

## **WELCOME CENTER**

A welcome center should be a place that is inviting and secure. It should offer a sense of comfort and create anticipation for what might lie beyond.

The current welcome center is located in Founders Hall. Although it is a very comfortable interior space, it is unable to deliver that sense of arrival and expectation.

The proposed welcome center would greet guests at the terminus of the grand entry mall. Its presence indicates that the visitor is in exactly the right place. Visitor parking is directly adjacent, eliminating any uncertainty.

From this location, the campus begins to reveal itself to the guests. From this vantage point, the vision of the university may be cast – the prominence of the academic quad, the centrality of the chapel, the energy of campus life.

The welcome center will house various functions. It will feature the President's Welcome Center - the headquarters for university recruiting. It will also bring the majority of the administrative support spaces into a "one-stop shop" location.