

## **MAIN ENTRY**

You never have a second chance to make a good first impression. This is true not only for people, but it also applies to our environment. Today, the RR Hodges Chapel greets visitors to campus. But due to limited sightlines, they are often past the entry drive before they realize it, forcing them to choose from several minor access points. The master plan places emphasis on the creation of a new main entrance to the MVNU campus by depicting an entry environment and sequence that is certain and appealing.

The first step in creating a successful entry is to provide visual cues that something special is approaching. The main entry is first identified by the development of a boulevard on Martinsburg Road. This boulevard will create a threshold, featuring landscaping, graphic and architectural elements that mark the “front door” of the campus.

This boulevard would intersect a grand mall, which escorts guests into the university. The mall provides visitors with a quick, visual orientation to the campus. It boasts views of the chapel, invites guests deeper into the academic quad and offers direct access to a proposed campus welcome center. Upon reaching the terminus of the grand mall, guests, students and alumni will have no doubt that they have arrived at Mount Vernon Nazarene University.

By continuing this mall across Martinsburg Road, it creates a symmetrical entry sequence to the main entrance to the future west campus.