor of Science in Financial Management

Required Courses

ABT2013 Computer Applications in Business I	3
ABT3073 Business Communication	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3073 Financial Management	3
FIN3083 Principles of Investment	3
FIN4063 Intermediate Financial Management I	3
FIN4073 Intermediate Financial Management II	3
IBS3053 Comparative Economic Systems	3
IBS3073 International Trade and Finance	3

MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN3013 Business Law II	3
MAN3023 Decision Analysis	3
MAR3033 Principles of Marketing	3
MAN4033 Strategic Planning	3
Select two of the following:	6
ACC3043 Cost Accounting I	
ACC3053 Cost Accounting II	
ACC3063 Intermediate Accounting I	
ACC3073 Intermediate Accounting II	

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 72 Hours

The student with a major in financial management must complete a minor or a second major in another discipline. If a minor in the School of Business is chosen, overlap courses are allowed to the extent that the minor includes at least 12 credit hours that are not duplicated in the major. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

Bachelor of Science in Integrated Business Education

Required Courses

ABT2013 Computer Applications in Business I	3
ABT2033 Publishing and Presenting Information	3
ABT3013 Computer Applications in Business II	3
ABT3063 Project Management and Application Integration	3
ABT3023 Document Processing	3
ABT3073 Business Communication	3
ABT4002 Content Area Teaching Methods in Business	2
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
FIN3063 Consumer Finance	3
FIN3073 Financial Management	3
IBS3003 International Business Operations	3
MAN2003 Principles of Management	3
MAN3003 Business Law I	3
MAN4033 Strategic Planning	3
MAR3033 Principles of Marketing	3
MIS3023 Management Information Systems	3

Total 56 Hours

No minor is required.

Note: Students who wish to teach in senior high school, in multi-age education, or in vocational settings must complete general education and professional education courses which are listed in the School of Education and Professional Studies section of this catalog.

Bachelor of Science in International Business

Required Courses

ABT2013 Computer Application in Business I	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ABT3073 Business Communication	3
MAN2003 Principles of Management	3
MAR3033 Principles of Marketing	3
MAN3003 Business Law I	3
FIN3073 Financial Management	3
MAN4033 Strategic Planning	3
Select four of the following:	12
IBS3003 International Business Operations	
IBS3053 Comparative Economic Systems	
IBS3063 Global Marketing	
IBS3073 International Trade and Finance	
IBS3083 Global Business Strategy	
Select two of the following:	6
HIS3103G History and Culture of East Asia	
HIS3063G History of Modern Russia	
HIS3053G History of Modern Britain	
SOC2033 Introduction to Cultural Anthropology	
PHI2063 World Religions	
HIS3083G History of World Politics	
COM3073 Intercultural Communication	

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 63 Hours

The student with a major in international business must complete a minor (or a second major) in a modern foreign language, Eastern European Studies, British Studies, China Studies, Middle East Studies, Russian Studies or Intercultural Studies. If the student does not select a minor (or second major) in a modern foreign language, he or she must complete courses in a modern foreign language through the intermediate level. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

School of Business

Bachelor of Science in Management

Required Courses

ABT2013 Computer Applications in Business I	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ABT3073 Business Communication	3
MAN2003 Principles of Management	3
MAR3033 Principles of Marketing	3
MAN3003 Business Law I	3
FIN3073 Financial Management	3
MAN3033 Human Resource Management	3
MAN/PSY/SOC3083 Organizational Behavior	3
MAN4013 Business Ethics	3
IBS3003 International Business Operations	3
MAN4033 Strategic Planning	3

Elective Courses

Select two of the following:	6
MIS/CSC3023 Management Information Systems	
MAN3013 Business Law II	
MAN3023 Decision Analysis	
MAN3043 Small Business Management	
MAN4023 Operations Management	
MAN3103 Management of Nonprofit Organizations	3
MAN3113 Administration of Government and Business	3
IBS3083 Global Business Strategy	
COM3013G Organizational Communication	
MAN3093 Topics in Management	
MAN3063 Leadership	

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 63 Hours

The student with a major in management must complete a minor or a second major in another discipline. If a minor in the School of Business is chosen, overlap courses are allowed to the extent that the minor includes at least 12 credit hours that are not duplicated in the major. In addition to economics, another social science course must be chosen to fulfill general education core requirements

Bachelor of Science in Management Information Systems

Required Courses

MAN2003 Principles of Management	3
ABT3073 Business Communication	3
ABT2013 Computer Applications in Business I	3

ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
FIN3073 Financial Management	3
MAR3033 Principles of Marketing	3
IBS3003 International Business Operations	3
MIS/CSC3023 Management Information Systems	3
MIS/CSC3013 Computer Networks and Telecommunications	3
MIS3053 Systems Analysis and Design	3
MIS3031 Database Management Systems Laboratory	1
MIS3032 Database Management Systems with Laboratory	2
MIS/CSC4003 Computer and Information Security	3
ABT3063 Project Management and Application Integration	3
MIS4023 Decision Support and Intelligent Systems	3
MIS4043 Advanced Seminar in Information Systems	3
MAN4033 Strategic Planning	3
Required Cognate Courses	
BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	
Total	69 Hours

The student with a major in business information systems must complete the designated cognates in lieu of a minor. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

Bachelor of Science in Marketing

Required Courses

ABT2013 Computer Applications in Business I	3
ECO1033G Principles of Macroeconomics	3
ECO2033 Principles of Microeconomics	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ABT3073 Business Communication	3
MAN2003 Principles of Management	3
MAR3033 Principles of Marketing	3
MAN3003 Business Law I	3
FIN3073 Financial Management	3
IBS3063 Global Marketing	3
MAR3053 Marketing Management	3
MAR4073 Marketing Strategy	3
MIS/CSC3023 Management Information Systems	3
MAR4063 Marketing Research	3
MAN4033 Strategic Planning	3

Business

Select one of the following:	3
MAR3063 Personal Selling	
MAR3073 Advertising and Promotion	
MAR3093 Topics in Marketing	

Required Cognate Courses

BIB1004G Old Testament History and Literature	3
BIB1013G New Testament History and Literature	3
MAT2063G Introduction to Statistics	3
One of the following:	3
MAT1023G Precalculus Mathematics	
MAT1034 Calculus I	

Total 63 Hours

The student with a major in marketing must complete a minor or a second major in another discipline. If a minor in the School of Business is chosen, overlap courses are allowed to the extent that the minor includes at least 12 credit hours that are not duplicated in the major. In addition to economics, another social science course must be chosen to fulfill general education core requirements.

Accounting Minor

ABT2013 Computer Applications in Business I	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
Accounting electives	9

Total 18 Hours

Applied Business Technology Minor

ABT2013 Computer Applications in Business I	3
ABT3013 Computer Applications in Business II	3
ABT3063 Project Management and Application Integration	3
ABT3023 Document Processing	3
ABT2033 Publishing and Presenting Information	3
Business electives	3

Total 18 Hours

Business Administration Minor

ABT2013 Computer Applications in Business I	3
MAN2003 Principles of Management	3
MAR3033 Principles of Marketing	3
ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
FIN3073 Financial Management	3
MAT2063G Introduction to Statistics	3
ECO2033 Principles of Microeconomics	3
ECO1033G Principles of Macroeconomics	3

Total 27 Hours

Financial Management Minor

ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
FIN3073 Financial Management	3
Select three of the following:	9
IBS3053 Comparative Economic Systems	
IBS3073 International Trade and Finance	
FIN3083 Principles of Investment	
FIN4063 Intermediate Financial Management I	
FIN4073 Intermediate Financial Management II	
MAN3023 Decision Analysis	
MAT2063G Introduction to Statistics	3

Total 21 Hours

General Business Minor

ACC2053 Principles of Accounting I	3
ECO1033G Principles of Macroeconomics	3
MAN2003 Principles of Management	3
MAR3033 Principles of Marketing	3
FIN/FCS3063 Consumer Finance	3
Business electives	3

Total 18 Hours

International Business Minor

MAN2003 Principles of Management	3
MAR3033 Principles of Marketing	3
ACC2053 Principles of Accounting I	3
IBS3003 International Business Operations	3
Select three of the following:	9
IBS3053 Comparative Economic Systems	
IBS3063 Global Marketing	
IBS3073 International Trade and Finance	
IBS3083 Global Business Strategy	
ECO1033G Principles of Macroeconomics	3
HIS3083G History of World Politics or approved substitute	3

Total 27 Hours

Management Minor

MAN2003 Principles of Management	3
ABT2013 Computer Applications in Business I	3
ABT3073 Business Communication	3
Management electives	9

Total 18 Hours

School of Business

Management Information Systems Minor

ABT2013 Computer Applications in Business I	3
MIS/CSC3023 Management Information Systems	3
MIS/CSC3013 Computer Networks and Telecommunications	3
MIS3053 System Analysis and Design	3
MIS/CSC4003 Computer and Information Security	3
MIS4023 Decision Support and Intelligent Systems	3

Total 18 Hours

Nonprofit Management Minor

ACC2053 Principles of Accounting I	3
ACC2063 Principles of Accounting II	3
ECO1033 Principles of Macroeconomics	3
MAN2003 Principles of Management	3
MAN3103 Management of Non-Profit Organizations	3
MAN3113 Administration of Government and Business	3

Total 18 Hours

Marketing Minor

MAN2003 Principles of Management	3
ACC2053 Principles of Accounting I	3
MAR3033 Principles of Marketing	3
Select three of the following:	9
MAR3073 Advertising and Promotion	
MAR3053 Marketing Management	
MAR3063 Personal Selling	
MAR3093 Topics in Marketing	
MAR4063 Marketing Research	
IBS3063 Global Marketing	

Total 18 Hours

The School of Business operates the following programs through the aegis of Adult and Graduate Studies. The programs are administered by the Dean of the School of Business who is responsible for all curriculum, faculty, and academic policies in consultation with Adult and Graduate Studies staff and the Vice President for Academic Affairs. More details on these programs can be found in the Adult and Graduate Studies section of the University Catalog:

Bachelor of Business Administration (BBA) in Management pp 229-233.

Bachelor of Business Administration (BBA) in Organizational Leadership pp 229-233.

Master of Business Administration (MBA) in Management pp 241-246.

Master of Science in Management (MSM) in Health care Administration pp 241-246.

Master of Science in Management (MSM) in Organizational Management pp 241-246.